

# ROSS REPORTS — TELEVISION INDEX

JUNE 6-12, 1960

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

JUN 6 - 1960

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS NBC GENERAL LIBRARY

### Tuesday (June 7)

NBC- 8:30-9:30pm NYT & LAT, this date only; SPECIAL - The George Burns Show - TAPE (COLOR), recorded in LA; 140 stations net and delayed. (In the time formerly occupied by Startime, last show May 31). § Music, comedy and suspense with a story line about a show business giant, George Burns, with a burning desire to sing, also concerning the efforts of stars to restrain him, also starring Jack Benny, Betty Grable, Bobby Darin and Polly Bergen.  
§ SPONSOR- Warner-Lambert Pharmaceutical Co., Warner-Lambert Products (Listerine) and Hudnut-DuBarry Div (Lip Quick, Light & Bright, Color Glow, Quick, Sportsman Products) thru Lambert & Feasley, Inc(NY); Acct Execs- Gerald Blake II (Listerine), Jack Waite (Hudnut-DuBarry Products).  
§ PKGR- Banda Productions, Inc with NBC-TV(LA); Prod- Mac Benoff; Assoc Prod- Stanley Poss; Dir- Greg Garrison; Assoc Dir- Jules Seidman; Music Dir- Jeff Alexander; Art Dir- Ed Stephenson; Costumes- Grady Hunt; Choreog- Hermes Pan; Writers- Mac Benoff, William Burns.

### Wednesday (June 8)

CBS- 7:30-8:30pm NYT & LAT, Weekly; RETURN - Reckoning - TAPE, originally recorded in LA; to the net. (Replaces Be My Guest, last show June 1). § Repeat showings of dramas first presented as part of the Studio One, Climax! and Pursuit program series over the CBS net during 1958. The program title, with programs selected from the same series for repeat, was a summer replacement program on the net during 1959.  
§ Sustaining.  
§ PKGR- CBS-TV(LA); various productions staffs.

NBC- 9-9:30pm NYT & LAT, Weekly for 13 weeks; DEBUT - Happy - FILM; 153 stations net and delayed. (Replaces for the summer the first half-hour of The Perry Como Show, last show June 1). § Family-situation comedy series about the adventures of a young married couple who have a part proprietorship in a California resort hotel, starring Yvonne Lime as Sally Day, Ronnie Burns as Chris Day; 18-month-old twins, David and Steven Born alternating in the title role as a "talking" baby; with Lloyd Corrigan as Uncle Charlie Dooley.  
§ SPONSOR- Kraft Foods Div, National Dairy Products Corp thru J. Walter Thompson Co(Chi); NY TV Acct Rep- Maury Holland.  
§ PKGR & Film Prod- Roncom Video Films, Inc., at 20th Century-Fox Studios, Hollywood, Cal.; Exec Prod- Alvin Cooperman; Prod- E. J. (Manny) Rosenberg; Dirs- Various; Creators- Frank Gill Jr., J. Carleton Brown; Writers- Various.

NBC- 9:30-10pm NYT & LAT, Weekly for 13 weeks; DEBUT - Tate - FILM; 152 stations net and delayed. (Replaces for the summer the second half-hour of The Perry Como Show, see above). § Western drama series in the post-Civil War period, starring David McLean in the title role as a vagabond gunfighter with a maimed left arm who fights for justice. (Continued on next page)

THIS WEEK(Cont'd)

Wednesday(June 8)

NBC- Tate (Cont'd from previous page): § SPONSOR- Kraft Foods Div, National Dairy Products Corp., thru J. Walter Thompson Co(Chi); NY TV Acct Rep- Maury Holland.

§ PKGR & Film Prod- Roncom Video Films, Inc., at 20th Century-Fox Studios, Hollywood, Cal.; Exec Prod- Alvin Cooperman; Prod- Shelley Hull; Dirs- Various; Creator- Harry Julian Fink; Writers- Various.

Friday(June 10)

CBS- 11:15pm-12:15am NYT, this date only; SPECIAL - The Mrs. America National Finals - LIVE from Fort Lauderdale, Fla.; 130 stations live and tape. (In local station time). § Bud Collyer is m.c. and Robert Trout and Julia Meade are the program reporters for the final hour of the homemaking competition in Fort Lauderdale, Fla., for the title of "Mrs. America."

§ CO-SPONSORS- 1) Whirlpool Corp (RCA Whirlpool washers, stoves, etc.) thru Kenyon & Eckhardt, Inc(NY). 2) Toni Co (Hair Products) thru North Advertising, Inc(Chi).

§ PKGR- CBS News, Special Events Dept(NY) with Mrs. America, Inc.; Exec Prod- Paul Levitan; Prod- Burt Shevelove; Dir- Vern Diamond; Music Dir- Ray Bloch.

Saturday(June 11)

CBS- 4:30-5pm NYT; 1:30-2pm LAT, this date only; SPECIAL - The Belmont Stakes - LIVE from NY via remote; 176 stations live. § Telecast of the 92nd running of \$125,000-added mile-and-a-half Belmont Stakes, third of racing's "Triple Crown" races (see pages 50, 55), with Bryan Field calling the race at Belmont Park, N. Y., Chris Schenkel doing the color and Bud Palmer handling the interviews in the winner's circle.

§ CO-SPONSORS- 1) Jos. Schlitz Brewing Co thru J. Walter Thompson Co(Chi). 2) Schick Safety Razor Co thru Compton Advertising, Inc(NY).

§ PKGR- CBS Sports; Exec Prod- Judson Bailey; Prod- Peter Molnar; Dir- Frank Chirkinian.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Johns Hopkins File 7 (Sun, 12:30-1pm NYT) Re-runs begin June 5.  
The Rifleman (Tue, 9-9:30pm NYT & LAT) Re-runs begin June 7.

Captain Gallant; NET DEBUT June 6, Mon, 5:30-6pm NYT & LAT; FILM, to the net. (Replaces episodes of The Adventures of Rin Tin Tin, which continue in their Friday time period, 5:30-6pm). § Repeat showings of episodes in the series originally titled Captain Gallant of the Foreign Legion, seen over the NBC net from 1955 thru 1957, also in syndication under the title, Foreign Legionnaire; starring Buster Crabbe in the title role, with his son, Cullen "Cuffy" Crabbe.  
§ SPONSOR- Participations by General Mills, Inc., thru Dancer-Fitzgerald-Sample, Inc(NY). § PKGR & Film Prod- Television Programs of America with Frantel.

CBS- CBS Reports (Monthly) May 27 program was sponsored only by Bell & Howell Co (see page 58).

The Ann Sothern Show (Mon, 9:30-10pm NYT & LAT) Re-runs began May 30.

Men Into Space (Wed, 8:30-9pm NYT & LAT) Re-runs begin June 8.

Hotel de Paree (Fri, 8:30-9pm NYT & LAT) Re-runs begin June 10.

NBC- Tales of Wells Fargo (Mon, 8:30-9pm NYT & LAT) Re-runs begin June 6 thru Aug 29.

Goodyear Theatre (Alt Mon, 9:30-10pm NYT & LAT) Re-runs begin June 6, thru Sept 12.

The Man and the Challenge (Sat, 8:30-9pm NYT & LAT) Re-runs begin June 11, thru Sept 3.

Overland Trail (Sun, 7-8pm NYT & LAT) Re-runs begin June 12, thru Sept 11.



# TALENT SHOWSHEET and SCRIPT REPORT

JUNE 6 - JUNE 12

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested at any time. Currently in re-runs (and omitted from the listing) are: Adventures of the Nelson Family, Adventures in Paradise, June Allyson Show, Alcoa Theatre, Jack Benny Show, Black Saddle, Bonanza, Cheyenne, Dennis the Menace, The Detectives, Walt Disney Presents, Father Knows Best, General Electric Theatre, Goodyear Theatre (6/6), Hawaiian Eye, Hennessey, Hotel de Paree (6/10), Betty Hutton Show, Laramie, Lassie, Law of the Plainsman, The Man and the Challenge (6/11), Maverick, Men Into Space (6/8), Dennis O'Keefe Show, Overland Trail (6/12), Dick Powell's Zane Grey Theatre, The Real McCoys, The Rifleman (6/7), Riverboat, Ann Sothorn Show (5/30), Staccato, Tales of Wells Fargo (6/6), Danny Thomas Show, Troubleshooters, The Untouchables, Loretta Young Show (6/12).

## PREVIOUS WEEK - ADDITIONS AND DELETIONS:

LAMP UNTO MY FEET; SUNDAY May 29; CBS 10am - ADD: Day of Departure; (O)Jerome Coopersmith; with Tim O'Connor, Roberta Haynes, James E. Wall.

CHEVY MYSTERY SHOW; SUNDAY May 29; NBC 9-10pm - NOTE: Script was a repeat of Mechanical Manhunt presented on Alcoa Theatre 4/28/57.

Bat Masterson; THURSDAY June 2; NBC 8pm - DELETE: Shakedown at St. Joe; ADD: The Elusive Baguette; with Leslie Parrish, Don O'Kelly.

Johnny Ringo; THURSDAY June 2; CBS 8:30pm - ADD: Ken Patterson, George Keymas; NOTE: Script is titled Shoot the Moon.

SPECIAL; THURSDAY June 2; NBC 9:30pm - Summer On Ice - 1960 - ADD: Aja Zanova, Bill Henry and Bill Henry Jr., The Old Smoothies, The Icey Dolls.

SPECIAL; THURSDAY June 2; CBS 10pm - Variety - World of Show Biz - ADD: Howard Morris, Chita Rivera.

SPECIAL; FRIDAY June 3; NBC 8:30pm - The Sacco-Vanzetti Story; ADD: (Cast of Part I) Ben Yaffee, Charles Tyner, Wyley Hancock, Cliff Carnell, Carmen Costi, Gene Gross, Art Koulias, Paul Lipson, Carl Lonn.

TODAY; ACROSS THE BOARD; NBC 7am - ADD: Carmel Quinn as girl-of-the-week; 6/2- Art Van Damme.

THE RED ROWE SHOW; ACROSS THE BOARD; CBS 10am - ADD: 5/30- Matt Dennis(S-M); 5/31- Dr. Walter M. Montaniel(Bolivian Consul), Tito Yupanqui and Khosinaira(S-D); 6/1- Gino Rockford(S), Dr. W. A. Young; 6/2- Dr. Richard Jahns(Professor of Geology), Gary Lourden(M); 6/3- Dr. James A. Peterson.

CAPTAIN KANGAROO; SATURDAY June 4; CBS 8am - ADD: Robert Hammond and his trained birds.

LAMP UNTO MY FEET; SUNDAY June 5; CBS 10am - ADD: Tongues of Fire (O)David Ebin; with the Krainis Consort(M), Paul Jordon(S).

LOOK UP AND LIVE; SUNDAY June 5; CBS 10:30am - ADD: The Tender Falcon, Part I of The Narrow Way, Four Studies of Christian Heroism, Past and Present; (O)Clair Roskam; with Gerald Hiken, Michael Tolan, Philip Scharper(Host).

CAMERA THREE; SUNDAY June 5; CBS 11:30am - ADD: From Fish to Fools; with Shai K. Ophir, Karla Most.

ED SULLIVAN SHOW; SUNDAY June 5; CBS 8pm - ADD: Anita Bryant(S), Jack Lemmon(A), Billy Wilder; Jack Lemmon also appears in a scene from Wilder's picture "The Apartment."

MUSIC ON ICE; SUNDAY June 5; NBC 8pm - ADD: The Dancing Blades, Marti Barris(S-M); NOTE: program is titled Magic of the Stage.

CHEVY MYSTERY SHOW; SUNDAY June 5; NBC 9pm - ADD: James Whitmore, John Hoyt, Sandy Kenyon, Jean Carson, Alan Hewitt; Dir- Paul Nickell.

GEORGE GOBEL SHOW; SUNDAY June 5; CBS 10pm - ADD: Joe Flynn.

MONDAY JUNE 6  
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KATE SMITH SHOW                      CBS 7:30pm                      Skitch Henderson(M).

MONDAY JUNE 6 (Cont'd)  
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<u>The Texan</u> (Rory Calhoun)	CBS 8pm	with Faye Rouse, Kristine Miller, Don Haggerty, Harry Cheshire, Jim Hayward, James Lydon, Reg Parton, Mike Mazurki.
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<u>Bourbon Street Beat</u> (Richard Long, Andrew Duggan)	ABC 8:30pm	<u>Ferry to Algiers</u> ; (O)M. L. Schumann; with regulars & Estelle Winwood, Sam Buffington, Diane McBain; Dir- William Hole, Jr.
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<u>Peter Gunn</u>	NBC 9pm	<u>The Crossbow</u> ; with regulars & Henry Daniell.
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STEVE ALLEN SHOW	NBC 10pm	Diana Dors(C), Mort Sahl(C); LAST SHOW of season.
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TUESDAY JUNE 7  
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| <u>Sugarfoot</u><br>(Will Hutchins) | ABC 7:30pm | <u>The Captive Locomotive</u> ; with Horace McMahon, Rex Reason, Dan Sheridan, Jeanne Cooper, Charles Maxwell, Kenneth McDonald, J. Edward McKinley, Phil Touul, I, Stanford Jolley, Allan Nixon, Robert Goodwins, Steven Goodwins. |
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| <u>The Many Loves of Dobie Gillis</u> | CBS 8:30pm | with regulars & Nancy Hadley, Tommy Ivo, John Stephenson, Jack Orrison. |
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| GEORGE BURNS SHOW | NBC 8:30pm | SPECIAL - Writers- Mac Benoff, William Burns; with Jack Benny, Polly Bergen, Betty Grable, Bobby Darin, the Hermes Pan Dancers; Dir- Greg Garrison. |
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| <u>Colt .45</u><br>(Donald May) | ABC 9:30pm | <u>Appointment in Agoura</u> ; (O)William F. Leicester; with Rhodes Reason, Hal Torey, Chris Robinson, Steve Drexel, Alan Reynolds, V. J. Ardwin; Dir- Lee Sholem. |
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| RED SKELTON SHOW | CBS 9:30pm | <u>Appleby's Fallout Shelter</u> ; with Vivian Vance, Olan Soule. |
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| ARTHUR MURRAY PARTY | NBC 9:30pm | Frank Lovejoy, Bea Lillie, Denise Darcel. |
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| <u>Alcoa Presents</u> | ABC 10pm | <u>House of the Dead</u> ; (O)Don M. Markiewicz; with Mario Alcalde, Laya Raki, Stephen Cheng, Hilda Plowright, James Hong, Beal Wong, Allen Jung. |
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| GARRY MOORE SHOW | CBS 10pm | with regulars & Eydie Gorme(S), Bil and Cora Baird (Puppet act). |
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| <u>M Squad</u> | NBC 10pm | <u>Fire in the Sky</u> ; with Richard Deacon. |
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WEDNESDAY JUNE 8  
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MUSIC FOR A SUMMER NIGHT	ABC 7:30pm	<u>Tosca</u> ; (O)Giacomo Puccini; with Heidi Krall, Walter Cassel, Davis Cunningham, Maurice Stern, Ray Drakeley.
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<u>Wagon Train</u> (Ward Bond, Robert Horton)	NBC 7:30pm	<u>The Charlene Brenton Story</u> ; with regulars & Sean McClory, Raymond Bailey.
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<u>Happy</u>	NBC 9pm	PREMIERE - <u>The Wedding Anniversary</u> ; with regulars: David and Steven Born(alt regs), Yvonne Lime, Ronnie Burns; and Lloyd Corrigan.
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<u>Tate</u>	NBC 9:30pm	PREMIERE - <u>Hometown</u> ; with regulars star David McLean.
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<u>The Millionaire</u>	CBS 9pm	with Joan Vohs, Mark Miller, Doreen Lang.
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ARMSTRONG CIRCLE THEATRE	CBS 10pm	<u>Illegal Entry</u> ; (O)Art Wallace; with Staats Cotsworth, Fred Scollay, Dino De Luca, Frank Marth, Mildred Clinton, Al Mancini, Alan Ansara, Conrad Fowkes, Nicholas Colasanto, Joseph Kallini, Theo Goetz, Frank Daly; Dir- William Corrigan.
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THURSDAY JUNE 9  
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| <u>Bat Masterson</u><br>(Gene Barry) | NBC 8pm | <u>Shakedown at St. Joe</u> ; REPEAT; originally scheduled for 6/1/60. |
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| <u>Donna Reed Show</u> | ABC 8pm | (O)Phil Sharp; with regulars & Harriet MacGibbon, Molly Dodd, Tommy Farrell; Dir- Hy Averback. |
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FRIDAY JUNE 10  
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MULTIPLE AND ACROSS THE BOARD SHOWS - JUNE 6 - JUNE 10

SATURDAY JUNE 11  
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TALENT SHOWSHEET(more)

SATURDAY JUNE 11 (Cont'd)

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<u>Leave It To Beaver</u> (Jerry Mathers)	ABC 8:30pm	Wally's Play; (O)George Tibbles; (A)Joe Connelly, Bob Mosher; with regulars & Ken Osmond, Tommy Ivo; Dir- David Butler.
<u>The Man and the Challenge</u>	NBC 8:30pm	<u>Highway to Danger</u> ; with Karen Scott.
<u>Mr. Lucky</u> (John Vivyan)	CBS 9pm	<u>Dangerous Lady</u> ; (O)Michael Fessier; with Virginia Vincent, Jackie Coogan, Lee Van Cleef, Ollie O'Toole, Clegg Hoyt, Joe Scott; Dir- Jack Arnold.
<u>The Deputy</u>	NBC 9pm	<u>The Stand-Off</u> .
<u>Have Gun, Will Travel</u> (Richard Boone)	CBS 9:30pm	with Robert F. Simon, Bud Slater, Raymond Hatton, Harry Antrim, Tom Jackson, James Bell, Hal Smith, John Thye, Bill Hunt, Rick Silver, Angela Stevens.
JUBILEE, U.S.A.	ABC 10pm	June Carler(S-D-C), Smiley Burnette(A-C-S), Don Gibson (S), Eddy Arnold(emcee).
<u>Gunsmoke</u> (James Arness)	CBS 10pm	with regulars & Joanna Moore, Arthur Franz, Cliff Ketchum, Douglas Kennedy.

SUNDAY JUNE 12

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LAMP UNTO MY FEET	CBS 10am	<u>Roger Williams</u> ; (O)Richard Aurelio; REPEAT from 1/4/59.
ED SULLIVAN SHOW	CBS 8pm	with Victor Borge(M-C), Louis Prima and Kelly Smith(C-S), Sam Butera and the Witnesses(M), Jay North(A), Connie Francis(S), Wayne and Shuster(C), Ingemar Johansson, Floyd Patterson, Dick Gautier(S) in scene from "Bye Bye Birdie."
MUSIC ON ICE	NBC 8pm	with Shirley Linde(New regular skating star), Los Chavales de Espana(S-M), Darlenn and her chimp Jinx, June Valli(S).
<u>Lawman</u> (John Russell, Peter Brown)	ABC 8:30pm	<u>Man on a Mountain</u> ; (O)Clair Huffaker; with regulars & Richard Garland, Lee Van Cleef, Dick Rich, Steve Pendleton, Chris Essay; Dir- Paul Guilfoyle.
<u>The Rebel</u> (Nick Adams)	ABC 9pm	<u>The Earl of Durango</u> ; (O)Peggy and Lou Shaw; with John Sutton, L. Q. Jones, George Tobias, Patricia Medina, Nick Dennis, Jody Warner; Dir- Bernard L. Kowalski,
CHEVY MYSTERY SHOW	NBC 9pm	<u>Summer Hero</u> ; (O)Charlotte Armstrong; with Zachary Scott, Patti McCormack, Ruth Ford, Dir- Marc Daniels.
<u>The Alaskans</u>	ABC 9:30pm	<u>The Ballad of Whitehorse</u> ; with regulars & James Coburn, Jean Allison, Rex Reason, James Parnell, Sandra Edwards.
<u>Alfred Hitchcock Presents</u>	CBS 9:30pm	<u>The Schartz-Metterklume Method</u> ; (O)H. H. Munro; (A)Marianne Cockrell; with Hermione Gingold, Elspeth March, Doris Lloyd, Norma Varden, Tom Corway, Pat Hitchcock, Harold Innocent, Peter Walker, Molly Glessing, Noel Drayton, George Pelling, Alden Warder, Haldane Zajic, Angela Cartwright, Veronica Cartwright, Christopher Coppel, Mary O'Connell, Sally Westwood; Dir- Richard Dunlap.



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## WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

### Monday (June 13)

NBC- 10-11pm NYT & LAT, this date only; SPECIAL REPEAT - The Margaret Bourke-White Story - TAPE (COLOR), recorded in NY; no. of stations not available. (In the time formerly occupied by The Steve Allen Show, last show June 6). § Repeat showing of the drama starring Teresa Wright and Eli Wallach, presented originally for the same sponsor as part of Sunday Showcase on Jan 3, 1960. § SPONSOR- John H. Breck, Inc (Hair Products) thru Reach, McClinton & Co., Inc(Boston); Acct Execs(NY)- Thomas Crolius, Timothy O'Leary. § PKGR- NBC-TV; Robert Alan Aurthur; Prod & Dir- Alex March; Art Dir- Herb Andrews; Costumes- Noel Taylor; Writer- Joseph Liss.

### Tuesday (June 14)

NBC- 8:30-10pm NYT & LAT, this date only; SPECIAL - How Tall Is a Giant? - FIIM, with added segments filmed in NY & LA; no. of stations not available. (Pre-empts Arthur Murray Party, 9:30-10pm). § Tennessee Ernie Ford is host for the premiere of the Mexican motion picture, "The Little Giants" (Los Pequenos Gigantes ), which tells the story of the Little League baseball team from Monterrey, Mexico, which came out of obscurity in 1957 to win the Little League world championship. § SPONSOR- The Procter & Gamble Co (Crest) thru Benton & Bowles, Inc(NY); Acct Exec- Jack Bowen. § PKGR- NBC-TV; Film Prod- Olmec Productions, Inc., Mexico City; Prod- George P. Werker; Dir- Hugo Mozo; Dir of Photog- Walter Reuter; Assoc Dir- Daniel Butler; Music Score By- Rodolfo Halffter; Writers- Hugo Mozo, Eduardo Bueno; Tennessee Ernie Ford Sequence Writer- Bert Lewis; Special Dialogue- Jorge Martinez de Hoyos.

### Friday (June 17)

NBC- 8:30-9:30pm NYT & LAT, this date only; SPECIAL - President Eisenhower's Trip to the Far East, Part I - FIIM; to the net. (Replaces a previously scheduled Journey to Understanding special program). § News reports and background coverage of President Eisenhower's stops at Anchorage, Alaska, and Wake Island and his three-day stay in the Philippines, during the President's tour of the Far East. Other programs will be presented on Tuesday, June 21, 8:30-9:30pm, and Saturday, June 25, 9:30-10:30pm, covering other legs of the trip. § Sustaining. § PKGR- NBC News; Prod- Chet Hagan; Dirs- Fred Rheinsteen, Robert Priaulx; Camera- Dexter Alley; Coverage Coordination- Leonard Allen.

### Saturday (June 18)

NBC- 5:30-6:30pm NYT; 9:30-10:30pm NYT & LAT; this date only; SPECIAL - National Open Golf Championship - 1st program TAPE, 2nd program LIVE & TAPE, from Denver, Colo.; no. of stations not available. § Two programs covering the crucial play in the National Open Golf Championship at Cherry Hills Country Club, near Denver, Colo. The first program will cover (Continued on next page)

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THIS WEEK(Cont'd)

Saturday(June 18)

NBC- National Open Golf Championship (Cont'd from previous page): third round action, while the 9:30pm program will cover the final rounds of play; both programs concentrating on the final three holes. Chick Hearn and John Henry will be the commentators.

§ SPONSORS- 1) Minnesota Mining and Manufacturing Co., Duplicating Products Division, thru Erwin Wasey, Ruthrauff & Ryan, Inc(St. Paul). 2) Midas, Inc (Mufflers) thru Edward H. Weiss Co(Chi).

§ PKGR- NBC Sports; Prod- Perry Smith; Dir- Bill Bennington.

Sunday(June 19)

ABC- 3-3:30pm NYT & LAT, this date only; SPECIAL - Presidential Mission - The Far East - FILM; to the net. (Preempts Open Hearing). § First of a series of three programs reporting on President Eisenhower's journey to the Far East. Don Goddard will be anchor man for the programs, which will also feature interviews with key figures and an analysis of the trip. The two future programs will be presented Thursday, June 23, 7:30-8pm NYT and Sunday, June 26, 3:30-4pm NYT.

§ Sustaining.

§ PKGR- ABC News; Prod- Walter Peters; Dir- Marshal Diskin.

ABC- 10:30-11pm NYT & LAT, this date only; SPECIAL - Johansson-Patterson Pre-Fight Special - LIVE & FILM from NY; no. of stations not available. (Pre-empts Johnny Staccato). § James Cagney as host will interview Ingemar Johansson, world heavyweight champion, and Floyd Patterson, the challenger, on the evening before their fight (to be seen on closed circuit TV only). The program will also include analyses of the two fighters' styles by Jack Dempsey and Gene Tunney, and also the first TV showing of highlights of Johansson-Patterson bout last year.

§ SPONSOR- Philco Corp (Refrigerators, TV Sets) thru Batten, Barton, Durstine & Osborne, Inc(NY); Acct Exec- Sherman Hoyt.

§ PKGR- TelePrompTer Corp(NY); Exec Prod- Edward Reveaux; Prod- E. J. Siperio; Assoc Prod- J. Merkle; Dir- Joseph Durand; Writers- W. C. Heinz, Alvin Boretz.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- CBS Reports (10th of 12 during season) June 17, Friday, 9-10pm NYT & LAT; FILM; "Berlin: End of the Line," presenting a series of interviews by Edward R. Murrow with Western leaders and key West Berlin and West German officials. Murrow will also present a review of Berlin's history, including the time of its division by the Allies in 1945, to the present. § SPONSOR- B. F. Goodrich Co thru Batten, Barton, Durstine & Osborn, Inc(Cleve). § PKGR- CBS News(NY); Prod- Fred W. Friendly; Camera- Bill McClure.

NBC- World Wide 60 (Weekly; 21st program) June 11, Saturday, 9:30-10:30pm NYT & LAT; FILM; "Politics and Primaries," a report on the current political activities of potential Presidential nominees a month before the national conventions. Frank McGee is nachor man. § Sustaining. § PKGR- NBC News(NY); Prod- Chet Hagan; Dir- Robert Priaulx.

OTHER NET CHANGES & ADDITIONS

ABC- Bishop Pike (Sun, 12:30-1pm NYT & LAT) Last show May 15.

The Life and Legend of Wyatt Earp (Tue, 8:30-9pm NYT & LAT) Re-runs begin June 14, thru Sept 6.

The Rebel (Sun, 9-9:30pm NYT & LAT) Re-runs begin June 19.

The Alaskans (Sun, 9:30-10:30pm NYT & LAT) Re-runs begin June 19, thru Sept 25.

CBS- Small World (Sun, 6-6:30pm NYT & LAT) Last show May 29.



OTHER NETWORK CHANGES(Cont'd)

CBS- FYI; SCHEDULE CHANGE June 5, Sunday; to 6-6:30pm NYT & LAT. Program has been seen 11-11:30am NYT. In its new time it replaced Small World.

Tightrope (Tue, 9-9:30pm NYT & LAT) Re-runs begin June 14.

The Millionaire (Wed, 9-9:30pm NYT & LAT) Re-runs begin June 15.

Wanted - Dead or Alive (Sat, 8:30-9pm NYT & LAT) Re-runs began May 28.

NBC- The Loretta Young Show (Sun, 10-10:30pm NYT & LAT) Re-runs began June 12.

Bachelor Father (Thu, 9-9:30pm NYT & LAT) Re-runs begin June 16, thru Sept 8.

The Man and the Challenge (Sat, 8:30-9pm NYT & LAT) Re-runs begin June 18, thru Sept 3.

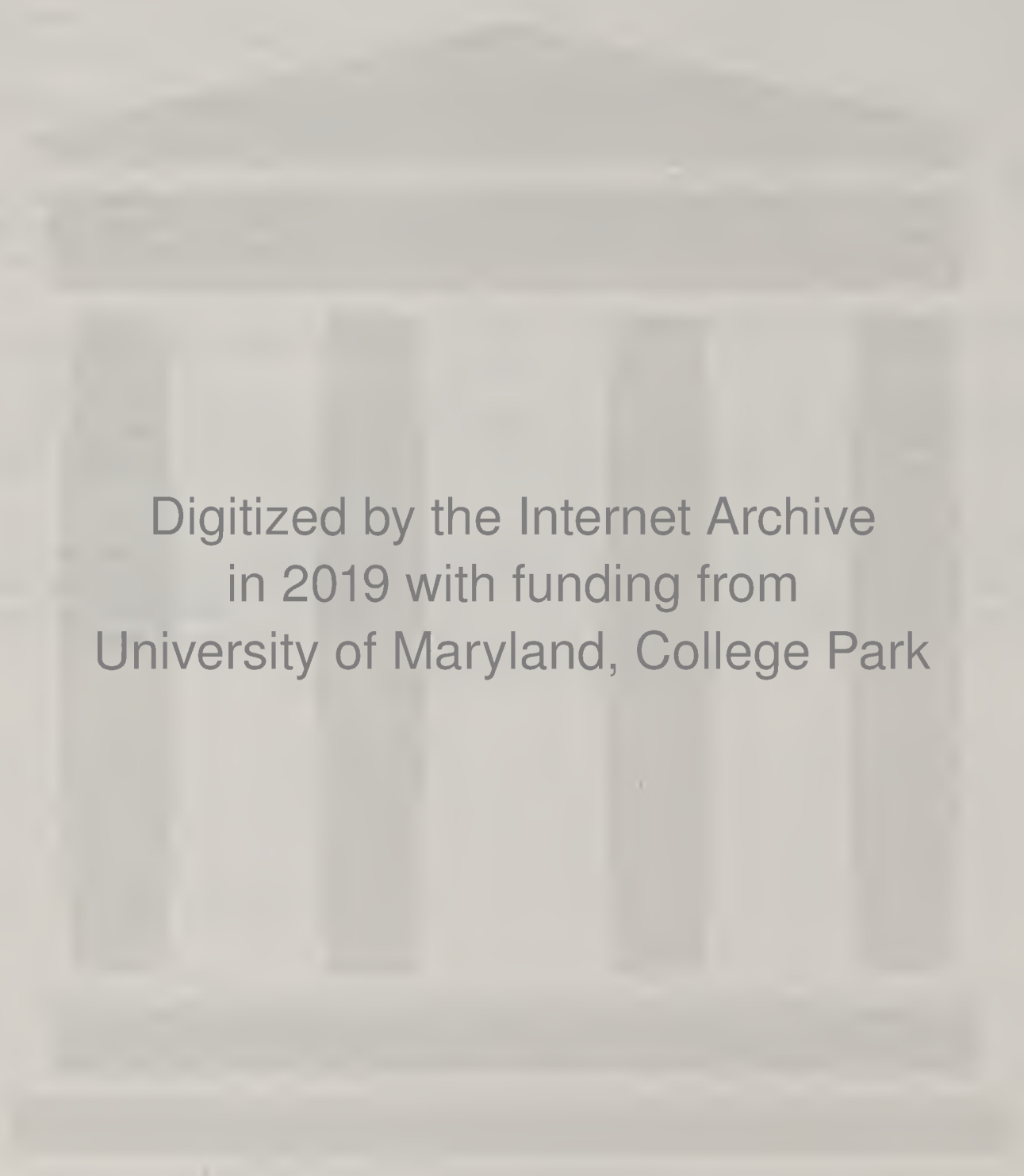
People Are Funny (Wed, 10:30-11pm NYT & LAT) Re-runs began April 13 (when the program changed day and time, see page 40), thru Sept 7. -

Time: Present--Chet Huntley Reporting; TITLE CHANGE June 5, Sun, 6:30-7pm NYT & LAT. Program became Edwin Newman Reporting, as Newman replaced Chet Huntley for the Summer, with Huntley taking on political convention analysis and reportorial assignments.

Music on Ice (Sun, 8-9pm NYT & LAT) Shirley Linde became the lead feminine skater on the program, with the program of June 5.

Comedy Playhouse (Mon thru Fri, 4-4:30pm NYT; 2-2:30pm LAT) New series of films, effective May 23, included repeat showings of The Thin Man (see page 48). Last showing for Fibber McGee and Molly was May 20.

Adventure Time (Mon thru Fri, 4:30-5pm NYT; 2:30-3pm LAT) New series of films, effective May 23, included repeat showings of Yancy Derringer (see page 35). Last showing for Buckskin was May 20. (Note: Episodes scheduled for this and the preceding program during the week of May 23 were preempted several times by the U. N. special council session meetings).



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# TALENT SHOWSHEET and SCRIPT REPORT

JUNE 13 - JUNE 19

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested at any time. Currently in re-runs (and omitted from the listing) are: Adventures of the Nelson Family, Adventures in Paradise, June Allyson Show, Alcoa Theatre, Bachelor Father(6/16), Jack Benny Show, Black Saddle, Bonanza, Cheyenne, Dennis the Menace, The Detectives, Walt Disney Presents, Father Knows Best, General Electric Theatre, Goodyear Theatre, Hawaiian Eye, Hennessey, Hotel de Paree, Betty Hutton Show, Laramie, Lassie, Law of the Plainsman, The Life and Legend of Wyatt Earp(6/14), The Man and the Challenge, Perry Mason(6/18), Maverick, Men Into Space, The Millionaire(6/15), Dennis O'Keefe Show, Overland Trail, Dick Powell's Zane Grey Theatre, The Real McCoys, The Rebel(6/19), The Rifleman, Riverboat, Ann Sothorn Show, Staccato, Tales of Wells Fargo, Danny Thomas Show, Tightrope (6/14), Troubleshooters, The Untouchables, Wanted - Dead or Alive(6/18), Loretta Young Show.

## PREVIOUS WEEK - ADDITIONS AND DELETIONS:

The Life and Legend of Wyatt Earp; TUESDAY June 7; ABC 8:30pm - ADD: Wyatt's Bitterest Enemy; with regulars & Dirk London.

SPRING MUSIC FESTIVAL; THURSDAY June 9; CBS 10pm - Show has been retitled American Soloists.

Man From Blackhawk; FRIDAY June 10; ABC 8:30pm - ADD: The Money Machine; with John Anderson, Oliver McGowan, Jean Willes.

TODAY; ACROSS THE BOARD; NBC 7am - ADD: 6/6- Dr. Svend Smith(Speech therapy); 6/8- Don and LaVerne Carter(Bowling team); 6/9- Nina Simone(M); Joyce Davidson is girl-of-the-week.

AMERICAN BANDSTAND; ACROSS THE BOARD; ABC 4pm - ADD: 6/8- The Coasters(S); 6/9- Ike Clanton(S); 6/10- Sammy Turner(S), Paul Anka; DELETE: 6/10- The Crests.

CAPTAIN KANGAROO; SATURDAY June 11; CBS 8am - ADD: Mr. A. Robins.

DICK CLARK SHOW; SATURDAY June 11; ABC 7:30pm - ADD: The Crests(S), Bobby Darin(S); DELETE: The Flamingos.

The Deputy; SATURDAY June 11; NBC 9pm - ADD: Alan Hale, Ann McCrea.

Man From Interpol; SATURDAY June 11; NBC 10:30pm - ADD: Murder Below Deck; with Mahmood Mall, Michael Peake, Peter Elliott.

LOOK UP AND LIVE; SUNDAY June 12; CBS 10:30am - ADD: Holy Man, Holy Man; (O)Dominic Rover, O.P.; Part II of The Narrow Way: Four Studies of Christian Heroism, Past and Present; with Mara Hara, Roberts Blossom, Dan Morgan, Deborah Muldow, Philip Scharper(Host); Dir- Robert Myhrum.

CAMERA THREE; SUNDAY June 12; CBS 11:30am - ADD: Forbidden to Land; (O)Joseph Hurley; with Michael Shillo, Albert Paulson, William Kerwin.

MUSIC ON ICE; SUNDAY June 12; NBC 8pm - ADD: Manuel Del Toro(Skater).

CHEVY MYSTERY SHOW; SUNDAY June 12; NBC 9pm - ADD: Bobby Driscoll, Florida Freibus, Paul Langton, Doris Lloyd, Fred Beir, Bob Lieb, Julie Scott.

## MONDAY JUNE 13 mmmmmmmmmmmmmmmmmm

KATE SMITH SHOW	CBS 7:30pm	The Brothers Four(S), Robert Maxwell(M).
<u>The Texan</u> (Rory Calhoun)	CBS 8pm	with Edvardo Noriega, Richard Carlyle, Jewell Lain, Lane Bradford, Raymond Bailey.
<u>Bourbon Street Beat</u> (Richard Long, Andrew Duggan)	ABC 8:30pm	Show Wagon; (O)Hugh Benson; with regulars & Horace McMahon, Walter Burke, Sandra Edwards, Pat Michon; Dir- Robert Sinclair.
<u>Peter Gunn</u> (Craig Stevens)	NBC 9pm	<u>The Heiress</u> ; with regulars & Gage Clarke, John Duke, Selette Cole.
SPECIAL	NBC 10pm	<u>The Margaret Bourke-White Story</u> ; (O)Joseph Liss; REPEAT of <u>Sunday Showcase</u> program of 1/3/60.
ROSS REPORTS 6/13/60 - Page 24-A		TALENT SHOWSHEET(more)

TUESDAY JUNE 14

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<u>Bronco</u> (Ty Hardin)	ABC 7:30pm	<u>End of the Rope</u> ; (O)Orville Hampton; with James Lydon, Horace McMahon, Robert Colbert, Melora Conway, Joan Marshall; Dir- Lew Landers.
<u>The Many Loves of Dobie Gillis</u>	CBS 8:30pm	with regulars & Jane Wald, Richard Reeves.
<u>Special</u>	NBC 8:30pm	<u>How Tall Is A Giant?</u> ; Writers- Hugo Mozo, Eduardo Bueno; With Angel Macías, Norberto Villarreal, Fidel Ruiz, Enrique Suarez, Girardo Gonzalez, Jose Maiz, Rafael Estrello, Jesus Contreras, Roberto Mendiola, Ricardo Trevino, Mario Ontiveros, Baltazar Charles, Francisco Aguilar, Alfonso Cortes, Coah Cesar Faz, Manager Harold Haskins, Trainer Jose Gonzales Torres, Mr. and Mrs. C. Little, Hector de la Garza, Q. B. Horton, Dr. Rodolfo Lemon, Pedro Galvan, Tom Spillar, R. L. Carle, Dr. Jose Luis Lozano, John David Kees, Claude Brook; Dir- Hugo Mozo.
<u>Colt .45</u> (Donald May)	ABC 9:30pm	<u>Showdown at Goldtown</u> ; (O)Kenneth Perkins; (A)William F. Leicester; with Robert Colbert, Ruta Lee, Harry Shannon, Jerry Barclay; Dir- Lee Sholem.
RED SKELTON SHOW	CBS 9:30pm	<u>The Many Skeltons</u> ;with regulars & Marilyn Maxwell.
<u>Alcoa Presents</u>	ABC 10pm	<u>Goodbye Grandpa</u> ; with Edgar Stehli, Anna Karen, Candy Moore, Donald Losby.
GARRY MOORE SHOW	CBS 10pm	with regulars & Allen Case(A-S), Bob Newhart(C).
<u>M Squad</u>	NBC 10pm	<u>The Tiger's Cage</u> ; with Don Barry, Regina Gleason.

WEDNESDAY JUNE 15

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<u>Wagon Train</u> (Ward Bond, Robert Horton)	NBC 7:30pm	<u>The Sam Livingston Story</u> ; with regulars & Charles Drake, Onslow Stevens, Barbara Eiler.
<u>Happy</u>	NBC 9pm	<u>Happy Knows Best</u> ; with regulars & Ann Whitfield, Valerie Allen, Lloyd Corrigan.
<u>Tate</u> (David McLean)	NBC 9:30pm	<u>Stopover</u> ; with King Calder, Bill Tennant, Peggy Ann Garner.
U.S. STEEL HOUR	CBS 10pm	<u>The Impostor</u> ; (O)Michael Dyne; (A)James Yaffe; with Ann Sheridan, Lilliane Montevecchi, Jean Pierre Aumont, Nancy Wickwire, John Colicos, Paula Trueman, Katherine Sergava, Edward Atienza; Dir- Paul Bogart.

THURSDAY JUNE 16

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<u>Donna Reed Show</u>	ABC 8pm	(O)Jacquie Trotte; with regulars & Marjorie Winters, Jimmie Hawkins, Roy Wright; Dir- Adrew McCullough.
<u>Bat Masterson</u>	NBC 8pm	<u>The Big Gamble</u> ; with Evan Thompson.
<u>Johnny Ringo</u> (Don Durant)	CBS 8:30pm	<u>Reputation for Murder</u> ; with regulars & Alan Hale, Jr., Robert Easton, Michael Hinn, Hank Patterson, Abby Shelton.
PAT BOONE SHOW	ABC 9pm	The Hi-Lo's(S).
<u>Markham</u> (Ray Milland)	CBS 9:30pm	<u>Escorts a la Carte</u> ; with Suzanne Lloyd, Jack Scroggy, Ralph Clanton.
THE FORD SHOW	NBC 9:30pm	Cliff Arquette(C), Minnie Pearl(C-S).
SPRING FESTIVAL	CBS 10pm	<u>Folk Sound USA</u> ; Writer- Robert Herridge; with Casey Anderson(S), Peter Yarrow(S), John Lee Hooker(S), Cisco Houston(S); John Jacob Niles(S), Lester Flatt and Earl Scruggs and their blue grass band, Molly Scott(S), Jacqueline Sharpe(S), Mildred Anderson(S), Joan Baez(S), Frank Warner(S), Rey de la Torre(M), John Calli(M); Dir- Mel Ferber.



FRIDAY JUNE 17  
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|                                                                    |            |                                                                                                                                                                             |
|--------------------------------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Rawhide</u><br>(Eric Fleming, Clint Eastwood)                   | CBS 7:30pm | <u>Incident of the Garden of Eden</u> ; with regulars & John Ireland, Debra Paget, Robert Coote, John Hoyt, J. Pat O'Malley, Pat O'Moore, Gregory Walcott, Adrienne Marden. |
| <u>Man From Blackhawk</u><br>(Robert Rockwell)                     | ABC 8:30pm | <u>The Lady in Yellow</u> ; (O)Peter Ruric; with Neil Hamilton, Regis Toomey, Bethel Leslie, Kem Dibbs; Dir- John Peyser.                                                   |
| <u>77 Sunset Strip</u><br>(E. Zimbalist, Jr., R. Smith, E. Eyrnes) | ABC 9pm    | <u>Only Zeroes Count</u> ; with regulars & Adele Mara, Robert Conrad, Dolores Donlon, Poncie Ponce.                                                                         |
| <u>The Twilight Zone</u>                                           | CBS 10pm   | <u>The Mighty Casey</u> ; (O)Rod Serling; with Jack Warden, Don O'Kelly, Abraham Sofaer, Robert Sorrells.                                                                   |

MULTIPLE AND ACROSS THE BOARD SHOWS - JUNE 13 - JUNE 17  
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TODAY	NBC 7am	6/14- Wilbur M. Brucker(Secretary of the Army); 6/16- Donald Campbell(Speedboat driver).
RED ROWE SHOW	CBS 10am	6/13- Nobu McCarthy(A); 6/14- Dennis Weaver(A); 6/15- Dorris Lennon(S); 6/16- Perry Botkin(M-C); 6/17- Lois Niles.
AMERICAN BANDSTAND	ABC 4pm	6/13- Johnny Horton(S); 6/14- Charlie Grace(S), Dante and the Evergreens(S); 6/15- Mel Gadsen(S); 6/16- Dave Cortez(M).
JACK PAAR SHOW	NBC 11:15pm	6/16- Senator John F. Kennedy.
SATURDAY JUNE 18 ~~~~~		
TRUE STORY	NBC 12Noon	(O)Ella Kasakoff, Howard Richardson; with Joseph Boley, Dick Kupney, Helen Stenborg.
DICK CLARK SHOW	ABC 7:30pm	Jimmie Rodgers(S), the Hollywood Argyles(S), The Safaris(S).
<u>Leave it to Beaver</u> (Jerry Mathers)	ABC 8:30pm	<u>The Last Day of School</u> ; (O)Joe Connelly, Bob Mosher; with regulars & Sue Randall, Stanley Fafara; Dir- Norman Abbott.
<u>Mr. Lucky</u> (John Vivyan)	CBS 9pm	with Joi Lansing, King Calder, Leo Gordon, Vito Scotti, Mel Welles, Joe Scott.
<u>The Deputy</u> (Henry Fonda, Allen Case)	NBC 9pm	<u>Trail of Darkness</u> ; episode originally scheduled for 6/4; <u>Badge for A Day</u> was presented on that day.
<u>Have Gun, Will Travel</u> (Richard Boone)	CBS 9:30pm	(O)Sloan Nibley, Frank R. Pierson; with Wright King, Charles Aidman, Perry Cook, Peggy Rae, Earl Hodgins, Tex Lambert; Dir- Richard Boone.
JUBILEE, U.S.A.	ABC 10pm	Betty Johnson(S), Slim Bryant's Wildcats(S).

SUNDAY JUNE 19  
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|                                              |            |                                                                                                                                                                                                              |
|----------------------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ED SULLIVAN SHOW                             | CBS 8pm    | Benny Goodman and his Basin Street Band, Ann Miller(D), Jane Morgan(S), Della Reese(S), Charles K. L. Davis(S), Haleloke and Monikai(S), Hal Aloma Trio(S), Don Adams(C).                                    |
| MUSIC ON ICE                                 | NBC 8pm    | <u>In the Park</u> ; with regulars & Harrison and Kossi(Skaters), Buddy La Londe(Skater), Robbi La Londe(S), Lynn Roberts(S), Paul and Mary Ritts(Puppeteers), Manuel del Toro(Skater), Clare Barnes Jr.(C). |
| <u>Lawman</u><br>(John Russell, Peter Brown) | ABC 8:30pm | <u>Fast Trip to Cheyenne</u> ; with regulars & King Calder, Bill Dolan, Suzanne Storrs; Dir- Robert T. Sparr.                                                                                                |
| CHEVY MYSTERY SHOW                           | NBC 9pm    | <u>Dark Possession</u> ; (O)Gore Vidal; with Diana Lynn, Anne Seymour, William Bassett; Dir- Paul Nickell.                                                                                                   |
| <u>The Alaskans</u>                          | ABC 9:30pm | <u>The Devil Made Five</u> ; with regulars & John Dehner, Andrea King, Walter Burke, Susan Crane.                                                                                                            |
| <u>Alfred Hitchcock Presents</u>             | CBS 9:30pm | <u>Letter of Credit</u> ; (O)Helen Nielsen; with Robert Bray, Ron Nicholas, Cyril Delevanti, Ted Newton, Joseph Hamilton, Jacqueline Holt; Dir- Paul Henreid.                                                |





# ROSS REPORTS — TELEVISION INDEX

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (June 20)

NBC- 10-11:30pm NYT, this date only; SPECIAL - The Emmy Awards - LIVE (COLOR), from LA & NY; no. of stations not available. § Telecast of the presentation of 21 "Emmys," awards in program and performer categories, by the National Academy of Televisions Arts and Sciences. The program will originate from NBC's color studios in Burbank, Cal., and the Ziegfeld Theatre in New York. Fred Astaire will be the host in Burbank, with Arthur Godfrey as host in New York. Special guest stars will make brief appearances before the actual presentations of awards by the hosts, depending on the city in which winning performers or program representatives are located. These will be the 12th annual awards and the sixth annual presentation by NBC-TV.

§ SPONSORS- The Procter & Gamble Co (Lilt) thru Grey Advertising Agency, Inc (NY); and Greyhound Corp thru Grey Advertising Agency, Inc (NY).

§ PKGR- NBC-TV(LA) with the National Academy of Television Arts & Sciences; Exec Prod- Robert Finkel; Prods- Bob Henry(LA), Ed Pierce(NY); Dirs- Bob Henry(LA), Van Fox(NY); Assoc Prod- Carolyn Raskin; Music Dir- David Rose; Art Dirs- Bill Morris(LA), Don Shirley(NY); Writers- Ed Simmons, Howard Leeds; Prods for the Academy- Desi Arnaz(LA), David Susskind(NY).

#### Thursday (June 23)

CBS- 10-11pm NYT & LAT, this date only; SPECIAL - The Secret World of Eddie Hodges - TAPE, recorded in NY; no. of stations not available. (In the time occupied by the Spring Festival series, last show June 16). § Musical comedy, starring Eddie Hodges as a boy whose imagination brings him into contact with his heroes and heroines, people he'd like to be when he grows up, also starring Bert Lahr, Boris Karloff, Janis Paige and Hugh O'Brian, with Jackie Gleason starring as narrator.

§ SPONSOR- American Gas Association thru Lennen & Newell, Inc (NY).

§ PKGR- CBS-TV(NY); Prod & Dir- Norman Jewison; Assoc Prod- Charles H. Schultz; Assoc Dir- Alvin R. Miselow; Music Dir- Peter Matz; Special Music By- Jackie Gleason; Art Dir- Ken Krausgill; Sets- Garry Smith; Costumes- Bill Griffin; Choreog- Peter Gennaro; Writers- George Foster, John Aylesworth, Frank Peppiatt.

#### Friday (June 24)

CBS- 9-10pm NYT & LAT, this date only; SPECIAL REPEAT - Dillinger: A Year to Kill - TAPE, recorded in NY; no. of stations not available. § Repeat showing of the program originally presented Feb 12, 1960; a dramatic recreation of the period culminating in the capture and fatal shooting of the criminal by the FBI in Chicago on July 22, 1934. Ralph Meeker stars as Dillinger, Philip Abbott as Harry Pierpont and Steve Hill as Melvin Furvis. (See page 16 for original listing).

§ SPONSOR- The Procter & Gamble Co (Crest) thru Benton & Bowles, Inc (NY).

§ PKGR- CBS-TV(NY); Prod- John Houseman; Assoc Prod- Charles H. Schultz; Dir- Mel Ferber; Writer- David Davidson; for a series idea by George Ellis.

Friday(June 24)

NBC- 7:30-8:30pm NYT & LAT, Weekly; RETURN - Cimarron City - FILM; to the net.

(Replaces Play Your Hunch, 7:30-8pm, which moves to 9-9:30pm this date; and Troubleshooters, 8-8:30pm, last show June 17). § Repeat showings of episodes in the series presented over the NBC net from Oct 11, 1958 thru Sept 26, 1959; starring George Montgomery, Audrey Totter and John Smith in alternating starring roles, with a name guest star also appearing in each episode. The series will be seen during the summer thru Sept 23.

§ Sustaining.

§ PKGR- MCA-TV; Film Prod- Revue Productions, Inc., at Republic Studios, Hollywood; Exec Prod- Richard Lewis; Prods- Felix Jackson, others; Dirs- Various.

NBC- 8:30-9pm NYT & LAT, Weekly; RETURN - Wichita Town - FILM; to the net. (In the time formerly occupied by weekly specials, 7:30-8:30pm). § Repeat showings of episodes in the series seen over the NBC net from Sept 30, 1959 thru April 6, 1960; starring Joel McCrea as a western marshal, and his son Jody McCrea as a ranch trail driver friend of the marshal.

§ Sustaining.

§ PKGR- Mirisch-McCrea Productions; Film Prod- Four Star Films, Inc., at Republic Studios, Hollywood, Cal.; Prodn Exec- Frank Baur; Dirs- Jerry Hopper, others.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Listening Post--East; SPECIAL; originally scheduled for showing May 25 (see page 57 for complete listing) was preempted by a special address by President Eisenhower (see page 60); was presented Wed, June 15, 7:30-8:30pm NYT & LAT.

Sugarfoot (Alt Tue, 7:30-8:30pm NYT & LAT) Re-runs begin June 21, thru Aug 30.

Lawman (Sun, 8:30-9pm NYT & LAT) Re-runs begin June 26.

The Rebel (Sun, 9-9:30pm NYT & LAT) Re-runs begin June 26, thru Sept 25.

CBS- The President in the Far East; SPECIALS June 14, Tue, 8-8:30pm NYT; June 17, Fri, 10:30-11pm NYT; and June 19, Sun, 6-6:30pm NYT; FILM & TAPE; to the net. (The second and third programs are subject to possible change depending on late news developments). § Film reports, accompanied by direct audio for latest news, by CBS News correspondents accompanying President Eisenhower on his tour of the Far East. § Sustaining. § PKGR- CBS News; Cn-Scene Prod- John Sharnik; Cn-Scene Dir- Av Westin.

Eyewitness to History; SPECIAL June 21, Tue, 8-8:30pm NYT & LAT; TAPE & FILM.

§ "Eisenhower in the Orient," number 26 in this news-feature series, presenting special coverage of the President's tour of the Orient. § SPONSOR- The Firestone Tire & Rubber Co thru Campbell-Ewald Co(Det). § PKGR- CBS News, Special Program Unit; Cn-Scene Coord- James Burke; Cn-Scene Prod- John Sharnik; Cn-Scene Dir- Av Westin.

Kate Smith Show (Mon, 7:30-8pm NYT & LAT) Taped repeats begin June 20.

Rawhide (Fri, 7:30-8:30pm NYT & LAT) Re-runs begin June 24.

Mr. Lucky (Sat, 9-9:30pm NYT & LAT) Re-runs begin June 25.

The Dennis O'Keefe Show (Tue, 8-8:30pm NYT & LAT) Last show, June 7.

NBC- President Eisenhower's Trip to the Far East; SPECIALS June 17, June 21 and June 25 (see page 64). The June 25 program will present reportage on the background of the decision of the President not to go to Japan.

Peter Gunn (Mon, 9-9:30pm NYT & LAT) Re-runs begin June 20, thru Sept 26.

The Deputy (Sat, 9-9:30pm NYT & LAT) Re-runs begin June 25, thru Sept 17.



# TALENT SHOWSHEET and SCRIPT REPORT

JUNE 20 - JUNE 26

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## PREVIOUS WEEK - ADDITIONS AND DELETIONS:

Alcoa Theatre; MONDAY June 13; NBC 9:30pm - NOTE: Episode 333 Montgomery Street is a new show.

TODAY; ACROSS THE BOARD; NBC 7am - ADD: 6/13- Ingemar Johansson, Will Mercer(S); 6/14- The U.S. Army Band; 6/15- Alik1(S), Postmaster General Arthur E. Summerfield; 6/16- Mogens Ellegaard(M).

AMERICAN BANDSTAND; ACROSS THE BOARD; ABC 4pm - ADD: 6/16- Eddie Quinteros(S); 6/17- The Holidays(S).

JACK PAAR SHOW; ACROSS THE BOARD; NBC 11:15pm - ADD: 6/13- George Jessel, Hermione Gingold, Arthur Treacher, Betty Johnson(S); 6/14- Charles Dornan, Jonathan Winters(C), Jack Haskell(S); 6/15- Alex King, Malachy McCourt, Pat Carroll, Johnny Myers, Janet Pavek(S); 6/16- Anne Bancroft(A).

CAPTAIN KANGAROO; SATURDAY June 18; CBS 8am - ADD: The Borjevas(Jugglers).

JUBILEE, U.S.A.; SATURDAY June 18; ABC 10pm - ADDL The Collins Kids(S).

Man From Interpol; SATURDAY June 18; NBC 10:30pm - ADD: International Diamond Incident; with Paul Carpenter, Jill Melford, Andre Mikhelson.

LAMP UNTO MY FEET; SUNDAY June 19; CBS 10am - ADD: The Fitness of Youth.

LOOK UP AND LIVE; SUNDAY June 19; CBS 10:30am - ADD: The Room To Which Everyone Came; Part III of The Narrow Way: Four Studies of Christian Heroism, Past and Present.

ED SULLIVAN SHOW; SUNDAY June 19; CBS 8pm - ADD: The Elephants, Guy Marks(C).

## MONDAY JUNE 20 mmmmmmmmmmmm

|                                                             |            |                                                                                                                                                                                                                                                                                                                                                                               |
|-------------------------------------------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Texan</u><br>(Rory Calhoun)                          | CBS 8pm    | with Tod Griffin, Beverly Washburn, Celia Lovsky, Anthony Warde, John Harmon, John Alderson, Gil Rankin.                                                                                                                                                                                                                                                                      |
| <u>Bourbon Street Beat</u><br>(Richard Long, Andrew Duggan) | ABC 8:30pm | <u>Interrupted Wedding</u> ; with regulars & Randy Stuart, Whit Bissell, Pat McVey, James Chandler, Frank Gerstle.                                                                                                                                                                                                                                                            |
| THE EMMY AWARDS                                             | NBC 10pm   | SPECIAL - with Hosts: Fred Astaire(West Coast) and Arthur Godfrey(New York); Chuck Connors, Jackie Cooper, Walter Cronkite, Bill Dana, Joe Flynn, Pat Harrington Jr., Mahalia Jackson, Don Knotts, Elaine May, Mike Nichols, Bob Newhart, Louis Nye, Dinah Shore, Lawrence Welk, Marie Di Francesco, Peggy Benz; Writers- Ed Simmons, Howard Leeds; Dirs- Van Fox, Bob Henry. |

## TUESDAY JUNE 21 mmmmmmmmmmmm

|                                       |            |                                                                                                 |
|---------------------------------------|------------|-------------------------------------------------------------------------------------------------|
| <u>The Many Loves of Dobie Gillis</u> | CBS 8:30pm | with regulars & Dabbs Greer, Joan Banks, Burt Mustin, Jane Davis, Marla Ryan, Kitty Wellman.    |
| <u>Colt .45</u><br>(Donald May)       | ABC 9:30pm | <u>The Trespasser</u> ; with Ray Teal, Lee Van Cleef, Pamela Duncan, Arthur Space, Gary Vinson. |

TUESDAY JUNE 21 (Cont'd)

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|                       |            |                                                                                                                                                                          |
|-----------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ARTHUR MURRAY PARTY   | NBC 9:30pm | with Lauri Peters, Imelda De Martin, Johnny Sharp, Swen Swenson, Ruth Lawrence, Paul Wallace, The Hungarian Wazzan acrobatic troupe.                                     |
| <u>Alcoa Presents</u> | ABC 10pm   | <u>The Storm</u> ; (O)Jerome Gruskin; with Lee Bergers, Rebecca Welles, Danny Zaldivar, Argentina Brunetti, Raoul De-Leon, Ernest Sarricino, Abel Franco, Joe Dominguez. |
| GARRY MOORE SHOW      | CBS 10pm   | with regulars & Betsy Palmer(A), Johnny Carson(C).                                                                                                                       |
| <u>M Squad</u>        | NBC 10pm   | <u>Sour Apples</u> .                                                                                                                                                     |

WEDNESDAY JUNE 22

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|                               |            |                                                                                                                                                                                                      |
|-------------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MUSIC FOR A SUMMER NIGHT      | ABC 7:30pm | <u>Female of the Species</u> ; with Signe Hasso(A), Nancy Wickwire(A), Brenda Lewis(S), June Valli(D), Lilliane Montevicchi(S), Frances Bible(S), Lois Hunt(S), Olegna Fuschi(M), Phyllis Wright(M). |
| <u>Wagon Train</u>            | NBC 7:30pm | <u>The Shad Bennington Story</u> ; with regulars & David Wayne.                                                                                                                                      |
| <u>Happy</u>                  | NBC 9pm    | <u>Charlie's First Love</u> ; with regulars & Virginia Christine.                                                                                                                                    |
| <u>Tate</u><br>(David McLean) | NBC 9:30pm | <u>The Bounty Hunter</u> ; with Robert Culp, Louise Fletcher, Robert Warwick.                                                                                                                        |
| ARMSTRONG CIRCLE THEATRE      | CBS 10pm   | <u>The Prison Professor</u> ; (O)Alvin Boretz; with Simon Oakland, Robert Gerringer, Herbert Roland, Robert Drivas, Ben Carruthers, Michael Hadge, Hank Scofield, Dan Morgan; Dir- William Corrigan. |

THURSDAY JUNE 23

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|                                     |            |                                                                                                                                                                                             |
|-------------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Donna Reed Show</u>              | ABC 8pm    | <u>A Penny Earned</u> ; (O)Nate Monaster, Tom August; with regulars & Raymond Bailey, Mary Carver, Jacques Scott, Irene Hervey, Christopher Essay, George Collier; Dir- Oscar Rudolph.      |
| <u>Bat Masterson</u>                | NBC 8pm    | <u>Blood on the Money</u> ; with Walter Coy, Page Slattery.                                                                                                                                 |
| <u>Johnny Ringo</u><br>(Don Durant) | CBS 8:30pm | with regulars & Rodolpho Hoyos, Karl Swenson, Robert Carriart.                                                                                                                              |
| PAT BOONE SHOW                      | ABC 9pm    | with Mrs. Pat Boone and their four daughters.                                                                                                                                               |
| <u>Markham</u>                      | CBS 9:30pm | <u>The Mutation</u> ; REPEAT from 10/17/59.                                                                                                                                                 |
| THE FORD SHOW                       | NBC 9:30pm | Dwayne Hickman(A), Joan Dupuis.                                                                                                                                                             |
| SPECIAL                             | CBS 10pm   | <u>Eddie in Wonderland</u> ; (O)George Foster, Frank Peppiatt, John Aylesworth; with Eddie Hodges, Hugh O'Brian, Boris Karloff, Janis Paige, Jackie Gleason(Narrator); Dir- Norman Jewison. |

FRIDAY JUNE 24

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|                                                |            |                                                                                                                                         |
|------------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| <u>Man From Blackhawk</u><br>(Robert Rockwell) | ABC 8:30pm | <u>Gold Is Where You Find It</u> ; (O)Jacqueline Trotte; with Logan Field, Lyn Thomas, Lewis Charles, William Kendis; Dir- John Peyser. |
| <u>77 Sunset Strip</u>                         | ABC 9pm    | <u>The Kookie Caper</u> ; (O)Maurita Pittman; REPEAT from 10/9/59.                                                                      |
| SPECIAL                                        | CBS 9pm    | <u>Dillinger: A Year to Kill</u> ; (O)David Davidson; REPEAT from 2/12/60.                                                              |
| <u>The Twilight Zone</u>                       | CBS 10pm   | <u>Mr. Denton on Doomsday</u> ; (O)Rod Serling; REPEAT from 10/16/59.                                                                   |



MULTIPLE AND ACROSS THE BOARD SHOWS - JUNE 20 - JUNE 24

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|                    |             |                                                                                                                                                                                                                                       |
|--------------------|-------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TODAY              | NBC 7am     | 6/20- Morey Amsterdam(C); 6/21- Art Van Damme and his quintet, Designers: Boris Kroll, Ed Warmley, Vera Hahn; 6/22- Senator Stuart Symington, John Huston(Prod); 6/23- Ira Henry Freeman(Author); 6/24- Richard Blackwell (Designer). |
| CAPTAIN KANGAROO   | CBS 8:15am  | 6/22- Stu Hample(Artist).                                                                                                                                                                                                             |
| RED ROWE SHOW      | CBS 10am    | 6/20- Lou Halmy; 6/21- Chris Gugas; 6/22- Dick Hayward, Dr. W. A. Young; 6/23- Dick Rasmussen(Glass blowing); 6/24- the Pacific Southwest Roller Skating Champions.                                                                   |
| AMERICAN BANDSTAND | ABC 4pm     | 6/20- Ronnie Dawson(S); 6/21- Sarah Vaughan(S); 6/22- Hank Ballard(S); 6/23- Sunny Gale(S); 6/24- The Chevrons(S).                                                                                                                    |
| JACK PAAR SHOW     | NBC 11:15pm | 6/20- Walter Kiernan(Host); 6/21- Jerry Lewis, Shari Lewis Cliff Arquette(C), Judy Lynn(S); 6/22- Genevieve(S), Larry Douglas(S), Jim Moran, Eleanor Harris; 6/23- Kaye Ballard(C).                                                   |

SATURDAY JUNE 25

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|                            |             |                                                                                            |
|----------------------------|-------------|--------------------------------------------------------------------------------------------|
| TRUE STORY                 | NEC 12Noon  | (O)William Kendall Clarke; with Phil Abbott, Joan Lemmo, Dortha Duckworth, Richard Bowler. |
| DICK CLARK SHCW            | ABC 7:30pm  | The Four Preps(S), Jan and Dean(S), Dorsey Burnette(S), The Olympics(S).                   |
| <u>Leave it to Beaver</u>  | ABC 8:30pm  | <u>Beaver's Team</u> ; with regulars & Karen Sue Trent, Ken Osmond.                        |
| JUBILEE, U.S.A.            | ABC 10pm    | Johnny Horton(S).                                                                          |
| Gunsmoke<br>(James Arness) | CBS 10pm    | with regulars & Peggie Castle, Murray Hamilton, Tom Greenway.                              |
| <u>Man From Interpol</u>   | NBC 10:30pm | <u>The Last Words</u> ; with Kevin Stoney, Pete Murray.                                    |

SUNDAY JUNE 26

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|                                  |            |                                                                                                                                                                                                                                 |
|----------------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ED SULLIVAN SHOW                 | CBS 8pm    | the Ames Brothers(S), Rise Stevens(S), Rickie Layne (Ventriloquist), Noel Harrison(S-M), Gene Krupa(M), Conrad Buckner(D), Jackie Kannon(C), Augie and Margo(D), Kenneth McKellar(S).                                           |
| MUSIC ON ICE                     | NBC 8pm    | <u>The Top of the World</u> ; with regulars & Manuel del Toro (Skater), Buddy La Londe(Skater), Robbi La Londe, Arthur Ferrante and Louis Teicher(M), Beebe's Hollywood Bears.                                                  |
| CHEVY MYSTERY SHOW               | NBC 9pm    | <u>Fear Is the Parent</u> ; (O&A)Theodore & Mathilde Ferro; with Mona Freeman, Arthur Franz, Chester Stratton, Tracey Roberts, Ross Elliott, Brett Lomard; Dir- Marc Daniels.                                                   |
| <u>Alfred Hitchcock Presents</u> | CBS 9:30pm | <u>Escape to Sonoma</u> ; (O)James A. Howard; (A)James A. Howard, Bill S. Gallinger; with James Bell, Burt Reynolds, Murray Hamilton, Dean Stanton, Venetia Stevenson, Robert Karnes, George Dockstader; Dir- Stuart Rosenberg. |





# ROSS REPORTS — TELEVISION INDEX

JUNE 27-JULY 3, 1960

PROGRAMS · ADVERTISERS · TALENT

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (June 27)

ABC- 9:30-10:30pm NYT & LAT, this date only; SPECIAL - Coke Time - LIVE from NY; 201 stations live and tape. (Preempts Adventures in Paradise). Musical salute to America's teen-agers, with Pat Boone as star and host, also starring Paul Anka, Annette, Frankie Avalon, Anita Bryant, Edd Byrnes, Bobby Darin and Bob Denver; backed by Vic Schoen and the orchestra and a chorus.

§ SPONSOR- The Coca-Cola Co thru McCann-Erickson, Inc(NY).

§ PKGR- Cooga Mooga, Inc(NY); Prod- Nick Vanoff; Assoc Prod- James Elson; Dir- Dwight Hemion; Music Dir- Vic Schoen; Sets- Gary Smith; Costumes- Michi; Choreog- Marc Breaux, Dee Dee Wood; Writers- John Aylesworth, Herb Sargent, Frank Peppiat; Choral Dir- Dick Williams.

CBS- 2-2:30pm NYT & LAT, Mon thru Fri; DEBUT - Full Circle - LIVE from LA; to the net. (Replaces For Better or Worse, last show June 24). § Daytime series following the exploits of Gary Donovan, played by Robert Fortier, a young man with an affinity for adventure attempting to find himself and his place in life.

§ Participations.

§ PKGR- CBS-TV(LA); Prod- Norman Morgan; Dirs- Bill Howell, Livia Granito; Writer- Bill Barrett.

#### Tuesday (June 28)

CBS- 8-8:30pm NYT & LAT, Weekly; RETURN - Peck's Bad Girl - FILM; to the net.

(In the time formerly occupied by The Dennis O'Keefe Show, last show June 7).

§ Repeat showings of episodes in the situation comedy series presented over the CBS net from May 5, 1959 thru August 4, 1959; starring Paddy McCormack as 12-year-old Torey Peck; Wendell Corey as her father, Steve Peck and Marsha Hunt as his wife, Jennifer, with Ray Ferrell as seven-year-old Roger Peck. The series is scheduled to run for nine weeks.

§ Sustaining.

§ PKGR- CBS-TV(LA); Exec Prod- Norman Felton; Prod- Stanley Rubin; Dirs- Various; Story Ed- Sherman Marks; Writers- William Danch, Bill Manhoff, others.

CBS- 9:30-10pm NYT & LAT, Weekly; DEBUT - The Comedy Spot - FILM; 170 stations net and delayed. (Replaces for the summer The Red Skelton Show, last show June 21). § Art Gilmore is host for an 11-week series of half-hour comedies and situation comedies, many new and some repeats. The programs, in most cases, were produced as pilot films for new series that did not go into production. The premiere program is Ben Blue's Brothers, starring Ben Blue. Other programs will be McGarry and Me, starring Michael O'Shea and Virginia Mayo; Head of the Family, starring Carl Reiner and Barbara Britton; a repeat of I Was a Bloodhound, starring Ernie Kovacs; Adventures of a Model; The Shape, the Face and the Brain; The Incredible Jewel Robbery, and others.

§ SPONSORS- 1) Pet Milk Co (Milk Products, Pet-Ritz Foods) thru Gardner Advertising Co(St. L.). 2) S. C. Johnson & Son (Klear, Holiday, Pledge, Off!) thru Foote, Cone & Belding(Chi).

§ PKGR- Various original packagers, producers and staffs for each program.

THIS WEEK(Cont'd)

Tuesday(June 28)

NBC- 9-9:30pm NYT & LAT, Weekly; RETURN - Richard Diamond - FILM; no. of stations not available. (Open time). § New episodes in the private detective series starring David Janssen in the title role as a Hollywood investigator. Under its former title, Richard Diamond, Private Detective, the series originally debuted over CBS on July 1, 1957, and was seen thru Sept 30, 1957; returned Jan 2, 1958, thru Sept 25, 1958; returned Feb 15, 1959, thru Sept 27; debuted over NBC on Oct 5, 1959 and was seen thru Jan 25, 1960. The new series will be seen thru Sept 6.  
§ SPONSOR- P. Lorillard Co (Kent) thru Lennen & Newell, Inc(NY).  
§ PKGR- Four Star Films, Inc.; Film Prod- Four Star Television at Republic Studios, North Hollywood, Cal.; Prod- Vincent M. Fennelly; Dirs- Donald McDougall, Thomas Carr; Writers- Various.

Wednesday(June 29)

ABC- 7:30-8:30pm NYT; 10-11pm LAT; this date only; SPECIAL - Japan--Anchor in the East - FILM; to the net. (Preempts Music for a Summer Night). § Documentary report on modern Japan, including interviews with a cross-section of Japanese leaders in all fields, spot news films of the recent riots and an analysis of the unrest, narrated by John Secondari.  
§ Sustaining.  
§ PKGR- ABC Public Affairs(NY); Prod- John Secondari; Dir- Marshal Diskin.

Thursday(June 30)

ABC- 9-9:30pm NYT & LAT, Weekly; NET DEBUT - The Jeannie Carson Show - FILM; 179 stations net and delayed. (Replaces The Pat Boone Chevy Showroom, last show June 23). § Repeat showings of episodes in the situation comedy series known as Hey! Jeannie when it was originally presented on the CBS net from Sept 8, 1956 thru May 4, 1957; starring Jeannie Carson as a Scottish girl becoming acquainted with the U.S., also starring Allen Jenkins as a cab driver-friend and Jane Dulo as his sister.  
§ SPONSOR- The Procter & Gamble Co (Lilt, Prell, Tide, Secret) thru Grey Advertising Agency, Inc(NY), agency of record.  
§ PKGR- Tartan Productions, Inc.; Film Prod- Four Star Films, Inc at the former RKO-Pathe Studios, Culver City, Cal.; Prod- Charles Isaacs; Dirs- James V. Kern, Les Goodwins; Writers- Various.

Friday(July 1)

CBS- 9:30-10pm NYT & LAT, Weekly; EVENING RETURN - December Bride - FILM; 186 stations net and delayed. (In the time formerly occupied on an alternate week basis by Desilu Playhouse, 9-10pm, last show June 10). § Repeat showings of episodes in the situation comedy series starring Spring Byington. The series debuted over CBS Oct 8, 1956, and was seen thru Sept 24, 1959. It debuted as a Mon thru Fri strip series on CBS on Sept 28, 1959, and is currently seen 11:30am-12noon NYT. The evening episodes will be presented thru Sept 23.  
§ SPONSOR- (Alternate Weeks) General Foods Corp (Gravy Train, Post Cereals, Yuban Instant Coffee, Instant Maxwell House Coffee) thru Benton & Bowles, Inc(NY).  
§ PKGR- CBS-TV; Film Prod- Desilu Productions, Inc., at Motion Picture Center, Hollywood, Cal.; Exec Prod- Parke Levy; Prod & Dir- Fred de Cordova; Writers- Parke Levy (creator), Lou Derman, others.

NBC- 10-11pm NYT & LAT, Weekly; DEBUT - Moment of Fear - LIVE (COLOR) from NY; no. of stations not available. (Replaces Cavalcade of Sports Boxing Bouts, 10-10:45pm, last show June 24; and Jackpot Bowling, 10:45-11pm, last show June 24).  
§ Suspense anthology series with top name stars in leading roles in programs that will deal both with reality and fantasy in adaptations of well-known suspense novels and originals.  
§ SPONSOR- (One-third of six programs during the summer) Lever Brothers Co (Various Products) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY). Other

(Continued on next page)



THIS WEEK(Cont'd)

Friday(July 1)

NBC- Moment of Fear (Cont'd from previous page): portions open.

§ PKGR- NBC-TV(NY); Prod- Robert Stevens; Assoc Prod & Story Ed- Therese Lewis; Dirs- Robert Stevens, Marc Daniels, others; Writers- Various.

Saturday(July 2)

CBS- 5-7pm NYT; 2-4pm LAT, this date only; SPECIAL - Final Olympic Track and Field Trials - LIVE & TAPE from Palo Alto, Cal.; approx 160 stations net.

§ Telecast of the final chance for track and field stars to qualify for the U. S. Olympic squad that will represent the country in the Olympics in Italy this summer. The trials, at Stanford University Stadium, will be described by Gil Stratton and the Rev. Bob Richards, track coach Jim "Jumbo" Elliott and track authority H. D. Thoreau.

§ CO-SPONSORS- 1) P. Lorillard Co (Various Cigarettes) thru Lennen & Newell, Inc(NY). 2) Pabst Brewing Co thru Kenyon & Eckhardt, Inc(NY).

§ PKGR- CBS News, Sports Dept(NY); Prod- Peter Molnar; Dir- Frank Chirkinian.

Sunday(July 3)

ABC- 5-5:30pm NYT & LAT, 1st of pre-convention shows; SPECIAL - Conventions Preview - LIVE & FILM; no. of stations not available. (Preempts Matty's Funday Funnies). § Filmed comments of what leading Democratic and Republican candidates have said in the time leading up to the party conventions, and an assessment of the chances of each by ABC News commentators in various cities. Two other pre-convention programs in the series will be presented in July.

§ SPONSORS- Participations by: Twentieth Century-Fox Film Corp thru Charles Schlaifer & Co(NY). E. I. du Pont de Nemours & Co., Inc thru Batten, Barton, Durstine & Osborn, Inc(NY).

CBS- 10-10:30pm NYT & LAT, Weekly; EVENING RETURN - Lucy in Connecticut - FILM; 191 stations net and delayed. (Replaces The Jack Benny Program, last show June 26; returning in the fall at a new time, 9:30-10pm NYT). § Repeat showings of episodes in the situation comedy series I Love Lucy, starring Lucille Ball and Desi Arnaz as Lucy and Ricky Ricardo, and Ethel Vance and William Frawley as Ethel and Fred Mertz; presented as a special summer series.

§ SPONSOR- Lever Brothers Co (Lux Toilet Soap, Lux Liquid, Stripe Toothpaste) thru J. Walter Thompson Co(NY).

§ PKGR- CBS-TV; Orig Pkgr & Film Prod- Desilu Productions, Inc., Hollywood, Cal.

NBC- 5-5:30pm NYT & LAT, this date only; SPECIAL - Summer Incident - FILM (COLOR); to the net. (In the time formerly occupied by World Championship Golf, 5-6pm, last show June 26). § Semi-documentary film produced by the U. S. Navy for viewing by Navy personnel, now having its first public showing; illustrating the scope of the Navy's peacetime operations and dealing specifically with its ability to respond to a crisis -- the landing of Marines in Lebanon on July 15, 1958. It is narrated by Jean Shepherd.

§ Sustaining.

§ PKGR- U. S. Navy; Film Prod- U. S. Navy with Louis de Rochement Associates(NY); Dir- Louis de Rochement III; Writer- Jean Shepherd.

NBC- 5:30-6pm NYT & LAT, this date only; SPECIAL - The Silent Voice - FILM; to the net. (In second half-hour of time formerly occupied by World Championship Golf, 5-6pm, last show June 26). § Condensed version of Gallaudet College's production of Shakespeare's "Othello" in the sign language. Gallaudet is the only college in the world for the deaf. David Brinkley, with narration and film, will describe the school and its methods in a prelude to the drama. Leonard Siger will be reader so that viewers with normal hearing may follow the play.

§ Sustaining.

§ PKGR- NBC-TV with Gallaudet College(Wash); production credits not available.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Phil Silvers Show (3rd of 3 during season) June 30, Thursday, 10-11pm NYT & LAT; TAPE, recorded in NY; "Summer in New York," musical comedy special with skits and numbers produced in various outdoor locales in New York, as well as in the studio, starring Phil Silvers, Carol Lawrence and Carol Haney. The program will also present a sketch which will recreate the original circumstances under which "Sgt. Bilko's platoon" was conceived, with former platoon members appearing in the sketch. § SPONSOR- Carling Brewing Co (Beer and Ale) thru Benton & Bowles, Inc(NY) and Lang, Fisher & Stashower, Inc(Cleve). § PKGR- Tra-Nan Corp(NY); Prod & Writer- Nat Hiken; Dir- Greg Garrison; Choreog- Carol Haney.

NBC- World Wide 60 (Weekly; 23rd program) July 2, Saturday, 9:30-10:30pm NYT & LAT; FIIM; "Hawaii--Pacific Miracle," repeat showing of a program originally shown on March 29, 1959; a documentary report on the State of Hawaii's origins, accomplishments and future, with NBC News correspondent Robert McCormick reporting. § Sustaining. § PKGR- NBC News; Prod- Lou Hazam; Dir- Charles Jones.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Bronco (Alt Tue, 7:30-8:30pm NYT & LAT) Re-runs begin June 28, thru Sept 6.  
Colt .45 (Tue, 9:30-10pm NYT & LAT) Re-runs begin June 28, thru Sept 27.  
Alcoa Presents (Tue, 10-10:30pm NYT & LAT) Re-runs begin June 28.  
Donna Reed Show (Thu, 8-8:30pm NYT & LAT) Re-runs begin June 30, thru Sept 22.  
Man from Blackhawk (Fri, 8:30-9pm NYT & LAT) Re-runs begin July 1.  
77 Sunset Strip (Fri, 9-10pm NYT & LAT) Re-runs begin July 1, thru Oct 7.  
Leave it to Beaver (Sat, 8:30-9pm NYT & LAT) Re-runs begin July 2, thru Sept 24.

CBS- The Brighter Day (Mon thru Fri, 4-4:15pm NYT; 12:30-12:45pm LAT) Packager and Production staff change, effective June 27: PKGR- CBS-TV; Prod- Leonard (Buzz) Blair; Dir- Portman Paget. The daytime series, previously packaged by Young & Rubicam, Inc., is the story of the Rev. Richard Dennis and the problems of his family in a mythical college town, with Blair Davies as Rev. Mr. Dennis, Nancy Malone as his daughter, Babby, and Mona Bruns as Aunt Emily.

Have Gun, Will Travel (Sat, 9:30-10pm NYT & LAT) Re-runs begin July 2.  
Alfred Hitchcock Presents (Sun, 9:30-10pm NYT & LAT) Re-runs begin July 3.

NBC- Ask Washington (Sun, 4-4:30pm NYT) Last show was April 3.

Music On Ice (Sun, 8-9pm NYT & LAT) North American Philips Co (Norelco Shaver) thru C. J. La Roche Co., Inc(NY) is a one-third sponsor for the programs of June 5 thru June 26.

Arthur Murray Party (Tue, 9:30-10pm NYT & LAT) Tape repeats begin June 28, thru Sept 6.

Wagon Train (Wed, 7:30-8:30pm NYT & LAT) Re-runs begin June 29, thru Sept 21.

Bat Masterson (Thu, 8-8:30pm NYT & LAT) Re-runs begin June 30, thru Sept 15.

Watch Mr. Wizard (Sat, 1-1:30pm NYT) Tape repeats begin July 2, thru Sept 24.

This is Your Life (Wed, 10-10:30pm NYT & LAT) Tape repeats begin June 29, thru Sept 21.



# TALENT SHOWSHEET and SCRIPT REPORT

JUNE 27 - JULY 3

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a series are listed. During the summer, when many shows are in re-runs, credits are not repeated below, but are available, and may be requested at any time. Currently in re-runs (and omitted from the listing) are: Adventures of the Nelson Family, Adventures in Paradise, The Alaskans, Alcoa Presents(6/28), Alcoa Theatre, June Allyson Show, Bachelor Father, Jack Benny Show, Black Saddle, Bonanza, Bronco(6/28), Cheyenne, Cimarron City, Colt .45(6/28), Dennis The Menace, The Deputy, The Detectives, Richard Diamond, Private Detective, Walt Disney Presents, Father Knows Best, General Electric Theatre, Goodyear Theatre, Peter Gunn, Gunsmoke(7/2), Have Gun, Will Travel(7/2), Hawaiian Eye, Hennessey, Alfred Hitchcock Presents(7/3), Hotel de Paree, Betty Hutton Show, Laramie, Lassie, Law of the Plainsman, Lawman, The Life and Legend of Wyatt Earp, Lucy in Connecticut(7/3), The Man and the Challenge, The Man From Blackhawk(7/1), Perry Mason, Bat Masterson (6/30), Maverick, Men Into Space, The Millionaire, Mr. Lucky, Arthur Murray Party(6/28), Overland Trail, Peck's Bad Girl(6/28), Dick Powell's Zane Grey Theatre, Rawhide, The Real McCoys, The Rebel, Donna Reed Show(6/30), The Rifleman, Riverboat, 77 Sunset Strip(7/1), Kate Smith Show, Ann Southern Show, Staccato, Sugarfoot, Tales of Wells Fargo, Danny Thomas Show, Tightrope, Troubleshooters, The Untouchables, Wagon Train(6/29), Wanted - Dead or Alive, Wichita Town, Loretta Young Show.

## PREVIOUS WEEK - ADDITIONS AND DELETIONS:

THE EMMY AWARDS; MONDAY June 20; NBC 10pm - ADD: Dayton Allen; DELETE: Louis Nye.

M Squad; TUESDAY June 21; NBC 10pm - ADD: Badge for a Coward; NOTE: episode originally scheduled for 6/24/60; it was pre-empted on that date by an NBC News Special; DELETE: Sour Apples.

MUSIC FOR A SUMMER NIGHT; WEDNESDAY June 22; ABC 7:30pm - ADD: Betty Terrell(S); DELETE: Brenda Lewis; ADD also Host- Zachary Scott.

SPECIAL; THURSDAY June 23; CBS 10pm - The Secret World of Eddie Hodges - ADD: Bert Lahr(C), Margaret Hamilton(A).

TODAY; ACROSS THE BOARD; NEC 7am - ADD: 6/21- Franz-Joseff Strauss(W. German Minister of Defense); 6/23- Richard Blackwell(Designer); 6/24- The Buffalo Bills(S).

JACK PAAR SHOW; ACROSS THE BOARD; NBC 11:15pm - ADD: 6/20- Betty White(A), Sylvia Sydney(A), Albert Dekker(A); 6/22- Jack Douglas(C-Author); 6/23- Vincent Price(A), Rene Taylor(A).

CAPTAIN KANGAROO; SATURDAY June 25; CBS 8am - ADD: The Martin Brothers(Acrobats).

LAMP UNTO MY FEET; SUNDAY June 26; CBS 10am - ADD: The Stone Prayer.

## MONDAY JUNE 27 REHEARSALS

The Texan CBS 8pm with Bill Erwin, Elaine Edwards.  
(Rory Calhoun)

Bourbon Street Beat ABC 8:30pm Reunion; with regulars & Marlene Willis, Dianne Foster,  
(Richard Long, Andrew Duggan) Bert Freed, Lou Krugman, James Chandler.

COKE TIME ABC 9:30pm with Pat Boone(also m.c.), Paul Anka, Annette, Frankie Avalon, Anita Bryant, Edd Byrnes, Bobby Darin, Bob Denver, Dick Williams Singers, The Marc BreauX-Dee Dee Wood Dancers; Dir-Dwight Henion.

SPECIAL NEC 10pm After Hours; Repeat from 2/7/60.

## TUESDAY JUNE 21 REHEARSALS

The Many Loves of CBS 8:30pm with regulars & Kris Kay, Mike Burns, Wendy Winkelman,  
Dobie Gillis Robert Westbrook, Gina Gillespie, Guy Lee, Donald Keeler, Rick Murray, Billy Booth.

TUESDAY JUNE 28 (Cont'd)  
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Richard Diamond (David Janssen)	NBC 9pm	The Popskull; NOTE: episode is new; with Russ Corway, Stafford Repp, Chris Alcaide, Robert Karnes, Michael Fox
<u>The Comedy Spot</u>	CBS 9:30pm	PREMIERE - <u>Ben Blue's Brother</u> ; with Ben Blue, Barbara Heller.
GARRY MOORE SHOW	CBS 10pm	with regulars and Alan King(C), Gretchen Wyler(D&S)
<u>M Squad</u>	NBC 10pm	<u>Bad Apple</u> ; NOTE: same episode originally titled <u>Sour Apples</u> was scheduled for 6/21.

WEDNESDAY JUNE 29  
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|                        |            |                                                                                                                                                                                                                           |
|------------------------|------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Happy</u>           | NBC 9pm    | <u>Chris's Night Out</u> ; with regulars & Dorren Lang, Jack Albertson, Joanna Lee.                                                                                                                                       |
| Tate<br>(David McLean) | NBC 9:30pm | <u>Voices of the Town.</u>                                                                                                                                                                                                |
| U.S. STEEL HOUR        | CBS 10pm   | The Great Gold Mountain; with Polly Bergen, Burt Brinckerhoff, Robert Lansing, Ed Begley, Carolyn Groves, Jack Betz, Burton Mallory, Joseph Sweeney, Diana Millay.<br>(O) James McCague; (A) Ron Sproat; Dir-Paul Bogart. |

THURSDAY JUNE 30  
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<u>Johnny Ringo</u>	CBS 8:30pm	<u>Cave In</u> ; with regulars & Ralph Moody, Lane Bradford, Jim Beck, Hank Post.
Markham (Ray Milland)	CBS 9:30pm	<u>The Cruellest Thief</u> ; with Byron Morrow, Kathleen Hughes, Fabrizio Mionl, John Banner, Aline Towne, Terry Burnham.
THE FORD SHOW	NBC 9:30pm	with Jason Evers(A). (LAST SHOW)
SPECIAL	CBS 10pm	<u>Summer in New York</u> ; (O) Nat Hiken; with Phil Silvers, Maurice Gosfield, Joey Ross, Bill Sands, Herbie Faye, Jules Munshin, Carol Lawrence, Carol Haney. Dir- Greg Garrison.

FRIDAY JULY 1  
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|                |          |                                                                                                                        |
|----------------|----------|------------------------------------------------------------------------------------------------------------------------|
| MOMENT OF FEAR | NBC 10pm | PREMIERE <u>The Golden Deed</u> ; (O) Andrew Garve; (A) Mel Goldberg; with Macdonald Carey, Robert Redford, Nina Foch. |
|----------------|----------|------------------------------------------------------------------------------------------------------------------------|

MULTIPLE AND ACROSS THE BOARD SHOWS - JUNE 27 - JULY 1  
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TODAY	NBC 7am	6/27- Harry S. Truman, Eleanor Roosevelt, Clark Eichelberger(Pres. of U.N. Assn.); 6/28- Henry M. Robinson (author); 6/29- King Phumiphon and Queen Sarikit of Thailand; 6/30- Mr. W. O. Biernachi-Poray(architect)
RED ROWE SHOW	CBS 10am	Guests to be announced.
AMERICAN BANDESTAND	ABC 4pm	6/27- Chubby Checker(S), Al Anthony(S); 6/28- Lonnie Satin(S); 6/29- The Sunnysiders(S); 6/30- The Dimensions (S); 7/1- Billy Elder(S);
JACK PAAR SHOW	NBC 11:15pm	6/27- Lucy Landow(A), Cliff Arquette(C), Merriman Smith (reporter); 6/28- Minnie Guggenheimer, Alexander King, Bil and Cora Baird and the Baird puppets; 6/29- Harry Golden(author); 6/30- Malachy McCourt, Buddy Hackett(C).
TRUE STORY	NBC 12noon	(O) J. Anthony Lagona; with Craig Heubing, Dolores Dorn-Heft, Ruth Neuton.



SATURDAY JULY 2 (Cont'd)

\*\*\*\*\*

DICK CLARK SHOW	AEC 7:30pm	with Freddy Cannon(S,; Jack Scott(S), Brenda Lee(S), Tommy Edwards.
JUBILEE, U.S.A.	ABC 10pm	with Sonny James, Judy Kay, The Frontiersmen(S).

SUNDAY JULY 3

\*\*\*\*\*

SPECIAL	NBC 5:30pm	<u>The Silent Voice</u> ; condensed version of Gallaudet's college's version of William Shakespeare's <u>Othello</u> ; translated by Robert Panara & Leonard Siger; with Leonard Siger(narrator), Howard Palmer, Carolyn Jean Bateman, George Johnston; Dir-Dr. George Detmold.
ED SULLIVAN SHOW	CBS 8pm	with Rosemary Clooney, Phil Foster(C), The Happy Jesters(S), The Wanderers(S), Channing Pollock(magician), Las Charumbellas (D), Gogi Pasha(magician), The Botands(acrobats), The Laribles (trapeze act), The Borjevas(plate-spinners).
MUSIC ON ICE	NBC 8pm	<u>All American Jubilee</u> ; with regulars & Helene and Howard (C&D) Norman Crider (skater-comedian), Baptist Schreiber & Company (chimp act), Judy Lynn(S), Florence Rae(figure skater).
CHEVY MYSTERY SHOW	NBC 9pm	<u>Murder Me Nicely</u> ; (O) Mann Rubin; with Everett Sloane; Dir-Paul Nickell.





# ROSS REPORTS — TELEVISION INDEX

JULY 4-10, 1960

PROGRAMS • ADVERTISERS • TALENT

VOLUME 12

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (July 4)

NBC- 10-11pm NYT & LAT, this date only; SPECIAL REPEAT - One Loud, Clear Voice - TAPE (COLOR), recorded in NY; 112 stations net. § Repeat showing of the drama about a young political reformer, starring Wendell Corey, Larry Blyden and Jack Klugman, presented originally over NBC on Jan 17, 1960. (See page 5).

§ SPONSOR- Purex Corp., Ltd (Cleansers and Bleaches) thru Edward H. Weiss & Co (Chi).

§ PKGR- NBC-TV(NY); Exec Prod- Robert Alan Aurthur; Prod- Alex March; Dir- William A. Graham; Assoc Dir- Robert Hopkins; Writer- Roger O. Hirson.

#### Tuesday (July 5)

CBS- 10-11pm NYT & LAT, Weekly; DEBUT - Diagnosis Unknown - TAPE, recorded in NY; 179 stations net and delayed. (Replaces for the summer The Garry Moore Show, last show June 28). § Mystery-detective series starring Patrick O'Neal as pathologist Dr. Daniel Coffee, who assists the police in detection and solution of crimes by the use of laboratory skills and methods; with Chester Morris as Detective Capt. Max Ritter and Phyllis Newman as laboratory technician Doris Hudson.

§ SPONSORS- 1) Polaroid, Inc (Cameras, Film) thru Doyle Dane Bernbach, Inc (NY). 2) S. C. Johnson & Son, Inc (Raid, Clear, Pledge, J-Wax, Holiday) thru Needham, Louis & Brorby, Inc (Chi). 3) Plymouth Division, Chrysler Corp thru N. W. Ayer & Son, Inc (Phila).

§ PKGR- Bob Banner Associates and Northeast Productions (NY); Exec Prod- Bob Banner; Prod- Leo Davis; Dirs- Fielder Cook, others; Assoc Prod- Bob Foshko; Assoc Dir- Frank Liecht; Art Dir- John Ward; Sets- Ken Krausgill; Costumes- Leslie Renfield; Writers- Joel Carpenter, Bill S. Ballinger, Alvin Boretz, Max Ehrlich, Ernest Kinoy; Creator- Lawrence G. Blochman.

NBC- 4:30-5pm NYT, this date and July 6, Wed; also July 7, Thu, 7:30-8pm NYT & LAT, and July 8, Fri, 9-9:30pm NYT & LAT; SPECIALS - Convention Preview - LIVE, TAPE & FILM, from LA; to the net. (July 5, 6 programs preempt Adventure Time; July 7 program preempts Law of the Plainsman, July 8 program preempts Play Your Hunch). § Special coverage of the political activity in LA before the opening of the Democratic national convention, showing delegate arrivals and preparations in LA; also special reports from NBC News correspondents in the city.

§ Sustaining.

§ PKGR- NBC News; Prod- Chet Hagan.

NBC- 8:30-9pm NYT & LAT, Alternate Weeks; TITLE DEBUT - Gas Company Playhouse - FILM; approx 84 stations net and delayed. § Julia Meade is hostess for repeat showings of anthology dramas previously seen on the net as part of Alcoa-Goodyear Theatre, Loretta Young Show, The David Niven Show and Colgate Theatre.

§ SPONSOR- American Gas Association thru Lennen & Newell, Inc (NY).

§ PKGR- NBC-TV; various film producers and production staffs. (See "Network Additions" for NBC Playhouse, the alternate week program).

THIS WEEK(Cont'd)

Thursday(July 7)

CBS- 10-10:30pm NYT & LAT, Weekly; TITLE DEBUT - Adventure Theatre - FILM; to the net. § Repeat showings of dramas previously seen over the CBS net as Schlitz Playhouse.

§ Sustaining.

§ PKGR- CBS-TV; various film producers and staffs.

NBC- 9:30-10pm NYT & LAT, Weekly; DEBUT - Wrangler - TAPE, recorded in LA; 191 stations net and delayed. (Replaces for the summer The Ford Show, last show June 30). § Western-adventure series starring Jason Evers as Pitcairn, a wanderer who has exciting adventures.

§ SPONSOR- Ford Division, Ford Motor Co thru J. Walter Thompson Co(Detroit).

§ PKGR- Hollis Productions(LA); Tape Prod- Paramount Television Productions, Inc., Los Angeles; Exec Prod- Charles Irving; Prod- Paul Harrison; Dirs- David Rich, Paul Harrison; Art Dir- Bob Dahlquist; Script Superv- Larry Menkin; Writer- Gene Roddenberry.

Saturday(July 9)

CBS- 10:30pm-12midnight NYT & LAT, this date only; SPECIAL - Miss Universe-1960 - LIVE from Miami Beach, Fla.; 155 stations net. § Telecast of the final judging and the crowning of the 1960 Miss Universe at Convention Hall, Miami Beach, with Arthur Godfrey as program host, Charles Collingwood as anchor man, Jayne Meadows as "color girl" and George DeWitt as stage m.c. for the beauty competition.

§ SPONSOR- The Procter & Gamble Co (Lilt) thru Grey Advertising Agency, Inc(NY).

§ PKGR- CBS News; Exec Prod- Paul Levitan; Prod- Burt Shevelove; Dir- Vern Diamond; Writer- Craig Gilbert.

NBC- 9:30-10:30pm NYT & LAT, this date and July 23; SPECIAL - Conventions 1960 - Democrats - LIVE from LA; to the net. (Preempts World Wide 60). § Chet Huntley and David Brinkley are anchormen for interviews with leading contenders for the Democratic Presidential nomination, during which they will be queried on party platform plans and future campaign issues. The program will also cover the possible convention trends and events. A July 23 program will preview the opening of the Republican convention in Chicago.

§ Sustaining.

§ PKGR- NBC News; Prod- Chet Hagan; Dir- Robert Priaulx.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- CBS Reports (11th of 12 during season) July 7, Thursday, 7:30-8:30pm NYT & LAT; FILM; "Lippman on Leadership," an ad-lib free-wheeling discussion between Walter Lippman, author, journalist and critic of the national scene, and interviewer Howard K. Smith. The program marks Mr. Lippman's first appearance on TV. § Sustaining. § PKGR- CBS News (NY); Exec Prod- Fred W. Friendly; Assoc Prod- Gene DePoris; Cameramen- Leo Rossi, Martin Barnett; Film Ed- F. Howard O'Neill.

OTHER NETWORK CHANGES & ADDITIONS

ALL NETS- NOTE: Coverage of the Democratic and Republican national conventions will involve the origination of many regular news and public affairs programs from the convention cities for the duration of each convention. In addition, many of the special programs planned depend on last-minute arrangements and convention developments, which may result in special preemptions of regular programs.

POOL- President Eisenhower's Report on his Trip to the Far East; SPECIAL June 27, Mon, 7:30-8pm NYT; LIVE from Washington to the CBS and NBC nets; TAPE to the ABC net,

(Continued on next page)



OTHER NETWORK CHANGES(Cont'd)

POOL- President Eisenhower Address on Far East (Cont'd from previous page): 11:15-11:45pm NYT. § President Eisenhower spoke to the nation from his office in the White House on his recent trip to the Far East.

CBS- The Texan (Mon, 8-8:30pm NYT & LAT) Re-runs begin July 4.  
G-E College Bowl (Sun, 5:30-6pm NYT & LAT) Last show June 26; program will return in the fall, date to be announced.

Video Village; DEBUT July 1, Friday, 9-9:30pm NYT & LAT; LIVE from NY; no. of stations not available. § Jack Narz is host and "village mayor" of this new game show program which involves a studio "village" transformed into a huge game board on which contestants, moving about as "pieces," compete for merchandise and cash prizes. Joanne Copeland assists Narz as "assistant mayor".

§ SPONSOR- The Procter & Gamble Co thru Benton & Bowles, Inc(NY).

§ PKGR- Merrill Heatter-Bob Quigley Productions with CBS-TV(NY); Prod- Merrill Heatter; Dir- Jerome Shaw.

To Tell the Truth; SCHEDULE CHANGE July 7; to Thursday, 10:30-11pm NYT & LAT; program has been seen Thursdays, 7:30-8pm NYT & LAT. It will seen in its new spot thru Sept 22. The previous time will be used for convention coverage on July 7 and 14.

NBC- NBC Playhouse; TITLE DEBUT June 28, Tuesday, 8:30-9pm NYT & LAT, Alternate Weeks; FILM; to the net. § Jeanne Bal is hostess for repeat showings of anthology dramas previously seen on the net as part of Alcoa-Goodyear Theatre, Loretta Young Show, The David Niven Show and Colgate Theatre. § Sustaining. § PKGR- NBC-TV; various film producers and production crews. (See page 73 for Gas Company Playhouse, the alternate week program).

Peter Gunn (Mon, 9-9:30pm NYT & LAT) Re-runs begin July 4, thru Sept 26.

M Squad (Tue, 10-10:30pm NYT & LAT) Re-runs begin July 5, thru Sept 13.

This Is Your Life (Wed, 10-10:30pm NYT & LAT) CORRECT: Tape repeats begin July 6, thru Sept 21.

Groucho Marx-You Bet Your Life (Thu, 10-10:30pm NYT & LAT) Re-runs as The Best of Groucho begin July 7.





# TALENT SHOWSHEET and SCRIPT REPORT

JULY 4 - July 10

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a series are listed. During the summer, when many shows are in re-runs, credits are not repeated below, but are available, and may be requested at any time. Currently in re-runs (and omitted from the listing) are: Adventures of the Nelson Family, Adventures in Paradise, The Alaskans, Alcoa Presents, Alcoa Theatre, June Allyson Show, Bachelor Father, Jack Benny Show, Black Saddle, Boranza, Bronco, Jeannie Carson Show, Cheyenne, Cimarron City, Colt .45, December Bride (7/1), Dennis The Menace, The Deputy, The Detectives, Walt Disney Presents, Father Knows Best, General Electric Theatre, Goodyear Theatre, Peter Gunn, Gunsnoke, Have Gun, Will Travel, Hawaiian Eye, Hennessey, Alfred Hitchcock Presents, Hotel de Paree, Betty Hutton Show, The Invisible Man(7/7), Laramie, Lassie, Law of the Plainsman, Lawman, Leave It To Beaver, The Life and Legend of Wyatt Earp, Lucy In Connecticut, M Squad(7/5), The Man and the Challenge, The Man From Blackhawk, Perry Mason, Bat Masterson, Maverick, Men Into Space, The Millionaire, Mr. Lucky, Arthur Murray Party, Overland Trail, Peck's Bad Girl, Dick Powell's Zane Grey Theatre, Rawhide, The Real McCoys, The Rebel, Donna Reed Show, The Rifleman, Johnny Ringo(7/7), Riverboat, 77 Sunset Strip, Kate Smith Show, Ann Sothern Show, Staccato, Sugarfoot, Tales of Wells Fargo, The Texan, Danny Thomas Show, Tightrope, Troubleshooters, The Twilight Zone(7/8), The Untouchables, Wagon Train, Wanted - Dead or Alive, Wichita Town, Loretta Young Show.

## PREVIOUS WEEK - ADDITIONS AND DELETIONS:

LAMP UNTO MY FEET; SUNDAY, June 26; CBS 10am - ADD: My Rock and My Fortress; DELETE: The Stone Prayer, (former sub-title).

The Comedy Spot; TUESDAY, June 28; CBS 9:30pm - ADD: Art Gilmore as host for the entire series.

Tate; WEDNESDAY, June 29; NBC 9:30pm - ADD: The Mary Hardin Story; DELETE: Voices of the Town(re-scheduled for 7/6).

SPECIAL; THURSDAY, June 30; CBS 10pm - Summer In New York - ADD: Heywood Hale Broun, Dan Frazer, Edith King, Lucy Prentis, Joe E. Ross, Charles Saari, Luis Van Rooten, Earl Rogers Singers; ADD also: Billy Friedberg(O) & Charles Sherman(O).

MOMENT OF FEAR; FRIDAY, July 1; NBC 10pm - The Golden Deed - ADD: Peter Lazar, Herbert Volland, Nancy McCarthy, Virginia Leith, Ian Wolfe; ADD also: George Keathley (Dir).

CAPTAIN KANGAROO; SATURDAY July 2; CBS 8am - ADD: West Harrison(animal imitator).

Man From Interpol; SATURDAY, July 2; NBC 10:30pm - ADD: Maharajah of Den; with Francis Matthews.

CAMERA THREE; SUNDAY, July 3; CBS 11:30am - ADD: What To Do With Ex Presidents; (O) Joseph Hurley & Clair Roskam; with John Alexander, Bramwell Fletcher, Howard Wierum; Dir- John Desmond.

CHEVY MYSTERY SHOW; SUNDAY, July 3; NBC 9pm - Murder Me Nicely - ADD: Mark Goddard, Doreen Lang, Sylvia Field, Yvonne Craig.

## MONDAY JULY 4 =====

Bourbon Street Beat  
(Richard Long, Andrew Duggan)

ABC 8pm

Teresa; with Andra Martin, Marie Windsor, Robert Wilke, Brad Dexter, John Berardino, Karen Steele.

SPECIAL

NBC 10pm

One Loud Clear Voice; (O) Roger Hirson; with Larry Blyden, Mary Fickett, Wendell Corey, Jack Klugman, Frank Conroy, Joseph Sweeney. Repeat from 1/17/60.

## TUESDAY JULY 5 =====

The Many Loves of  
Dobie Gillis

CBS 8:30pm

with regulars & Denise Alexander, Don Knotts, Kathleen Freeman.

Richard Diamond,  
Private Detective

NBC 9pm

And Whose Little Baby Are You? with Richard Crane, Pat Michon, Dirk London, Russ Corway.

TUESDAY JULY 5 (Cont'd)

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<u>The Comedy Spot</u>	CBS 9:30pm	<u>McGarry and Me</u> ; (O) Matt Taylor; (A) Stanley Shapiro & Maurice Richlin; with Michael O'Shea, Virginia Mayo, Les Tremayne, Richard Gaines.
DIAGNOSIS UNKNOWN	CBS 10pm	PREMIERE - <u>A Case of Radiant Wine</u> ; (O) Joel Carpenter; with Patrick O'Neal, Chester Morris, Phyllis Newman, Cal Bellini, Martin Huston, Tom Bosley, Patricia Barry, Murray Matheson, Milette Alexander, Larry Hagman. Dir- Fielder Cook.

WEDNESDAY JULY 6

\*\*\*\*\*

MUSIC FOR A SUMMER NIGHT	ABC 7:30pm	<u>The Sounds of Home</u> ; with Dorothy Collins, James Hurst, Shannon Bolin, Carol Brice, Bruce McKay, Patty Lee. Dir- Robert Delaney.
<u>Happy</u>	NBC 9pm	<u>Bad Day at Helldorado</u> .
<u>Tate</u> (David McLean)	NBC 9:30pm	<u>Voices of the Town</u> ; NOTE: same episode was originally scheduled for 6/29.
ARMSTRONG CIRCLE THEATRE	CBS 10pm	<u>Full Disclosure</u> ; (O) Harold Gast; with Alan Hewitt, Carroll O'Connor, Donn Briggs, Martin Brooks, Lawrence Hugo. Repeat from 1/20/60.

THURSDAY JULY 7

\*\*\*\*\*

<u>Markham</u> (Ray Milland)	CBS 9:30pm	<u>13 Avenida Muerte</u> ; with Robert Carson, Mort Mills, Donna Martell, Ted deCorsia, Nesden Booth, David Renard, Raoul DeLeon, Joan Staley.
WRANGLER	NBC 9:30pm	PREMIERE - <u>The Affair with Browning's Woman</u> ; with Jason Evers, Julie Adams, William Redfield, Richard Cowl, Michael Burns; Dir- David Rich.

FRIDAY JULY 8

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MOMENT OF FEAR	NBC 10pm	<u>Conjure Wife</u> ; (O) Fritz Leiber; (A) Ernest Kinoy; with Larry Blyden, Janice Rule, John McGiver; Dir- Robert Stevens.
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MULTIPLE AND ACROSS THE BOARD SHOWS - JULY 4 - JULY 8

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TODAY	NBC 7am	7/4- Cliff Norton, Nancy Kovack; 7/5- Teddy Wilson Jazz Trio, S.V. Armastead(astromomer); 7/6- Adlai Stevenson, Clairemnot Carter(14-year-old inventor of Heart-lung machine); 7/7- Betty Comden & Adolph Green(composers).
CAPTAIN DANGAROO	CBS 8:15am	7/6- Richard Hayman(Harmonica virtuoso).
RED ROWE SHOW	CBS 10am	7/4- Judy Canova(A&C); 7/5- Erich Remner(seeing-eye dog trainer); 7/6- Lucille Norman(S); 7/7- Eddie Foy Jr., Tex Terry.
AMERICAN BANDSTAND	ABC 4pm	7/4- Freddy Cannon, Jimmy Charles, Buddy Knox; 7/5- Ron Marshall, Freddy Carnon; 7/6- The Bomarcs(S), Freddy Cannon; 7/7- John Weigand, Freddy Cannon; 7/8- Kim Charney.
JACK PAAR SHOW	NBC 11:15pm	7/4- Jerry Lewis replacing Jack Paar as host(this date only); 7/5- Dick Roman(s), Joey Bishop, Pat Carroll; 7/6- Lola Fischer(S), Tony Randall, Rene Taylor; 7/7- Alex King.



SATURDAY JULY 9  
mmmmmmmmmmmmmmmmmm

TRUE STORY	NBC 12 noon	(O) Richard Dawson; with Herschel Bernardi.
DICK CLARK SHOW	ABC 7:30pm	with The Everly Brothers(S), Jeanne Black(S), Deane Hawley(S), Larry Bright.
JUBILEE U.S.A.	ABC 10pm	with Ferlin Husky(S&C), Wynn Stewart(S).

SUNDAY JULY 10  
mmmmmmmmmmmmmmmmmm

ED SULLIVAN SHOW	CBS 8pm	with Red Buttons(A&C), Georgia Gibbs(S), Julie Wilson(S), Don Rowan and Dick Martin(comedy team), Rod Lawrence(S), Senor Wences(ventriloquist), Elliot Reid(C), Brascia & Tybee (D).
MUSIC ON ICE	NBC 8pm	<u>All American Jubilee</u> ; with regulars & June Valli, <u>Trixie(ice-skating juggler)</u> , The Maxfields(ice age team)
CHEVY MYSTERY SHOW	NEC 9pm	To Be Announced.





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## WEEKLY REPORT JULY 11-17, 1960

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (July 11)

ABC- 8pm-12midnight NYT, 5-9pm LAT, this date, see below for other days; SPECIAL - Democratic National Convention - LIVE from LA; approx 86 stations net. (Pre-empts all regular programming in the periods noted, Mon thru Fri, July 11 thru 15).

§ Television coverage of the official convention sessions in the Los Angeles Memorial Sports Arena, with possible remotes from other spots in Los Angeles generating news in connection with the convention. The schedule, subject to change, is: July 11, Mon, 8pm-12midnight NYT, 5-9pm LAT; July 12, Tue, 7pm-1am NYT, or earlier concl., 4-10pm, or earlier concl., LAT; July 13, Wed, 6-10:45pm NYT, 3-7:45pm LAT; July 14, Thu, 8pm-12midnight NYT, 5-9pm LAT; July 15, Fri, 10-11:30pm NYT, 7-8:30pm LAT. Anchor man for ABC's staff of commentators and reporters will be John Daly.

§ SPONSORS- 1) Mutual Benefit Health & Accident Assn (Mutual of Omaha) thru Bozell & Jacobs, Inc(Omaha). 2) Twentieth Century-Fox Film Corp thru Charles Schlaifer & Co., Inc(NY). 3) Avco Manufacturing Corp thru Benton & Bowles, Inc(NY). 4) E. I. du Pont de Nemours & Co., Inc thru Batten, Barton, Durstine & Osborn, Inc(NY).

§ PKGR- ABC News & Public Affairs; Exec Prod- Thomas A. Velotta; Dir- Marshal Diskin.

CBS- 10:30-11am NYT, 9:30-10am LAT, Mon thru Fri; DAYTIME DEBUT - Video Village - LIVE from NY; to the net. (Replaces On the Go, last show July 8). § Daytime version of the new game show which debuted in an evening version on July 1 (see page 75). Jack Narz is host and "village mayor" in the game, which involves a studio "village" transformed into a huge game board on which contestants, moving about as "pieces," compete for merchandise and cash prizes.

§ Participations.

§ PKGR- Merrill Heatter-Bob Quigley Productions with CBS-TV(NY); Exec Prod- Bob Quigley; Prod- Merrill Heatter; Dir- Jerome Shaw; Music- Sid Wayne; Sets- Marvin Chomsky.

CBS- 11:30am-12noon NYT, 10:30-11am LAT, Mon thru Fri; DEBUT - The Clear Horizon - TAPE, recorded in LA; approx 133 stations net. (Replaces December Bride, which moves to 10-10:30am NYT, effective this date, in turn replacing The Red Row Show, last show July 8). § Daytime series concerning the problems of an Army officer and his wife, stationed at the site of the U. S. Army's top-priority missile and rocket-launching project, starring Edward Kemmer and Phyllis Avery as Roy and Anne Selby, with Jimmy Carter as their ten-year-old son, Rickey.

§ Participations.

§ PKGR- CBS-TV(LA); Prod- Charles Polacheck; Dirs- Joseph Behar, Hal Cooper; Assoc Dir- Sam Gary; Music- Kip Walton; Art Dir- Edgar Lansbury; Writer- Manya Starr.

CBS- 8pm-12midnight NYT, 5-9pm LAT, this date, see below for other days; SPECIAL - Democratic National Convention - LIVE from LA; approx 198 stations net.

(Continued on next page)

THIS WEEK(Cont'd)

Monday(July 11)

CBS- Democratic National Convention (Cont'd from previous page): (Preempts all regular programming in the periods noted, Mon thru Fri, July 11 thru 15).

§ Television coverage of the convention sessions in the Los Angeles Memorial Sports Arena (shifting to the Los Angeles Coliseum on July 15), with remotes from other points in Los Angeles as news develops in connection with the convention. The schedule, subject to change, is: July 11, Mon, 8pm-12midnight NYT, 5-9pm LAT; July 12, Tue, 7pm-1am NYT, 4-10pm LAT; July 13, Wed, 6pm- to concl NYT, 3pm- to concl LAT; July 14, Thu, 6pm- to concl NYT, 3pm- to concl LAT; July 15, Fri, 10pm-12midnight NYT, 7-9pm LAT. Walter Cronkite is anchor man for the CBS staff of commentators and reporters.

§ SPONSOR- Westinghouse Electric Corp thru Ketchum, MacLeod & Grove, Inc(Pitts). Commercials thru Ketchum, MacLeod & Grove, Inc.; McCann-Erickson, Inc., and Grey Advertising Agency, Inc., for various divisions.

§ PKGR- CBS News; Superv- John F. Day; Exec Prod- Paul Levitan; Dir- Don Hewitt.

NBC- 7:30pm-12midnight NYT, 4:30-9pm LAT, this date; see CBS listing above for tentative convention schedule for other days which also applies to NBC coverage; SPECIAL - Democratic National Convention - LIVE from LA; 152 stations net.

(Preempts all regular programming in the periods noted, Mon thru Fri, July 11 thru July 15). § Television coverage of the convention sessions, with remotes from other LA points as convention news warrants. Chet Huntley and David Brinkley will be the NBC anchor men for the NBC staff of commentators and reporters.

§ SPONSORS- 1) B. F. Goodrich Co thru Batten, Barton, Durstine & Osborn, Inc. 2) Brown & Williamson Tobacco Co thru Ted Bates & Co., Inc. 3) Field Enterprises (World Book Encyclopedia) thru Keyes, Madden & Jones, Inc(Chi). 4) Cowles Magazines, Inc (Look) thru McCann-Erickson, Inc. 5) Thomas J. Lipton Co thru Sullivan, Stauffer, Colwell & Bayles, Inc. 6) Bristol-Myers Co thru Young & Rubicam, Inc.

§ PKGR- NBC News; Superv- William R. McAndrew; Convention Prod- Reuven Frank; Special Programs Prod- Chet Hagan; Dirs- Various.

NBC- 2:45pm- to concl, this date and July 13, Wed, 12:45pm- to concl; SPECIALS - All-Star Baseball Games - LIVE from Kansas City (July 11) and NY (July 13); approx 190 station live for each game. (Preempts afternoon programs in periods and days noted). § Telecasts of the 28th and 29th All-Star baseball games, the first from Kansas City's Municipal Stadium with Curt Gowdy and Russ Hodges commentators, the second game from New York's Yankee Stadium with Mel Allen and Vince Scully calling the plays. The NY game will be a colorcast.

§ SPONSOR- Gillette Safety Razor Co thru Maxon, Inc(Det).

§ PKGR- NBC Sports; Prod- Perry Smith; Dir- Harry Coyle; for both games.

THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- World Wide 60 (Weekly; 24th program) July 16, Sat, 9:30-10:30pm NYT & LAT; FILM; "The Secret of Freedom," repeat showing of the Archibald MacLeish drama, originally presented as part of the Project 20 series on Feb 28, 1960 (see page 22), starring Tony Randall, Thomas Mitchell and Kim Hunter. § Sustaining. § PKGR- NBC Special Projects; Prod- Robert D. Graff; Dir- Alan Schneider.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Bourbon Street Beat (Mon, 8:30-9:30pm NYT & LAT) Re-runs begin July 11, thru Sept 26.

These Are the Men; SPECIAL July 10, Sun, 7-7:30pm NYT & LAT; LIVE from LA; to the net. John Daly and Bill Shadel supervise a program of interviews by ABC Newsmen

(Continued on next page)



OTHER NETWORK CHANGES(Cont'd)

ABC- These Are the Men (Cont'd from previous page): with Democratic Presidential contenders and the convention leaders.

§ Sustaining.

§ PKGR- ABC News; Exec Prod- Thomas A. Velotta; Dir- Marshal Diskin.

CBS- Miss Universe-1960 (July 9, Sat, 10:30pm-12midnight NYT) TITLE CHANGE to Miss Universe Beauty Pageant. (See page 74). Add: Music Dir- Jacques Donnet.

Pre-Convention Specials; SPECIALS July 5, Tue, 8-8:30pm NYT; July 7, Thu, 3-3:30 pm NYT and 10-10:30pm NYT; LIVE and TAPE from LA; to the net. Also July 10, Sun, 11:15pm-12midnight NYT, LIVE from LA, "Convention Eve Party." § Programs covering the background and preparation for the Democratic National Convention in LA, July 11-15. The special broadcasts will be conducted by various CBS News commentators. The "Convention Eve" telecast of the party for the delegates and press given by the arrangements committee of the Democratic National Committee, will also include special interviews.

§ Sustain

§ PKGR- CBS News; Prod- Paul Levitan; Dir- Don Hewitt.

Convention Preview; SPECIAL July 10, Sun, 6-6:30pm NYT; LIVE & TAPE from LA; no. of stations not available. § Analyses and commentary on the shifting trends and cross-currents on the scene in Los Angeles on the eve of the convention.

§ SPONSOR- Westinghouse Electric Corp thru Ketchum, MacLeod & Grove, Inc.

§ PKGR- CBS News; Prod- Paul Levitan; Dir- Don Hewitt.

Truman, Kennedy, Johnson News Conferences; SPECIALS: July 2, Sat, 12noon-12:29pm NYT, LIVE from Independence, Mo.; July 4, Mon, 4:30-5pm NYT, LIVE from NY; July 5, 1-1:30pm NYT, LIVE from Washington, D. C.; all to the net. § Live telecasts of the press announcements and conferences held by former President Harry S. Truman in Independence, Mo (July 2); Senator John F. Kennedy, replying to Mr. Truman in NY (July 4), and Senate Majority Leader Lyndon B. Johnson, announcing his candidacy in Washington (July 5).

NBC- Wrangler; DEBUT POSTPONED July 7, Thu, 9:30-10pm NYT & LAT. Program originally scheduled to replace The Ford Show for the summer has been postponed. The Ford Show continues for an extra week, presenting a July 7 performance, with summer replacement to be announced (see page 74).

The Deputy (Sat, 9-9:30pm NYT & LAT) Re-runs begin July 16, thru Sept 24.

M Squad (Tue, 10-10:30pm NYT & LAT) Alberto-Culver Co thru Wade Advertising, Inc (Chi) became an alternate week sponsor, effective July 5, thru Sept 13. American Tobacco Co continues as alternate week sponsor.

Truman, Kennedy, Johnson News Conferences; SPECIALS: July 2, Sat, 12noon-12:30pm NYT; LIVE from Independence, Mo.; July 4, Mon, 4:30-5:01pm NYT, LIVE from NY; July 5, Tue, 1-1:32pm NYT, LIVE from Washington, D. C.; all to the net. § Live telecasts of the press conferences and announcements held by former President Harry S. Truman, Senator John F. Kennedy and Senate Majority Leader Lyndon B. Johnson (see CBS program listing above).

Racing from Monmouth; RETURN July 16 for three programs, Sat, 5:30-6pm NYT; LIVE from Monmouth Park, N. J., via remote to the net. § Telecasts on July 16, July 30 and Aug 6 of three major stake races at Monmouth Park, N. J.

§ Sustaining.

§ PKGR- NBC Sports; Prod- Barney Nagler.





# TALENT SHOWSHEET and SCRIPT REPORT

JULY 11 - JULY 17

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a series are listed. During the summer, when many shows are in re-runs, credits are not repeated below, but are available, and may be requested at any time. Currently in re-runs (and omitted from the listing) are: Adventures of the Nelson Family, Adventures in Paradise, The Alaskans, Alcoa Presents, Alcoa Theatre, June Allyson Show, Bachelor Father, Jack Benny Show, Black Saddle, Bonanza, Bourbon Street Beat(7/11), Bronco, Jeannie Carson Show, Cheyenne, Cimarron City, Colt .45, December Bride, Dennis the Menace, The Deputy, The Detectives, Walt Disney Presents, Father Knows Best, General Electric Theatre, Goodyear Theatre, Peter Gunn, Gunsmoke, Have Gun, Will Travel, Hawaiian Eye, Hennessey, Alfred Hitchcock Presents, Hotel de Paree, Betty Hutton Show, The Invisible Man, Laramie, Lassie, Law of the Plainsman, Lawman, The Life and Legend of Wyatt Earp, Lucy in Connecticut, M Squad, The Man and the Challenge, The Man From Blackhawk, Perry Mason, Bat Masterson, Maverick, Men Into Space, The Millionaire, Mr. Lucky, Arthur Murray Party, Overland Trail, Peck's Bad Girl, Dick Powell's Zane Grey Theatre, Rawhide, The Real McCoys, The Rebel, Donna Reed Show, The Rifleman, Johnny Ringo, Riverboat, 77 Sunset Strip, Kate Smith Show, Arn Sothern Show, Staccato, Sugarfoot, Tales of Wells Fargo, The Texan, Danny Thomas Show, Tightrope, Troubleshooters, The Twilight Zone, The Untouchables, Wagon Train, Wanted - Dead or Alive, Wichita Town, Loretta Young Show.

## PREVIOUS WEEK - ADDITIONS AND DELETIONS:

THURSDAY, July 7; NBC 9:30pm - DELETE: premiere episode of Wrangler, The Affair With Browning's Woman; ADD: THE FORD SHOW with Tennessee Ernie Ford.

THURSDAY, July 7; WCBS 10pm - ADD: PREMIERE - Robert Herridge Theatre - A Trip to Czardis; (O)Edwin Granberry; (A)Robert Herridge; with Mildred Dunnock, Kevin Coughlin, Luke Halpin, Crahan Denton, Wyley Hancock, Robert Dreden, Richard Shephard(narrator); Karl Genus- Dir.

MOMENT OF FEAR; FRIDAY, July 8; NBC 10pm - Conjure Wife - ADD: Edith King, Ruth Hammond, Joseph Sweeney, Nicholas Hyams.

CAPTAIN KANGAROO; SATURDAY, July 9; CBS 8am - ADD: Triebor's Trick Seals.

Man From Interpol; SATURDAY, July 9; NBC 10:30pm - ADD: Diplomatic Courier.

LAMP UNTO MY FEET; SUNDAY, July 10; CBS 10am - ADD: The Beginning of Wisdom; (O)Clair Roskam; with Leonard R. Sussman(Executive Director, American Council for Judaism).

CAMERA THREE; SUNDAY, July 10; CBS 11:30am - ADD: The Best of The Worst; (O)Joseph Hurley & Clair Roskam; with Eric Portman, Charlotte Rae, George Turner; John Desmond- Dir.

CHEVY MYSTERY SHOW; SUNDAY, July 10; NBC 9pm - ADD: Dead Man's Walk; (O)Stephan Kandel; with Bruce Gordon, Arthur Batanides, Ellen Corby, Robert Culp, Abby Dalton.

SPECIAL NOTE: All programs in prime evening time, Monday thru Friday, which would normally be listed in this section have been pre-empted on all networks by coverage of the Democratic National Convention in Los Angeles.

## MULTIPLE AND ACROSS THE BOARD SHOWS JULY 11 - JULY 15 MULTIPLE AND ACROSS THE BOARD SHOWS JULY 11 - JULY 15

TODAY	NBC 7am	Show will originate from Los Angeles, Convention site, with political news coverage.
THE CLEAR HORIZON	CBS 11:30am	PREMIERE - (O)Manya Starr; with Edward Kemmer, Phyllis Avery, Jimmy Carter, Rusty Lane, Eve McVeagh, Denise Alexander, Craig Curtis, James Edwards, Gerry Gaylor, William Roerick, Michael Fox, Ted Knight, Mary Jackson; Dir- Joseph Behar & Hal Cooper.
AMERICAN BANDSTAND	ABC 4pm	7/11- Dick Lee; 7/12- Frankie Lyman; 7/13- Freddy Cannon; 7/14- Johnny Restivo.

MULTIPLE AND ACROSS THE BOARD SHOWS JULY 11 - JULY 15 (Cont's)  
 ~~~~~

|                |             |                                                                                                                                        |
|----------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------|
| JACK PAAR SHOW | NBC 11:15pm | 7/11- Betty Johnson(3); 7/12- Tony Randall, George Murphy; 7/13- Repeat; 7/14- Bert Bacharach(columnist), Betty Johnson; 7/15- Repeat. |
|----------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------|

SATURDAY JULY 16  
 ~~~~~

TRUE STORY	NBC 12noon	(0) Clyde Ware.
DICK CLARK SHOW	ABC 7:30pm	with Bobby Rydell, Al Alberts, Bryan Hyland, Johnny Burnette, Jimmy Jones.
JUBILEE U.S.A.	ABC 10pm	with Tex Ritter, Martha Carson, The Wilburn Brothers.
<u>Man From Interpol</u> (Richard Wyler)	NEC 10:30pm	<u>Inside Job.</u>

SUNDAY JULY 17  
 ~~~~~

|                    |          |                                                                                                                                                                   |
|--------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ED SULLIVAN SHOW   | CCPS 8pm | with Xavier Cugat, Abbe Lane, Edgar Bergen, Alan King, Dick Van Dyke(C), Dick Contino(accordionist), Chris Corner, Peg Leg Bates(D), Val Valenti, Teddy Randazzo. |
| MUSIC ON ICE       | NBC 8pm  | To Be Announced.                                                                                                                                                  |
| CHEVY MYSTERY SHOW | NBC 9pm  | To Be Announced.                                                                                                                                                  |



# ROSS REPORTS — TELEVISION INDEX

JULY 18-24, 1960

VOLUME 12

NUMBER 29

PROGRAMS · ADVERTISERS · TALENT

551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

EDITOR: Jerry Leichter

PUBLISHED BY TELEVISION INDEX, INC.

## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (July 18)

NBC- 10-11pm NYT & LAT, six programs, RETURN - Project 20 Specials - FILM; no. of stations not available. § Repeat showings of six of the most popular of the programs in the Project 20 series, to be presented in chronological order for the first time, covering the years, 1900-1950. The six programs, in order of presentation: July 18, Mon, 10-11pm, "The Innocent Years"; Aug 5, Fri, 10-11pm, "The Jazz Age"; Aug 13, Sat, 9:30-10:30pm, "The Great War"; Aug 29, Mon, 10-11pm, "Life in the Thirties"; Sept 3, Sat, 9:30-10:30pm, "Nightmare in Red"; Sept 12, Mon, 10-11pm, "Not So Long Ago."

§ SPONSOR- (4 programs) Purex Corp, Ltd. (Dutch Cleanser, Beads O' Bleach, Sweetheart Soap) thru Edward H. Weiss & Co(LA), agency of record; Acct Superv- Robert Harris. Purex Bleach, other products, thru Foote, Cone & Belding(LA); Acct Superv- Wm. H. Steele. The programs of Aug 13 and Sept 3 are sustaining.

§ PKGR- NBC Special Projects(NY); Prod & Dir- Donald B. Hyatt; Music- Robert Russell Bennett; Writer- Richard Hanser; Research Head- Daniel Jones.

#### Thursday (July 21)

CBS- 7:30-8pm NYT & LAT, Weekly; RETURN - The Invisible Man - FILM; to the net. (In the time formerly occupied by To Tell the Truth; see page 75). § Adventure series based on H. G. Wells' classic story of the British scientist who uses the result of an accident which made him invisible to work for the betterment of mankind. This summer series will present all new episodes. The series originally debuted over CBS on Nov 4, 1958, thru Feb 1, 1959, and returned with reruns on March 31, 1959, thru July 9, 1959.

§ Sustaining.

§ PKGR- Officials Films(London); Prod- Ralph Smart; Dirs- Ralph Smart, Peter Maxwell, Quentin Lawrence, Pennington Richards; Writer- Ralph Smart.

CBS- 8-8:30pm NYT & LAT, Weekly; RETURN - Playhouse of Stars - FILM; to the net.

(Replaces The Betty Hutton Show, last show June 30; time preempted for special programs since). § Repeat showings of anthology dramas previously seen on the network as part of Schlitz Playhouse.

§ Sustaining.

§ PKGR- MCA-TV; Film Prod- Revue Productions, Inc; various production staffs.

#### Saturday (July 23)

CBS- 5-6pm NYT, 2-3pm LAT, this date and July 24, 4:30-6pm NYT, 1:30-3pm LAT;

SPECIAL - 1960 PGA Championship - LIVE from Akron, Ohio; no. of stations not available. § Highlights of the 42nd PGA Championship play at the Firestone Country Club, Akron, Ohio, presenting final rounds on each day. Jim McKay, Jim McArthur and John Derr will report the event.

§ SPONSORS- (One-half each day) Williamson-Dickie Mfg. Co (Work Clothes) thru Fuller & Smith & Ross, Inc(Fort Worth). (One-quarter each day) Pabst Brewing Co. thru Kenyon & Eckhardt, Inc(Chi). One-quarter each day, Co-op.

(Continued on next page)



THIS WEEK(Cont'd)

Saturday(July 23)

CBS- 1960 FGA Championship(Cont'd from previous page): § PKGR- CBS Sports;  
Prod- Frank Chirkinian; Dir- Pete Molnar.

NBC- 9:30-10:30pm NYT & LAT, this date only; SPECIAL - Republican Convention Preview - LIVE, TAPE & FILM from Chicago; to the net. § Special coverage of activity in Chicago before the opening of the Republican national convention, showing arrivals and preparations, background of previous conventions and special reports from NBC News correspondents in Chicago.

§ Sustaining.

§ PKGR- NBC News; Prod- Chet Hagan.

Sunday(July 24)

ABC- 7-7:30pm NYT & LAT, this date only; SPECIAL - These Are the Men - LIVE from Chicago; to the net. § Bill Shadel supervises a program of interviews by ABC Newsmen with Vice President Nixon and the leaders of the Republican convention.  
§ Sustaining.

§ PKGR- ABC News; Exec Prod- Thomas A. Velotta; Dir- Marshal Diskin.

CBS- 6-6:30pm NYT & LAT, this date only; SPECIAL - Republican Convention Preview - LIVE from Chicago; no. of stations not available. § Analyses and commentary on the political situation on the eve of the Republican convention.

§ SPONSOR- Westinghouse Electric Corp thru Ketchum, McLeod & Grove, Inc.

§ PKGR- CBS News; Prod- Paul Levitan; Dir- Don Hewitt.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Leave it to Beaver (Sat, 8:30-9pm NYT & LAT) Re-runs began July 2.

CBS- The Many Loves of Dobie Gillis (Tue, 8:30-9pm NYT & LAT) Re-runs begin July 19, thru Sept 20.

The Verdict Is Yours (Mon thru Fri, 3:30-4pm NYT & LAT) ORIGINATION CHANGE July 11; from NY to LA, recorded on tape. Current production staff for LA: Prod- Bertram Berman; Dir- Al Rafkin; Assoc Prod- Sidney Ellis; Art Dir- Robert Tyler Lee; Sets- Buck Henshaw; Anncr- Bob Hite; Legal Advisor- Robert G. Simon; Legal Consultant- Selig J. Silverman. Jim McKay continues as "courtroom reporter."

NBC- Wichita Town (Fri, 8:30-9pm NYT & LAT) Alberto-Culver Co thru Wade Advertising, Inc(Chi) becomes weekly sponsor, effective July 22, thru Sept 26. The program has been sustaining since its return on June 24.

Adventure Time (Mon thru Fri, 4:30-5pm NYT, 2:30-3pm LAT) Repeat episodes of Buckskin returned July 14, replacing Yancy Derringer repeats; last showing July 12. Time was preempted on July 13 by All-Star baseball game.

# TALENT SHOWSHEET and SCRIPT REPORT

JULY 18 - JULY 24

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## PREVIOUS WEEK - ADDITIONS AND DELETIONS:

AMERICAN BANDSTAND; FRIDAY, July 15; -ABC 4pm - ADD: guest hosts for the vacationing Dick Clark: 7/11- Dave Dennis; 7/12- John Bilyeu; 7/13- Fred Wolf; 7/15- Preston Price; ADD also: 7/12- Tony Cosmo; 7/15- Johnny Horton; DELETE: 7/14- Johnny Restivo.

JACK PAAR SHOW; MONDAY thru FRIDAY, July 11-15; NBC 11:15pm - ADD: 7/11- Ray Hastings, Henny Youngman; 7/12- Virginia Graham, Chet Sormers; 7/14- Genevieve, Buddy Hackett, The Berlitz Professors.

CAPTAIN KANGAROO; SATURDAY, July 16; CBS 8am - ADD: Levale, the Magician.

TRUE STORY; SATURDAY, July 16; NBC 12noon - ADD: episode title - The War.

CAMERA THREE; SUNDAY, July 17; CBS 11:30am - ADD: Company K; (O)William March; (A)Joseph Hurley; with Donald Harron, James Ray, Larry Hagman, Joe Bova, Tim O'Connor, Richard Shepard, Daniel Ades, John Karlen, Michael Lord, Roy Poole; Dir- John Desmond.

MUSIC ON ICE; SUNDAY, July 17; NBC 8pm - ADD: The Carnival; with regulars & Tina Robbin(S), Bernie Lynam(C), the Skating Blades, George Simpson(speed skater).

THE CHEVY MYSTERY SHOW; SUNDAY, July 17; NBC 9pm - ADD: The Last Six Blocks; with Dane Clark, Margarita Cordova, Berry Kroeger, Jerome Cowan.

MONDAY JULY 18

\*\*\*\*\*

No first run program material or talent this day.

TUESDAY JULY 19

\*\*\*\*\*

Richard Diamond,  
Private Detective  
(David Janssen)

NBC 9pm

Fallen Star; with John Upton, Dusty Anders.

The Comedy Spot

CBS 9:30pm

Head of the Family; (O)Carl Reiner; with Carl Reiner, Barbara Britton, Morty Gunty, Sylvia Miles, Jack Wakefield; Dir- Don Weis.

DIAGNOSIS UNKNOWN

CBS 10pm

A Sudden Stillness; with regulars & Zachary Scott, Barbara Baxley, Gretchen Wyler, Don Francks, Louis Zorich; (O)Alvin Boretz; Dir- Norman Jewison.



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FRIDAY JULY 22  
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# ROSS REPORTS — TELEVISION INDEX

JULY 25-31, 1960

VOLUME 12

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EDITOR: Jerry Leichter

PUBLISHED BY TELEVISION INDEX, INC.

## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (July 25)

ABC- 11am-2pm, 7:30-11pm NYT; 8-11am, 4:30-8pm LAT, this date, see below for other days; SPECIAL - Republican National Convention - LIVE from Chicago; 86 stations net. (Preempts all regular programming in the periods noted, July 25 thru 28). § Television coverage of the official convention sessions at Chicago's International Amphitheatre, with spot news coverage as it develops. The convention broadcast schedule, subject to change, is: July 25, Mon, 11am-2pm, 7:30-11pm NYT, 8-11am, 4:30-8pm LAT; July 26, Tue, 7:30-11pm NYT, 4:30-8pm LAT; July 27, Wed, 7:30pm-1am NYT, 4:30-10pm LAT; July 28, Thu, 7:30-11pm NYT, 4:30-8pm LAT. Anchor man for ABC's staff of commentators and reporters will be John Daly.

§ SPONSORS- 1) Mutual Benefit Health & Accident Assn (Mutual of Omaha) thru Bozell & Jacobs, Inc (Omaha). 2) Twentieth Century-Fox Film Corp thru Charles Schlaifer & Co., Inc (NY). 3) Avco Manufacturing Corp thru Benton & Bowles, Inc (NY). 4) E. I. du Pont de Nemours & Co., Inc thru Batten, Barton, Durstine & Osborn, Inc (NY).

§ PKGR- ABC News & Public Affairs; Exec Prod- Thomas A. Velotta; Chief Dir- Marshal Diskin.

CBS- 11:30am-2pm, 7:30-11pm NYT; 8:30-11am, 4:30-8pm LAT, this date, see ABC above for other days; SPECIAL - Republican National Convention - LIVE from Chicago; 198 stations net. (Preempts all regular programming in the periods noted, Mon thru Thu, July 25 thru 28). § Television coverage of the convention sessions at the International Amphitheatre, with special news coverage as it develops. Walter Cronkite and Edward R. Murrow will be the anchor men for the CBS staff of commentators and reporters. See ABC listing above for daily schedules.

§ SPONSOR- Westinghouse Electric Corp thru Ketchum, MacLeod & Grove, Inc (Pitts). Commercials thru Ketchum, MacLeod & Grove, Inc.; McCann-Erickson, Inc., and Grey Advertising Agency, Inc., for various divisions.

§ PKGR- CBS News; Superv- John F. Day; Exec Prod- Paul Levitan; Dir- Don Hewitt.

NBC- 11am-1pm, 7:30-11pm NYT; 8-10am, 4:30-8pm LAT, this date; see ABC above for other days; SPECIAL - Republican National Convention - LIVE from Chicago; 152 stations net. (Preempts all regular programming in the periods noted, Mon thru Fri, July 25 thru 28). Television coverage of the convention sessions at the International Amphitheatre, with spot news coverage warranted by developments. Chet Huntley and David Brinkley will be anchor men for NBC staff reporters.

§ SPONSORS- 1) B. F. Goodrich Co thru Batten, Barton, Durstine & Osborn, Inc. 2) Brown & Williamson Tobacco Co thru Ted Bates & Co., Inc. 3) Field Enterprises (World Book Encyclopedia) thru Keyes, Madden & Jones, Inc (Chi). 4) Cowles Magazines, Inc (Look) thru McCann-Erickson, Inc. 5) Thomas J. Lipton Co thru Sullivan, Stauffer, Colwell & Bayles, Inc. 6) Bristol-Myers Co thru Young & Rubicam, Inc. 7) Radio Corp of America (RCA Victor) thru J. Walter Thompson Co.

§ PKGR- NBC News; Convention Prod- Reuven Frank; Special Programs Prod- Chet Hagan; Dirs- Various.

THIS WEEK(Cont'd)

Wednesday(July 27)

CBS- 2-2:30pm NYT, this date only; SPECIAL - Great Lady Luncheon - LIVE from Chicago; no. of stations not available. (Preempts Full Circle). § Republican luncheon at the Conrad Hilton Hotel in Chicago, with Mrs. Dwight D. Eisenhower and Mrs. Richard M. Nixon as guests. Arlene Dahl and Wendell Corey will be narrators for a special tableau. Charles Collingwood will report for CBS News. § SPONSOR- Westinghouse Electric Corp (Institutional) thru Ketchum, MacLeod & Grove, Inc(Pitts). § PKGR- CBS News; Prod- William Weston.

THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- World Wide 60 (Weekly; 25th program) July 30, Sat, 9:30-10:30pm NYT & LAT; TAPE, recorded at Colorado Springs; "Jubilee Jamboree," Highlights of the July 22-28 50th anniversary Jamboree of the Boy Scouts of America at Colorado Springs, with Herb Shriner as program host and narrator. The program will feature many of the special displays, exhibitions and performances during the week-long event. § SPONSOR- Campbell Soup Co thru Batten, Barton, Durstine & Osborn, Inc(NY). § PKGR- NBC-TV; Exec Prod- George Heinemann; Prod- Blair Chotzinoff; Dir- Craig Allen; Writer- Sheldon Stark.

OTHER NETWORK CHANGES & ADDITIONS

ALL NETS- Special Pre-Republican Convention programs will be scheduled by all nets several days before the official beginning of the convention on July 25.

ABC- Convention City, July 23, Sat, 10:30-11pm NYT; John Daly and ABC newsmen preview the convention scene. Republican Convention Carousel, July 24, Sun, 5:30-5:55pm NYT; roundup of pre-convention highlights and sidelights.

CBS- Platform Committee Proceedings, July 19, Tue, 5-5:30pm NYT; live and tape report on the activities before the platform committee. Republican Vice Presidential Candidates, July 21, Thu, 10-10:30pm NYT; special commentary on the men who may be in the second spot on the ticket. Republican Convention Preview; ADD (see page 80): Edward R. Murrow interviews Vice President and Mrs. Richard Nixon in Washington, via TV from Chicago.

NBC- NBC Special Report -- Convention Preview; special programs under the same title on July 19, Tue, 4-5pm NYT; July 21, Thu, 7:30-8pm NYT, and July 22, Fri, 9-9:30pm NYT. All present interviews, commentary and highlights of the coming convention, including special interviews as convention developments warrant.

CBS- The Invisible Man (Thu, 7:30-8pm NYT & LAT) Series made its debut one week earlier on July 14, instead of July 21 (see page 79) in a last-minute schedule change.

The Verdict Is Yours (Mon thru Fri, 3:30-4pm NYT & LAT) Bill Stout replaces Jim McKay as "court reporter" effective July 25 (see page 80).

NBC- Racing from Monmouth (4 Sats, 5:30-6pm NYT) Add a fourth Sat racing date to the original three scheduled: July 23. (See page 78). Ray Haight calls the races and Tommy Roberts does the commentary and interviews.

Democratic National Convention; page 77; Add: Radio Corp of America thru J. Walter Thompson Co as a sponsor.

Today (Mon thru Fri, 7-9am NYT & LAT) Robert J. Northshield named producer, effective July 18, replacing Robert Bendick.

Report From Rio; SPECIAL July 24, Sun, 1:30-2pm NYT; FILM; to the net. § Highlights of the Baptist World Congress in Rio de Janeiro, with Dr. Billy Graham as featured speaker. The program was made in cooperation with the Southern Baptist Convention. The World Congress convened June 26, to July 3. § Sustaining. § PKGR- NBC-TV, Religious Unit; Exec Prod- Doris Ann; Prod & Dir- Martin Hoade.



# TALENT SHOWSHEET and SCRIPT REPORT

JULY 24 - JULY 31

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

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## PREVIOUS WEEK - ADDITIONS AND DELETIONS:

The Invisible Man; THURSDAY, July 14; CBS 7:30pm - ADD - PREMIERE, The Prize; with Mai Zetterling, Anton Diffring, Ruth Lodge, Richard Clarke, Oliver Baxter, Tom Gill, Tony Church, Lisa Daniely.  
THURSDAY, July 21; CBS 7:30pm - ADD - The Decoy; with Robert Gallico, Betta St. John, Philip Leaver, Wolf Morris, Barry Shawlin, Lionel Murton, Bruno Barnabe.

DIAGNOSIS UNKNOWN; TUESDAY, July 19; CBS 10pm - DELETE - A Sudden Stillness; ADD - Blood Will Tell; with Sally Chamberlin, John Cromwell, William Redfield, Lydia St. Clair.

MUSIC FOR A SUMMER NIGHT; WEDNESDAY, July 20; ABC 7:30pm - ADD - Kelly Brown; DELETE - Tommy Rall.

JACK PAAR SHOW; WEDNESDAY, July 20; NBC 11:15pm - Rosemary Boxer; DELETE - Marta Curro.

The Robert Herridge Theatre; THURSDAY, July 21; CBS 10pm - The Sound of Miles Davis; with Miles Davis, John Coltrane, Wynton Kelly, Paul Chambers, Johnny Cobb; Dir- Jack Smight.

MOMENT OF FEAR; FRIDAY, July 22; NBC 10pm - DELETE - Fire By Night; ADD - Total Recall; with Inger Stevens, Neva Patterson, Robert Simon, Leslie Nielson; (O)David Shaw.

CAPTAIN KANGAROO; SATURDAY, July 23; CBS 8am - Roberta Lubell(ballerina).

LAMP UNTO MY FEET; SUNDAY, July 24; CBS 10am;- ADD - Six Men of Indostan.

CAMERA THREE; SUNDAY, July 24; CBS 11:30am - AID - They Can't Come Clean; (A)Clair Roskam; with Alice Ghostley, Eileen Brennan, Nathaniel Frey, Gene Saks, David Burns; Dir- John Desmond.

MUSIC ON ICE; SUNDAY, July 24; NBC 8pm - ADD - Caribe Calypso; with regulars & Willie Kall(jumper-skater), Jane Harvey(S), Lance Haven(S), Montego Joe(drummer).

CHEVY MYSTERY SHOW; SUNDAY, July 24; NBC 9pm - I Know What I'd Have Done - ADD - Maggie Hayes, Nancy Rennick, Anne Seymour.

SPECIAL NOTE: All programs in prime evening time, Monday thru Thursday, which would normally be listed in this section, have been pre-empted on all networks by coverage of the Republican National Convention in Chicago, Illinois.

FRIDAY JULY 29  
=====

|                |          |                                                                                     |
|----------------|----------|-------------------------------------------------------------------------------------|
| MOMENT OF FEAR | NBC 10pm | <u>A Touch of Guilt</u> ; (O)Eric Ambler; (A)David Davidson; with William Shattner. |
|----------------|----------|-------------------------------------------------------------------------------------|



MULTIPLE AND ACROSS THE BOARD SHOWS JULY 25 - JULY 29

\*\*\*\*\*

|                    |             |                                                                                                                                                          |
|--------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| TODAY              | NBC 7am     | Show will originate from Chicago, Illinois, Republican National Convention site, with political news coverage.                                           |
| AMERICAN BANDSTAND | ABC 4pm     | 7/25- The Smoothies; 7/26- Conway Twitty; 7/27- Barry Russet, Bobby Rydell; 7/28- Dee Clark; 7/29- The Brothers Four.                                    |
| JACK PAAR SHOW     | NBC 11:15pm | 7/25- Arlene Francis(substitute hostess for Jack Paar), Minnie Guggenheimer, Dick Roman, Father Dismas Clark; 7/26, 7/27, 7/28, 7/29- Repeat Broadcasts. |

SATURDAY JULY 30

\*\*\*\*\*

|                                             |             |                                                                                  |
|---------------------------------------------|-------------|----------------------------------------------------------------------------------|
| TRUE STORY                                  | NBC 12noon  | Apron Strings; (O)Michele Cousin; with Louise Latham, Luke Halpin, Frank Baxter. |
| DICK CLARK SHOW                             | ABC 7:30pm  | with Jimmy Clanton, Johnny and the Hurricanes, Jerry Wallace, The Dimensions.    |
| JUBILEE U.S.S.                              | ABC 10pm    | with regulars & Faron Young.                                                     |
| <u>Man From Interpol</u><br>(Richard Wyler) | NBC 10:30pm | <u>Mistaken Identity.</u>                                                        |

SUNDAY JULY 31

\*\*\*\*\*

|                    |         |                                                                                                                                                                                                                                              |
|--------------------|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ED SULLIVAN SHOW   | CBS 8pm | with Gordon & Sheila MacRae, Harry James & his Orchestra, John Wayne & Frank Shuster(comedy team), Jane Morgan(S), Henny Youngman(S), Nico Feldman(S), The Goldinis (balancing act), Delage(illusionist), the Bizarro Boothers(bell-ringers) |
| MUSIC ON ICE       | NBC 8pm | Upbeat U.S.A.; with regulars & June Valli, Willie Kall (jumpcr-skater), Steve Gibson & his Redcaps, Joan Proctor(S).                                                                                                                         |
| CHEVY MYSTERY SHOW | NBC 9pm | To Be Announced.                                                                                                                                                                                                                             |

# ROSS REPORTS — TELEVISION INDEX

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VOLUME 12

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

### Monday (August 1)

CBS- 7:30-8pm NYT & LAT, Weekly; RETURN - The Charlie Farrell Show - FIIM; 170  
stations net and delayed. (Replaces The Kate Smith Show, last show July 18).

§ Repeat showings of films originally presented over the CBS net from July 2 thru Oct 24, 1956, and on the NBC net from July 1 thru Sept 16, 1957. Charlie Farrell stars in the situation comedy series, an exaggerated version of his real life experiences as owner of the Palm Springs Racquet Club. The series will be seen thru Sept 19.

§ SPONSOR- American Home Products Corp., Whitehall Laboratories and Boyle-Midway Divisions (Various products, various agencies) thru Ted Bates & Co., Inc(NY), agency of record.

§ Orig Pkgr & Film Prod- Hal Roach Studios; Exec Prod- Hal Roach, Jr.

CBS- 9-9:30pm NYT & LAT, Weekly for 9 weeks; DEBUT - Celebrity Talent Scouts -  
TAPE, recorded in NY; 200 stations net and delayed. (Replaces The Danny Thomas Show for the summer, last show July 18). § Sam Levenson is host to celebrities who bring show business aspirants whose acts they feel should be seen by a national audience. The program format is based on the former Talent Scouts program with Arthur Godfrey as host which was seen over the CBS net from December, 1948 thru July 21, 1958. A one hour special, Talent Scouts, was presented on NBC on Feb 23, 1960.

§ SPONSOR- General Foods Corp (Post Cereals, Tang) thru Benton & Bowles, Inc(NY), agency of record.

§ PKGR- IMPA Productions, Ltd(NY); Prods- Irving Mansfield, Peter Arnell; Dir- Jerome Shaw; Music Dir- Harry Sosnik.

CBS- 9:30-10pm NYT & LAT, Weekly for 9 weeks; DEBUT - The Spike Jones Show -  
TAPE, recorded in LA; 192 stations net and delayed. (Replaces The Ann Sothorn Show, last show July 18; returning in the fall at a new day and time).

§ Musical revue starring Spike Jones and singer Helen Grayco, with Bill Dana, Joyce Jameson and Len Weinrib in comedy features.

§ SPONSOR- General Foods Corp (Post Cereals, Tang) thru Benton & Bowles, Inc (NY), agency of record.

§ PKGR- Bill Dana Productions, Ltd(LA); Prod- Bill Dana; Dir- Robert Scheerer; Music Dir- Spike Jones; Arranger- Carl Brandt; Writers- Bill Dana, Don Hinkley.

CBS- 10-10:30pm NYT & LAT, Weekly for 8 weeks; DEBUT - New Comedy Showcase - FIIM;  
199 stations net and delayed. (Replaces Hennesey for the summer, last show July 18). § Comedy and situation comedy programs, each originally produced as pilots for future series, with various stars and formats. None has been seen on the air before.

§ SPONSORS- 1) General Foods Corp (Jell-O) thru Young & Rubicam, Inc(NY).

2) P. Lorillard Co (Kent) thru Lennen & Newell, Inc(NY).

§ PKGR- Lennen & Newell, Inc(NY); Orig Pkgrs and Film Prods- Various.



Monday(August 1)

NBC- 10-11pm NYT & LAT, this date only; SPECIAL REPEAT - Hollywood Sings - TAPE (COLOR), recorded in NY; 68 stations net. § Repeat showing of the musical revue with Boris Karloff as host and starring Tammy Grimes and Eddie Albert, presented originally for the same sponsor as a Sunday Showcase program on April 3, 1960. (See page 35).

§ SPONSOR- John H. Breck, Inc (Hair Care Products) thru Reach, McClinton & Co., Inc(Boston); Acct Execs(NY)- Thomas Crolius, Timothy O'Leary.

§ PKGR- Robert Saudek Associates(NY); Prod- Robert Saudek; Dir- William A. Graham; Choreog- James Starbuck.

Thursday(August 4)

CBS- 10-10:30pm NYT & LAT, Weekly; TITLE DEBUT - Adventure Theatre - FILM; to the net. § Repeat showings of dramas previously seen over the CBS net as Schlitz Playhouse. The program was originally scheduled to debut on July 7 (see page 74), but its start was delayed by preemptions.

§ Sustaining.

§ PKGR- CBS-TV; various film producers and staffs.

NBC- 9:30-10pm NYT & LAT, Weekly; DEBUT - Wrangler - TAPE, recorded in LA; 191 stations net and delayed. (Replaces The Ford Show for the summer, last show July 21). § Western-adventure series starring Jason Evers as Pitcairn, a wanderer during the days of the old West. The program was originally scheduled to debut on July 7 (see pages 74, 78). The Ford Show presented programs on July 7 and July 21 in the interim. The July 14 and 28 dates were preempted.

§ SPONSOR- Ford Division, Ford Motor Co thru J. Walter Thompson Co(Detroit).

§ PKGR- Hollis Productions(LA); Tape Prod- Paramount Television Productions, Inc(LA); Exec Prod- Charles Irving; Prod- Paul Harrison; Dirs- David Rich, Paul Harrison; Art Dir- Bob Dahlquist; Music Superv- Gordon Zahler; Story Ed- Lawrence Menkin; Writer- Gene Roddenberry.

ABC- 10:30-11pm NYT & LAT, Weekly; DEBUT - Silents Please - FILM; to the net.

(Replaces Ernie Kovacs' Take a Good Look for the summer, last show July 21).

§ Condensed versions of movie masterpieces of the silent era of motion picture production, presenting many of the classic stars of the movies' "golden era."

§ Sustaining.

§ PKGR- Sterling Television Co., Inc(NY); Prods & Writers- Paul Killiam, Saul J. Turell; Research & Added Writing- William K. Everson.

Friday(August 5)

CBS- 8:30-9:30pm NYT & LAT, this date only; SPECIAL - California All-Star Rodeo - TAPE from Salinas, Cal.; 170 stations net and delayed. (Preempts Hotel De Paree, 8:30-9pm, and Video Village, 9-9:30pm). § Many of the country's top rodeo performers compete in standard events at Salinas Rodeo Field, Salinas, Cal. Mel Lambert describes the action, recorded during regular competition.

§ SPONSOR- Carter Products, Inc (Rise Shave Cream) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY).

§ PKGR- CBS-TV; Prod- John Pokorski; Dir- Dick Liesendahl.

Saturday(August 6)

ABC- 10pm-12midnight NYT, this date only; SPECIAL - Inside Argonne - TAPE, recorded at Argonne, near Lemont, Ill. (Preempts Jubilee, U.S.A.). § Documentary presenting a comprehensive tour through Argonne National Laboratory, pioneer nuclear research center near Lemont, Ill., in the Chicago vicinity. The program, which highlights developments in the peaceful uses of the atom, was produced and first presented in Chicago last May by WBKB, ABC o-and-o station. Norman Ross is program commentator and host.

§ Sustaining.

§ PKGR- WBKB(Chi); Prod- Dan Schuffman; Dir- Cliff Braun; Writer- David McElroy.

# TALENT SHOWSHEET and SCRIPT REPORT

August 1 - August 7 1960

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## PREVIOUS WEEK - ADDITIONS AND DELETIONS

JACK PAAR SHOW; MONDAY, July 25; NBC 11:15pm - DELETE - Father Dismas Clark; ADD - Arlene Francis as guest panelist (not as hostess, as previously announced).

MOMENT OF FEAR; FRIDAY, July 29; NBC 10pm - A Touch of Guilt - ApD- Murray Matheson, Robert H. Harris, Elisa Loti, Signe Hasso, Roger De Koven, Michael Schillo, Carlos Montalban, Mark Lenard, Epy Baca, Roger Carmel; ADD also- Dir- Gordon Rigsby.

CAPTAIN KANGAROO; SATURDAY, July 30; CBS 8am- AID - Gil Miller, Arnold Archer.

THE CHEVY MYSTERY SHOW; SUNDAY, July 31; NBC 9pm - ADD - Enough Rope; with Richard Carlson, Joan O'Brien, Bert Freed, Barbara Stuart.

### MONDAY AUGUST 1

\*\*\*\*\*

THE SPIKE JONES SHOW CBS 9:30pm PREMIERE- with Helen Grayco, Joyce Jameson, Bill Dana, Len Weinrib, The Spike Jones Family; (O) Bill Dana, Don Hinkley; Dir- Robert Scheerer.

New Comedy Showcase CBS 10pm PREMIERE- You're Only Young Twice; (O) Bob Schiller, Bob Weiskopf, Norman Tokar; with George Murphy, Martha Scott, Sue Randall, Roger Perry, Jane Darwell; Dir- Arthur Lubin.

SPECIAL NBC 10pm Hollywood Sings; with Tammy Grimes, Eddie Albert, Boris Karloff (as Host); Repeat from 4/4/60.

### TUESDAY AUGUST 2

\*\*\*\*\*

Richard Diamond,  
Private Detective  
(David Janssen)

NBC 9pm Coat of Arms; with Russ Corway.

DIAGNOSIS UNKNOWN CBS 10pm Main Course - Murder; with Hailla Stoddard, Paula Stewart, Jack Carter, Fred Tozere, James Monks, Joseph Leon; (O) Theodore Epstein; Dir- Norman Jewison.

### WEDNESDAY AUGUST 3

\*\*\*\*\*

MUSIC FOR A SUMMER NIGHT ABC 7:30pm Biography of a Boy; with June Valli, Merv Griffin, Laurie Peters, Thelma Tadlock, Sven Swenson.



WEDNESDAY AUGUST 3 (Cont;d)  
 ~~~~~

Happy	NBC 9pm	<u>A Bachelor For Clara</u> ; with regulars & Doris Packer.
Tate (David McLean)	NBC 9:30pm	<u>Tigrero</u> ; with Martin Landau, Ted Markland.

THURSDAY AUGUST 4  
 ~~~~~

|                          |            |                                                                                                                                                            |
|--------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>The Invisible Man</u> | CBS 7:30pm | <u>Point of Destruction</u> ; with Duncan Lamont, John Rudling, Patricia Jessel, Lisa Daniely, Deborah Watling, Derren Nesbitt, Jane Barrett, Barry Letts. |
| Markham<br>(Ray Milland) | CBS 9:30pm | <u>The Young Conspirator</u> ; with Tommy Nolan, Dorothy Green, John Berardino, Henry Corden, Gail Bonney.                                                 |
| WRANGLER                 | NBC 9:30pm | <u>Episode At Bar M</u> ; (O)Gene Roddenberg; with Jason Evers, Susan Oliver; Dir- David Lowell Rich.                                                      |
| ROBERT HERRIDGE THEATRE  | WCBS 10pm  | <u>The Stone Boy</u> ; (O)Gina Berriault; (A)James Ambandos; with Luke Halpin, Arthur Hill, Terese Hughes.                                                 |

FRIDAY AUGUST 5  
 ~~~~~

No first run program material or talent this day.

MULTIPLE AND ACROSS THE BOARD SHOWS  
 ~~~~~

|                    |             |                                                                                                                                                                                                                                                              |
|--------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TODAY              | NBC 7am     | 8/1- Clyde McCay, Elgin Ciampi(author); 8/2- John Kenneth Galbraith(author); 8/3- Dick & Nora Haymes. Note: Arlene Francis will be hostess for the week, replacing Dave Garroway.                                                                            |
| AMERICAN BANDSTAND | ABC 4pm     | 8/1- Donnie Brooks; 8/2- Gloria Wood, Johnny Burnette, 8/3- Jan & Dean; 8/4- Royal Teens, Denny Reed; 8/5- To Be Announced.                                                                                                                                  |
| JACK PAAR SHOW     | NEC 11:15pm | 8/1- H.V.Kaltenborn, Ed & Pegeen Fitzgerald, Louise O'Brien, Renee Taylor; 8/2- Cliff Arquette, Ray Armen, Marta Curro; 8/3- Phyllis Diller, Jonathan Winters, Blossom Dearie, Eleanor Harris; 8/4- Pat Carroll, Marilyn Lovell, Albert Dekker; 8/5- Repeat. |

SATURDAY AUGUST 6  
 ~~~~~

TRUE STORY	NBC 12noon	<u>No Gentle Touch</u> ; (O)Chester Krumholz; with Biff McGuire, Leonardo Cimino, Casey Peyton.
THE DICK CLARK SHOW	ABC 7:30pm	with Conway Twitty, Ray Peterson, Billy Bland, Chubby Checker, The Ivy Thru.
<u>Man From Interpol</u> (Richard Wyler)	NBC 10:30pm	<u>Man Alone</u> ; with William Ingram.

SUNDAY AUGUST 7  
 ~~~~~

|                    |         |                                                                                                                                                                                                            |
|--------------------|---------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ED SULLIVAN SHOW   | CBS 8pm | with Ken Murray & Marie Wilson(C), Jack Carter, Earl Grant(S), Trude Adams, Charles Manna(C), Leo Diamond, (harmonica player), Holger & Dolores(D), the Morlidos (novelty act), Sophia Loren, Clark Gable. |
| MUSIC ON ICE       | NBC 8pm | <u>Manhattan Stardust</u> ; with regulars & Judy Lynn(S), Shirley Linde, Karen Olson, Bill Knapp, Gene Parker, Curtin & Hittle(acrobats), Capt. Schreiber's Chimps, Seiler & Seabold.                      |
| CHEVY MYSTERY SHCW | NBC 9pm | To Be Announced.                                                                                                                                                                                           |

# ROSS REPORTS — TELEVISION INDEX

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EDITOR: Jerry Leichter

WEEKLY REPORT

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## THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

### Monday (August 8)

NBC- 10-11pm NYT & LAT, this date only; SPECIAL - Esther Williams at Cypress Gardens - TAPE & FIIM (COLOR), recorded at Cypress Gardens, Fla.; 192 stations net and delayed. § Book musical, with singing, dancing and comedy, starring Esther Williams, Fernando Lamas and Joey Bishop, with Dick Pope Sr., playing himself as owner-manager of Cypress Gardens.

§ SPONSOR- United States Brewers Foundation thru J. Walter Thompson Co(NY).

§ PKGR- Trails, Inc., with NBC-TV; Prod- Alan Handley; Dirs- Alan Handley, Roy Montgomery; Music Dir- Paul Weston; Costumes- Ray Aghayan; Writers- Milt Rosen, Jack Brooks; Musical Staging- Jonathon Lucas.

### Friday (August 12)

ABC- 10pm- to concl NYT; 7pm- to concl LAT; this date only; SPECIAL - 1960 College All-Star Football Game - LIVE from Chicago; 167 stations net. (Preempts The

Detectives, 10-10:30pm, and Black Saddle, 10:30-11pm). § Telecast of the 27th annual College All-Star football game between the cream of the college football stars against the National Football League champion Baltimore Colts at Soldier Field, Chicago. Ray Scott and Russ Hodges will alternate on the commentary.

§ SPONSORS- 1) Carling Brewing Co., Inc thru Lang, Fisher & Stashower, Inc (Cleve). 2) Revlon, Inc (Top Brass) thru Grey Advertising Agency, Inc(NY).

3) Standard Oil Co of Indiana thru D'Arcy Advertising Co(Chi). 4) R. J. Reynolds Tobacco Co thru William Esty Co., Inc(NY). Standard Oil is a regional sponsor, the others are full network.

§ PKGR- ABC-TV with Chicago Tribune Charities, Inc(Chi); Prod- Lester E. Malitz; Dir- Jim Holmes.

### Sunday (August 14)

NBC- 5-5:30pm NYT, this date only; SPECIAL - Before the Day - FIIM; to the net.

§ Documentary account of the first 25 years of Social Security in the U. S., marking the 25th anniversary of the passage of the Social Security Act, narrated by Norman Rose, with music by the U. S. Air Force Symphony Orchestra.

§ Sustaining.

§ PKGR- Social Security Administration; Film Prod- Milner-Fenwick Productions (Balt); Writers- Erik Barnouw, Gene Starbeker; Music Composer- Ron Nelson.

## THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- CBS Reports (12th of 12 during season) August 11, Thursday, 7:30-8:30pm NYT & LAT; FIIM; Repeat showing of "Lippman on Leadership," an ad-lib free-wheeling discussion between Walter Lippman and interviewer Howard K. Smith. The program is a repeat of the July 7 CBS Reports (see page 74). § Sustaining. § PKGR- CBS News(NY); Exec Prod- Fred W. Friendly; Assoc Prod- Gene DePoris; Cameramen- Leo Rossi, Martin Barnett; Film Ed- F. Howard O'Neill.



THIS WEEK -- NETWORK SPECIALS(Cont'd)

NBC- Project 20 Specials (2nd of 6 programs) August 5, Friday, 10-11pm NYT & LAT; FILM; "The Jazz Age," a portrait of the years 1919-1929, with commentary by the late Fred Allen (see page 79). § SPONSOR- Purex Corp Ltd. thru Edward H. Weiss & Co(LA), agency of record. § PKGR- NBC Special Projects(NY); Prod- Henry Salomon; Dir- Donald B. Hyatt; Writers- Henry Salomon, Richard Hanser.

Project 20 Specials (3rd of 6 programs) August 13, Saturday, 9:30-10:30pm NYT & LAT; FILM; "The Great War," a portrait of the years 1914-1919, with commentary by Alexander Scourby. § Sustaining. § PKGR- NBC Special Projects; Prod- Henry Salomon; Assoc Prod- Donald B. Hyatt; Writer- Richard Hanser.

World Wide 60 (Weekly; 26th program) August 6, Sat, 9:30-10:30pm NYT & LAT; TAPE, recorded in NY & Chicago; "The Coming Campaign," an examination of the candidates and the issues in the campaign for the Presidency, with Chet Huntley as anchorman for a discussion by NBC correspondents who participated in the conventions. § Sustaining. § PKGR- NBC Public Affairs Dept., NBC News; Prod- Chet Hagan; Dir- Robert Priaulx.

OTHER NETWORK CHANGES & ADDITIONS

CBS- The Ed Sullivan Show (Sun, 8-9pm NYT & LAT) Jack McGeehan named associate producer.

# TALENT SHOWSHEET and SCRIPT REPORT

August 8 - August 14

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## PREVIOUS WEEK - ADDITIONS AND DELETIONS

LAMP UNTO MY FEET; SUNDAY, July 31; CBS, 10:00am - ADD - Madonna to the Ragpickers; (O) Joseph Hurley.  
SUNDAY, August 7; CBS, 10:00am - ADD - The Oldest Man in the World; (O) Lane Slate.

TODAY; MONDAY, August 1; NBC, am - ADD - Frank Gibney(author of The Operators).  
FRIDAY, August 5; NBC, 7am - ADD - Fran Jeffries; DELETE - Nora Haymes.

ROBERT HERRIDGE THEATRE; THURSDAY, August 4; WCBS 10pm - ADD - Arlene Ross, Carl Wetber, Victor Killian, Noel Leslie, Ed Hanlon, Edmund Gaynes, Al Hinckley, Scott Moore.

JACK PAAR SHOW; THURSDAY, August 4; NBC, 11:15pm - Peter Ustinov.

CAPTAIN KANGAROO; SATURDAY, August 6; CBS, 8am - ADD - The Domenechs(two-man acrobatic team)

LOOK UP AND LIVE; SUNDAY, August 7; CBS, 10:30am - ADD - Loyalty to One's Family; with Mary Fickett, Laurence Hugo, Meg Mundy, Robert Carroll.

CAMERA THREE; SUNDAY, August 7; CBS, 11:30am - ADD - Fete For Four Hands; with Vera Brodsky, Harold Triggs(two-piano team); (O) Clair Roskam, Joseph Hurley.

THE CHEVY MYSTERY SHOW; SUNDAY, August 7; NBC, 9pm - ADD - Trial By Fury; (O) Stephen Kandel; with Agnes Morrehead, Warren Stevens.

## MONDAY AUGUST 8 \*\*\*\*\*

THE SPIKE JONES SHOW CBS 9:30pm with regulars & Bud and Travis(folk-singers).

New Comedy Showcase CBS 10pm Johnny Come Lately; with Jack Carson, Dick Reeves, Marie Windsor, Alvie Moore, Ernest Sarracino, Tracy Morgan, Barbara Knudsen; (O) Robert O'Brien, Irving Ellison; Dir- James V. Kern.

SPECIAL NBC 10pm ESTHER WILLIAMS AT CYPRESS GARDENS; (O) Milt Rosen, Jack Brooks; Dir- Alan Handley, Roy Montgomery; with Esther Williams, Fernando Lamas, Joey Bishop, Aquababies, Dick Pope Sr.

## TUESDAY AUGUST 9 \*\*\*\*\*

Richard Diamond NBC 9pm Double Trouble; with Chris Warfield, Brad Dexter, Hal Baylor, Russ Corway.  
(David Janssen)



TUESDAY AUGUST 9 (Cont'd)

\*\*\*\*\*

DIAGNOSIS UNKNOWN

CBS 10pm

A Sudden Stillness; with regulars & Zachary Scott, Barbara Baxley, Gretchen Wyler.

WEDNESDAY AUGUST 10

\*\*\*\*\*

MUSIC FOR A SUMMER NIGHT

ABC 7:30pm

with Don Elliot(mellophonist), Arnold Eidus(violinist), Lucille Lawrence(harpist), Joe Wilder(trumpeter), Harold Coletta(violist), George Ricci(cellist), Jean Ann Herman, Eugene List, Olegna Fuschi, Wilfred Pelletier, (guest conductor).

Happy

NBC 9pm

The Father Image; with regulars & Leslie Bradley.

Tate

(David McLean)

NBC 9:30pm

Comanche Scalps; with Frank Overton, Robert Redford.

UNITED STATES STEEL HOUR

CBS 10pm

The Case of the Missing Wife; (O)Orin Borstein; Dir-Boris Sagal; with Red Buttons, John Colicos, Nancy Wickwire, Gaby Rodgers, Eric Berry, Rose Quong, Patrick Waddington, Mary Huie, Mark Satow, Rita Vale.

THURSDAY AUGUST 11

\*\*\*\*\*

Markham

CBS 9:30pm

The Country Mouse; with Lisa Gaye, Abigail Shelton, Peter Damon, Paul Smith, Paul Dobov, Del Moore, Keith Britton.

WRANGLER

(Jason Evers)

NBC 9:30pm

A Time for Hanging;with regulars.

ROBERT HERRIDGE THEATRE

WCBS 10pm

The Antic World of Irving Harmon; with Irving Harmon.

FRIDAY AUGUST 12

\*\*\*\*\*

MOMENT OF FEAR

NBC 10pm

The Third Party; (O)James Yaffe; with E.G.Marshall, James Gregory.

ULTIPLE AND ACROSS THE BOARD SHOWS

\*\*\*\*\*

TODAY

NBC 7am

8/12- Dorothy Lamour.NOTE: Arlene Francis is hostess for the month replacing vacationing Dave Garroway.

AMERICAN BANDSTAND

ABC 4pm

8/8- Jimmy Charles; 8/9- Joanne Campbell.

JACK PAAR SHOW

NBC 11:15pm

8/8- Betty Johnson, Sylvia Miles; 9/9- Cliff Arquette, Dorothy Lamour, Alexander King; 8/10- Buddy Hackett, Florence Henderson, Dody Goodman, Arhhur Treacher; 8/11- 8/11- Kaye Ballard, Hermione Gingold, Bert Parks; 8/12- Repeat.

SATURDAY AUGUST 13

\*\*\*\*\*

TRUE STORY

NBC 12noon

Possibilities; (O)Charlotte Shane; with Phyllis Hill, Polly Rowles, Frank Overton.

~~THE~~ DICK CLARK SHOW

ABC 7:30pm

with Dion and the Belmonts, Paul Evans, Jim Reeves, Bobby Constock, Frankie Lyman.

LAWRENCE WELK SHOW

ABC 9pm

with regulars & Betty Cox.

JUBILEE U.S.A.

ABC 10pm

with Minnie Pearl, Snooky Lanson.

THE SCHAEFER CIRCLE

WABC 10:30pm

PREMIERE- with Lonnie Sattin, Barbara McNair, Richard Hayman, Elly Stone.

SATURDAY AUGUST 13 (Cont'd)

~~~~~

Man From Interpol  
(Richard Wyler)

NBC 10:30pm

Missing Child; with Christopher Witty, Ferdy Wayne.

SUNDAY AUGUST 14

~~~~~

ED SULLIVAN SHOW

CBS 8pm

with Roberta Peters, Carol Haney, Richard Hearne, Kirby Stone Four, Noonan & Marshall, Lu Ann Simms, Maynard Ferguson, Andrer Zannis, the Pompoff Thedy family (comedy act).

MUSIC ON ICE

NBC 8pm

Continental Holiday; with June Valli, Jean Arlen & Buddy La Londe (skaters), Curtin & Hittle (acrobats), Vic Charles & his marionettes

THE CHEVY MYSTERY SHOW

NBC 9pm

Run - Around; with Everett Sloane, Vincent Price.





# ROSS REPORTS — TELEVISION INDEX

AUGUST 15-21, 1960

VOLUME 12

NUMBER 33

EDITOR: Jerry Leichter

PROGRAMS · ADVERTISERS · TALENT

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AUG 15 1960  
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## WEEKLY REPORT

NBC GENERAL LIBRARY

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Thursday (August 18)

CBS- 8-8:30pm NYT & LAT, this date only; SPECIAL - What Can We Do About Cuba? - FILM; to the net. (Preempts Playhouse of Stars). § Special report on the unrest in Cuba, its causes and what the U. S. can do about it, including U. S. and Cuban views, with CBS News correspondent Charles Kuralt as anchor man, assisted by Richard Kallsen, CBS News, Havana.

§ Sustaining.

§ PKGR- CBS News, Public Affairs Dept(NY); Prod- John Sharnik; Prod-Correspondent- Ernest Leiser; Dir- Vern Diamond.

### THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- World Wide 60 (Weekly; 27th program) August 13, Sat, 9:30-10:30pm NYT & LAT; LIVE, TAPE & FILM from NY; "NBC Special Report--Congress and the Campaign," a report on the first week of activity in the Senate and a preview of what is expected of the opening session of the House of Representatives; with various NBC News correspondents participating in the discussions. § Sustaining. § PKGR- NBC News, Public Affairs Dept; Prod- Lou Hazam; Dir- Richard Cox.

World Wide 60 (Weekly; 28th program) August 20, Sat, 9:30-10:30pm NYT & LAT; FILM; "Cuban Crisis," an examination of the spread of Communism and linking of Cuban leaders with Communism, reported by Lee and Wilson Hall in Cuba, with Frank McGee as narrator of the program. The program will also cover the seizure of U.S. properties in Cuba and new developments in the Castro government. § Sustaining. § PKGR- NBC News, Public Affairs Dept; Prod- Chet Hagan.

### OTHER NETWORK CHANGES & ADDITIONS

ABC- Lunch with Soupy Sales (Sat, 12-12:30pm NYT & LAT) Last show for the season was June 25; program returns for the fall season August 27.

NBC- Today (Mon thru Fri, 7-9am NYT & LAT) Norman Kahn upped from assoc producer to program manager. Lester Colodny upped from the writing staff to associate producer. Irwin (Bud) Lewis is the program's other associate producer. (See page 82).





# TALENT SHOWSHEET and SCRIPT REPORT

August 15 - August 21

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a series are listed. During the summer, when many shows are in re-runs, credits are not repeated below, but are available, and may be requested at any time. Currently in re-runs (and omitted from the listing) are: Adventures of the Nelson Family, Adventures in Paradise, The Alaskans, Alcoa Presents, Alcoa Theatre, June Allyson Show, Bachelor Father, Black Saddle, Bonanza, Bourbon Street Beat, Bronco, Jennie Carson Show, Cheyenne, Cimarron City, Colt .45, December Bride, Dennis the Menace, The Deputy, The Detectives, Walt Disney Presents, Charlie Farrell Show, Father Knows Best, General Electric Theatre, Goodyear Theatre, Peter Gunn, Gunsmoke, Have Gun, Will Travel, Hawaiian Eye, Alfred Hitchcock Presents, Hotel de Paree, Laramie, Lassie, Law of the Plainsman, Lawman, Leave It To Beaver, The Life and Legend of Wyatt Earp, Lucy in Connecticut, M Squad, The Man and the Challenge, The Man From Blackhawk, The Many Loves of Dobie Gillis, Perry Mason, Bat Masterson, Maverick, Men Into Space, The Millionaire, Mr. Lucky, Arthur Murray Party, Overland Trail, Peck's Bad Girl, Dick Powell's Zane Grey Theatre, Rawhide, The Real McCoys, The Rebel, Donna Reed Show, The Rifleman, Johnny Ringo, Riverboat, 77 Sunset Strip, Staccato, Sugarfoot, Tales of Wells Fargo, The Texan, Tightrope, The Twilight Zone, The Untouchables, Wagon Train, Wanted - Dead or Alive, Wichita Town, Loretta Young Show.

## PREVIOUS WEEK - ADDITIONS AND DELETIONS

CELEBRITY TALENT SCOUTS; MONDAY, August 1; CBS 9pm - ADD - PREMIERE: with Sam Levenson(host), Harry Sosnik(musical director), Mickey Freeman(C), The Mattison Trio(D), Mitzi Mason(S).

MONDAY, August 8; CBS 9pm - ADD - Linda Gerard(S), Earl Humphreys(S), Ann Henry(S&D).

AMERICAN BANDSTAND; TUESDAY, August 9; ABC 4pm - ADD - Bob Mitek.

WEDNESDAY, August 10; ABC 4pm - ADD - Ted Taylor.

THURSDAY, August 11; ABC 4pm - ADD - Billy Borlynn.

FRIDAY, August 12; ABC 4pm - ADD - Freddy North.

U.S.STEEL HOUR; WEDNESDAY, August 10; CBS 10pm - The Case of the Missing Wife - ADD - Drew Thompson; ADD also - Dir- Ron Winston & (O)Crim Borsten.

THE ROBERT HERRIDGE THEATRE; THURSDAY, August 11; WCBS 10pm - ADD - Sondra Lee, Arthur Zigouras, Peg Murray, Willy Sumner, Phil Bruns, Lee Sherman, Juki Arkin, Bobby Weil, Marsha Rivers, John Fiedler, Joe Silver, Loney Lewis, Sue Ann Gilfillan; ADD also - Robert Myhrum.

MOMENT OF FEAR; FRIDAY, August 12; NBC 10pm - The Third Party - ADD - Nancy Marchand, Shepperd Strudwick, Katharine Raht, Joseph Campanella, Wright King, John Gibson, John Boruff.

CAPTAIN KANGAROO; SATURDAY, August 13; CBS 8am - ADD - Bill Costa(accordionist).

LOOK UP AND LIVE; SUNDAY, August 14; CBS 10:30am - ADD - Loyalty to Country; with Michael Constantine, Ludwig Donath, Michael Tolan.

CAMERA THREE; SUNDAY, August 14; CBS 11:30am - ADD - Larry Adler(harmonica virtuoso).

## MONDAY AUGUST 15

XXXXXXXXXXXXXXXXXXXX

|                            |            |                                                                                                            |
|----------------------------|------------|------------------------------------------------------------------------------------------------------------|
| CELEBRITY TALENT SCOUTS    | CBS 9pm    | with Susan Barrett(S), Casey Anderson(S), Midge & Bill Haggett(D).                                         |
| THE SPIKE JONES SHOW       | CBS 9:30pm | with regulars & The Angels(S).                                                                             |
| <u>New Comedy Showcase</u> | CBS 10pm   | <u>They Went Thataway</u> ; with James Westerfield, Ron Hagerthy; (O)Jack Schaefer; Dir- Robert L. Friend. |
| SPECIAL                    | NBC 10pm   | <u>What Makes Sammy Run?</u> (O)Budd Schulberg - Repeat from 9/27/59.                                      |



TUESDAY AUGUST 16  
 ~~~~~

<u>Richard Diamond</u>	NBC 9pm	<u>The Lovely Fraud</u> ; with Joanna Barnes.
<u>The Comedy Spot</u>	CBS 9:30pm	<u>The Sky's the Limit</u> ; with Ross Martin, Joey Forman, Doug McClure, Ralph Dumke.
DIAGNOSIS UNKNOWN	CBS 10pm	<u>Final Performance</u> ; with Staats Cotsworth, Beatrice Straight, Philip Abbott, Diana Van Der Vlis; (O)Elliot Norman; Dir- Fielder Cook.

WEDNESDAY AUGUST 17  
 ~~~~~

|                          |            |                                                                                                                                      |
|--------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------|
| MUSIC FOR A SUMMER NIGHT | ABC 7:30pm | <u>Mr. Porter of Indiana</u> ; with Kelly Brown, Dick Haymes, Heidi Krall, Allyn McLerie, Denise Darcel, Theodor Uppman, June Valli. |
| <u>Happy</u>             | NBC 9pm    | <u>Sally's Little White Lies</u> ; with Doris Packer.                                                                                |
| <u>Tate</u>              | NBC 9:30pm | <u>Before Sundown</u> ; with Peter Whitney, Robert Boon.                                                                             |
| ARMSTRONG CIRCLE THEATRE | CBS 10pm   | <u>Operation Moonsshine</u> ; Repeat from 12/9/59.                                                                                   |

THURSDAY AUGUST 11  
 ~~~~~

<u>The Invisible Man</u>	CBS 7:30pm	<u>Gun Runners</u> ; with Louise Allbritton.
<u>Markham</u>	CBS 9:30pm	<u>Crash in the Desert</u> ; with Frank Caky, Will J. White, Jeff Morrow, Julie Adams.
WRANGLER (Jason Evers)	NBC 9:30pm	<u>The Affair at the Trading Post</u> ; with Ted De Corsia, Suzanne Lloyd.
ROBERT HERRIDGE THEATRE	WCBS 10pm	<u>The Chrysanthemums</u> ; with Marian Seldes, Sydney Pollack.

FRIDAY AUGUST 19  
 ~~~~~

|                |          |                                       |
|----------------|----------|---------------------------------------|
| MOMENT OF FEAR | NBC 10pm | <u>Finger of Death</u> (O)Mann Rubin. |
|----------------|----------|---------------------------------------|

MULTIPLE AND ACROSS THE BOARD SHOWS - August 15 - August 12  
 ~~~~~

TODAY	NBC 7am	8/15- Ted De Grazia; 8/19 -Boris Karloff; NOTE: Arlene Francis continues as hostess for vacationing Dave Garraway.
AMERICAN BANDSTAND	ABC 4pm	8/16- Clyde McPhatter; 8/18- Jimmy Byron, Larry Verne.
JACK PAAR SHOW	NBC 11:15pm	8/15- Eileen Christie, Hal March, Genevieve, the Berlitz professors; 8/16-Pauline Frederick, Paul Gilbert, Pat Kirby; 8/17- George Murphy, Betty Johnson; 8/18- Roy Atwell, George Kirgo, Patricia Neway, Kaye Ballard.

SATURDAY AUGUST 20  
 ~~~~~

|                     |            |                                                           |
|---------------------|------------|-----------------------------------------------------------|
| TRUE STORY          | NBC 12noon | (O)Charlotte Shane.                                       |
| THE DICK CLARK SHOW | ABC 7:30pm | with Jackie Wilson, Annette, Neil Sedaka, Joanie Sommers. |
| LAWRENCE WELK SHOW  | ABC 9pm    | with regulars & Kay Hart.                                 |
| JUBILEE U.S.A.      | AEC 10pm   | with June Carter, Slim Wilson.                            |

mllr.rmmmmmmmmmmmmmmmmmmmmmmmmmmmm

The Big Thirst; with C. Denier Warren, Jerold Wells.

**XXXXXXXXXXXXXXXXXXXX**

with Sam Levene, Lionel Hampton & Band, Four Preps,  
Tina Robin, Manola Mera(guitarist), Dewey Markham(C),  
Lou Wills, Jr.(D), Joe Phillips & his horse, Salici  
Puppets, Arturo Romero, Jay Nemeth(ventriloquist).

Yall Fantasy; with Buddy La Londe, Sandy Stewart,  
Harrison Kossi, the Blackburn Twins, Jerry Collins,  
Darlene Sellek & her chimp Jinx.

The Inspector Vanishes; (O)A.E.Hotchner; (A)Norman Lessing; with Walter Slezak.





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EDITOR: Jerry Leichter

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## WEEKLY REPORT

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THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

NBC GENERAL LIBRARY

### Friday (August 26)

CBS- 9-10pm NYT; various daily segments through Sept 12; SPECIALS - 1960 Olympic Games - TAPE, recorded in Rome; 190 stations net. (Preempts regular net and local programming at times noted below. Various stations may shift programs away from regular net schedule for Olympics). § A 20-hour exclusive schedule of coverage of the ceremonies and the events of the XVII Olympiad in Rome, covering a broadcast schedule of 18 days. CBS will use the permanent and mobile facilities and lines of RAI, the Italian state network, with tape direction and editing under the control of CBS News for U. S. presentation. Jim McKay will be anchorman for the CBS programs, stationed in NY. On the scene in Rome for CBS will be Bud Palmer, Mike Peppe, the Rev. Bob Richards, Gil Stratton and H. D. Thoreau. The CBS network Olympic telecast schedule, starting with the first telecast which will cover the opening ceremonies: Aug 26, Fri, 9-10pm. / Aug 27, Sat, 11-12pm.\* / Aug 28, Sun, 6-6:30pm, 11:15-12pm.\* / Aug 29, Mon, 11-12pm.\* / Aug 30, Tue, 8-8:30pm, 11-12pm.\* / Aug 31, Wed, 11-12pm.\* / Sept 1, Thu, 7:30-8pm, 11-12pm.\* / Sept 2, Fri, 8:30-9pm, 11-12pm.\* / Sept 3, Sat, 1-2:15pm, 8:30-9pm, 11-12pm.\* / Sept 4, Sun, 1-2pm, 11:15-12pm.\* / Sept 5, Mon, 5-6pm, 11-12pm.\* / Sept 6, Tue, 8-8:30pm, 11-12pm.\* / Sept 7, Wed, 7:30-8:30pm, 11-12pm.\* / Sept 8, Thu, 8-8:30pm, 11-12pm.\* / Sept 9, Fri, 9-9:30pm, 11-12pm.\* / Sept 10, Sat, 1-2:15pm, 7-7:30pm, 9-9:30pm. / Sept 11, Sun, 5-6:30pm. / Sept 12, Mon, 7:30-8pm. All times noted are NYT. Times between 11pm and 12midnight noted with asterisk denote half-hour wrap-up programs to be presented some time during the hour period. Times between 11:15pm 12midnight noted with asterisk denote 15-minute wrap-ups to be presented some time during the three-quarter hour period. The schedule is subject to last-minute change depending on games developments.

§ SPONSORS- 1) (one-quarter) P. Lorillard Co (Kent, other cigarettes) thru Lennen & Newell, Inc(NY). 2) (one-eighth) General Mills, Inc (Wheaties, other products) thru Knox Reeves, Inc(Minn). 3) (one-eighth) Sandura Co (Sandran) thru Hicks & Greist, Inc(NY).

§ PKGR- CBS News, Sports Dept(NY); Prod- Peter Molnar; Dirs- Various; Supervisor- William C. MacPhail(CBS Director of Sports).

### Saturday (August 27)

ABC- 12noon-12:30pm NYT & LAT, Weekly; RETURN - Lunch with Soupy Sales - TAPE, recorded in Detroit; 83 stations net. § Soupy Sales returns for his second season on the network, presenting his comedy, puppets and outlandish narrations for youngsters. The program was on the net from Oct 3, 1959, thru June 25, 1960.

§ SPONSOR- General Foods, Inc (Jell-O, other products) thru Young & Rubicam, Inc (NY).

§ PKGR- WXYZ-TV(Detroit); Prod- Soupy Sales; Dir- William Carruthers.

ABC- 1:45-4pm NYT; 10:45am-1pm IAT, this date only; SPECIAL - Little League World Series - LIVE from Williamsport, Pa.; 90 stations live. § Telecast of the deciding game between the survivors of the elimination games between winners in eight regions, beginning Aug 20 at Williamsport. (Continued on next page)

THIS WEEK(Cont'd)

Saturday(August 27)

ABC- Little League World Championship (Cont'd from previous page): The regional winners are survivors among over 25,000 teams in 23 nations. Buddy Blattner will handle the play-by-play with Soupy Sales doing the color.

§ SPONSOR- General Foods Corp (Jell-O) thru Young & Rubicam, Inc(NY).

§ ABC News, Sports Dept(NY); Prod- Jim Colligan; Dir- Jack Lubell.

OTHER NETWORK CHANGES & ADDITIONS

NBC- Project Echo; SPECIAL Aug 12, Fri, 9:30-10pm NYT & LAT; FILM; 120 stations net.

§ Chet Huntley is narrator for a documentary on the launching of the Delta Launch Vehicle for Echo I and the subsequent use of the plastic balloon in orbit to bounce a telephone call off it between Holmdel, N. J. and Goldstone, Cal. Dr. John R. Pierce of Bell Telephone Laboratories, in a filmed interview, describes how the feat was performed. Huntley's commentary will be live.

§ SPONSOR- American Telephone & Telegraph Co (Bell System) thru N. W. Ayer & Son, Inc(Phila).

§ PKGR- AT&T with NBC News; individual production credits not available.



# TALENT SHOWSHEET and SCRIPT REPORT

August 22 - August 28

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## PREVIOUS WEEK - ADDITIONS AND DELETIONS

THE SPIKE JONES SHOW; MONDAY, August 15; CBS, 9:30pm - DELETE - The Angels.

TODAY; NBC, 7am - ADD: 8/16- Rex Lardner(author); 8/17- The Kirby Stone Four; 8/19- Louise O'Brien.

THE ROBERT HERRIDGE THEATRE; THURSDAY, August 18; WCBS, 10pm - ADD - Roy Poole, Richard Mulligan, Jared Reed; ADD also - Dir-Michael Dreyfuss.

CAPTAIN KANGAROO; SATURDAY, August 20; CBS, 8am; - ADD - Mel Ody(comic juggler).

THE LAWRENCE WELK SHOW; SATURDAY, August 20; ABC, 9pm - ADD - Peggy Hayama, Jerry Besta(S), Carl Portina(accordionist).

THE SCHAEFER CIRCLE; SATURDAY, August 20; WAEC, 10:30pm - ADD - The Jacy Parker Jazz Trio.

MUSIC ON ICE; SUNDAY, August 21; NBC 8pm - DELETE - Fall Fantasy; ADD - Fiesta(Repeat).

CAMERA THREE; SUNDAY, August 21; CBS 11:30am - ADD - A Night With Chichikov; with Myron McCormick, Gerald Hiken, Bernard West, Alice Pearce, Edith King, Salem Ludwig, Dorothy Greener.

### MONDAY AUGUST 22

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|                            |            |                                                                                                                                     |
|----------------------------|------------|-------------------------------------------------------------------------------------------------------------------------------------|
| CELEBRITY TALENT SCOUTS    | CBS 9pm    | with Johnny Janis, Lee Evans, the Capri Sisters.                                                                                    |
| THE SPIKE JONES SHOW       | CBS 9:30pm | with regulars & The Angels(S).                                                                                                      |
| <u>New Comedy Showcase</u> | CBS 10pm   | <u>The Trouble With Richard</u> ; with Dick Van Dyke, Parker Fennelly, Doro Merande, Nydia Westman, Howard Smith; Dir- Aaron Ruben. |
| SPECIAL                    | NBC 10pm   | <u>What Makes Sammy Run?</u> (Part II) - Repeat from 10/4/59. (O) Budd & Stuart Schulberg.                                          |

### TUESDAY AUGUST 23

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|                        |            |                                                                                                                                          |
|------------------------|------------|------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Richard Diamond</u> | NBC 9pm    | <u>Accent on Murder.</u>                                                                                                                 |
| <u>The Comedy Spot</u> | CBS 9:30pm | <u>Welcome To Washington</u> ; with Claudette Colbert, Leif Erickson, Maudie Prickett, Herb Butterfield, Shelley Fabares, Eric Anderson. |

TUESDAY August 23 (Cont'd)

\*\*\*\*\*

DIAGNOSIS UNKNOWN

CBS 10pm

The Case of the Elder; (O)Ernest Kinoy; with Addison Powell, Joan Hotchkis, Jim Boles, Alan Bergmann, Judith Lowry, Victor Kilian, Victor Thorley, Walter Beakel, Michael Conrad, Ronald Weyand.

WEDNESDAY August 24

\*\*\*\*\*

MUSIC FOR A SUMMER NIGHT

ABC 7:30pm

Her Name Is Vienna; with Elaine Malbin, Maureen Cannon, James Hurst, Rex O'Malley, Roberta Lubell, Kelly Brown, Earl Wild.

Happy

NBC 9pm

How To Handle A Man.

Tate

NBC 9:30pm

A Reckoning.

U.S.STEEL HOUR

CBS 10pm

Bride of the Fox; (O)Budd Fishel, Barry Hyams; (A)Kay Arthur; with Richard Kiley, Ina Balin, Alan Baxter, Sheppard Strudwick, Gene Hackman, Henderson Forsythe, Estelle Hemsley, Peter Brandon; Dir- Don Medford.

THURSDAY August 25

\*\*\*\*\*

The Invisible Man

CBS 7:30pm

Man In Disguise; with Leigh Madison, Jeanette Sterke, Tim Turner, Deborah Watling, Lee Montague, Robert Raglan, Howard Pays, Robert Rietty, Dennis Shaw, Felix Felton.

Markham

CBS 9:30pm

Counterpoint; with Angela Greene, DeForest Kelley, Marlene Willis, Kathryn Card, John Holland, Ben Pollack.

WRANGLER  
(Jason Evers)

NBC 9:30pm

The Affair with Browning's Woman; with Richard Cowl, William Redfield, Julie Adams.

THE ROBERT HERRIDGE THEATRE

WCBS 10pm

Story of a Gunfighter; with William Shatner, Philip Coolidge.

FRIDAY August 26

\*\*\*\*\*

MOMENT OF FEAR

NBC 10pm

The Accused.

MULTIPLE AND ACROSS THE BOARD SHOWS (August 22 - August 26)

\*\*\*\*\*

CAPTAIN KANGAROO

CBS 8:15am

Robert Clotworthy.

TODAY

NBC 7am

8/22- Louis Feinn(trick rope-jumper); 8/23- Richard Dyer-Bennett(minstrel singer); 8/24- Allen & Rossi(C); 8/26- Mattison Trio(D).

AMERICAN BANDBAND

ABC 4pm

8/26- The Videls, The Fleetwoods.

JACK PAAR SHOW

NBC 11:15pm

8/22- Buddy Hackett, Phyllis Diller, Edward Everett Horton; 8/23- Jim Bishop, White & Farr(C); 8/24- Joey Bishop, Bette Davis.

SATURDAY August 27

\*\*\*\*\*

TRUE STORY

NBC 12noon

(O)Phyllis Coe.

THE DICK CLARK SHOW

ABC 7:30pm

with Fabian, Lloyd Price, Jamie Horton, The Ventures.

LAWRENCE WELK SHOW

ABC 9pm

with regulars & Gina Genardi.

JUBILEE U.S.A.

ABC 10pm

with regulars & Roy Acuff, Smoky Mountain Gang.

THE SCHAEFER CIRCLE

WABC 10:30pm

with regulars & Dick Roman, Lillian Briggs.

Man From Interpol

NBC 10:30pm

My Brother's Keeper.



# ROSS REPORTS — TELEVISION INDEX

AUGUST 29-SEPT 4, 1960

VOLUME 12 NUMBER 35

EDITOR: Jerry Leichter

WEEKLY REPORT

RECEIVED PROGRAMS · ADVERTISERS · TALENT

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## THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

### Saturday (Sept 3)

CBS- 10-10:30pm NYT & LAT, Weekly; RETURN - Gunsmoke - FILM; 174 stations net and delayed (RR); 196 stations net and delayed (I&M). § Sixth season begins for the Western drama series, starring James Arness as Marshal Matt Dillon, with Dennis Weaver as Chester, Amanda Blake as Kitty and Milburn Stone as Doc. The program has been in rerun during the summer.

§ ALTERNATE SPONSORS- 1) Liggett & Myers Tobacco Co (I&M) thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Superv- Clifford Fitzgerald. 2) Remington Rand (Electric Shaver), Div of Sperry Rand Corp thru Young & Rubicam, Inc(NY); TV Acct Rep- Oliver McKee.

§ PKGR- CBS-TV(LA); Film Prod- Arness & Co at Paramount Sunset Studio, Hollywood, Calif.; Prod- Norman Macdonnell; Assoc Prod- James Arness; Dirs- Andrew V. McLaglen, Jesse Hibbs, others; Dir of Photog- Fleet Southcott; Story Ed & Chief Writer- John Meston.

### Sunday (Sept 4)

ABC- 5-5:30pm NYT & LAT, this date only; SPECIAL - Land of Promise - FILM; to the net. (Preempts Matty's Funday Funnies). § Melvin Douglas is narrator for this special Labor Day program, prepared by the AFL-CIO, reporting on the development of the American labor movement in the light of events that shaped the nation's history. Background music by Ronny Gilbert, Joe Glazer and the Tarriers.

§ Sustaining.

§ PKGR- AFL-CIO; Dir- Billy Buckley; Writer- Sheldon Stark.

## THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- World Wide 60 (Weekly; 29th program) August 27, Sat, 9:30-10:30pm NYT & LAT; FILM; "Our Man in the Mediterranean," repeat showing of a film report on David Brinkley's travels from Egypt to Spain and his penetrating observations on the ancient and modern civilizations along the route. The show was first telecast on May 17, 1959 on NBC Kaleidoscope. § Sustaining. § PKGR- NBC Public Affairs (NY); Prod- Reuven Frank; Dirs- John Chancellor, Jack Sughrue.

Project 20 Specials (4th of 6 programs) Sept 3, Sat, 9:30-10:30pm NYT & LAT; FILM; "Nightmare in Red," documentary report of Russia in this century, using authentic film from Soviet and Czarist Russias. Alexander Scourby is narrator. § Sustaining. § PKGR- NBC Public Affairs; Prod- Henry Salomon; Prodn Superv- Donald Hyatt; Writers- Henry Salomon, Richard Hanser. (Film was first shown on NBC on Dec 27, 1955, repeated Jan 24, 1956).

## OTHER NETWORK CHANGES & ADDITIONS

CBS- The Ed Sullivan Show (Sun, 8-9pm NYT & LAT) Repeat programs are scheduled for August 28, Sept 18 and Oct 9. Only one other one hour program had previously been repeated during the program's 13-year history.



OTHER NETWORK CHANGES(Cont'd)

NBC- Oscar Hammerstein II: An Appreciation; SPECIAL Aug 26, Fri, 8:30-9pm NYT & LAT; TAPE, FILM & KINESCOPE; to the net. (Preempts Wichita Town). § Special program memorializing the life and works of Oscar Hammerstein II, who died early Tuesday, Aug 23, in Doylestown, Pa. The program will include new film made recently, sections from programs he had appeared on, stills made during his career, and musical selections for which he wrote the lyrics performed by several performers. Howard Lindsay will deliver a tribute during the program, which will be narrated by Alexander Scourby. § PKGR- NBC Special Projects; Prod & Dir- Donald B. Hyatt; Music Dir- Robert Russell Bennett.

# TALENT SHOWSHEET and SCRIPT REPORT

August 29 - September 4

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a series are listed. During the summer, when many shows are in re-runs, credits are not repeated below, but are available, and may be requested at any time. Currently in re-runs (and omitted from the listing), are: Adventures of the Nelson Family, Adventures in Paradise, The Alaskans, Alcoa Presents, Alcoa Theatre, June Allyson Show, Bachelor Father, Black Saddle, Bonanza, Bourbon Street Beat, Bronco, Jeannie Carson Show, Cheyenne, Cimarron City, Colt .45, December Bride, Dennis the Menace, The Deputy, The Detectives, Walt Disney Presents, Charlie Farrell Show, Father Knows Best, General Electric Theatre, Goodyear Theatre, Peter Gunn, Have Gun, Will Travel, Hawaiian Eye, Alfred Hitchcock Presents, Hotel de Paree, Laramie, Lassie, Law of the Plainsman, Lawman, Leave It To Beaver, The Life and Legend of Wyatt Earp, Lucy in Connecticut, M Squad, The Man and the Challenge, The Man From Blackhawk, The Many Loves of Dobie Gillis, Perry Mason, Bat Masterson, Maverick, Men Into Space, The Millionaire, Mr. Lucky, Arthur Murray Party, Overland Trail, Peck's Bad Girl, Dick Powell's Zane Grey Theatre, Rawhide, The Real McCoys, The Rebel, Donna Reed Show, The Rifleman, Johnny Ringo, Riverboat, 77 Sunset Strip, Johnny Staccato, Sugarfoot, Tales of Wells Fargo, The Texan, Tightrope, The Twilight Zone, The Untouchables, Wagon Train, Wanted - Dead or Alive, Wichita Town, Loretta Young Show.

## PREVIOUS WEEK - ADDITIONS AND DELETIONS

THE ROBERT HERRIDGE THEATRE; THURSDAY, August 25; WCBS, 10pm - ADD - Dennis Kohler, Maggie O'Byrne; (O)Clyde Ware; Dir- Karl Genus.

THE JACK PAAR SHOW; THURSDAY, August 25; NBC 11:15pm - ADD - Richard M. Nixon, Alex & Margie King, Elsa Lanchester.

MOMENT OF FEAR; FRIDAY, August 26; NBC 10pm - DELETE - The Accused; ADD - The Accomplice; with Will Kuluva, Robert Dowdell, Lilia Skala, Nehemiah Persoff, Geoffrey Horne; (O)Ernest Kinoy.

CAPTAIN KANGAROO; SATURDAY, August 27; CBS 8am - ADD - Nelle Fisher(D).

LAMP UNTO MY FEET; SUNDAY, August 28; CBS 10am - ADD - The Man Who Was Thursday.

CAMERA THREE; SUNDAY, August 28; CBS 11:30am - ADD - Emma; (O)Jane Austen; (A)Clair Roskam; with Nancy Wickwire, Linda Libera, Christine Thomas, Miles Eason, Stanley Jay.

MUSIC ON ICE; SUNDAY, August 28; NBC 8pm - ADD - The Carnival (Repeat from 7/17/60).

CHEVY MYSTERY SHOW; SUNDAY, August 28; NBC 9pm - ADD - Femme Fatale; with Jack Cassidy, Janet Blair, Joe De Santis, Richard Garland, Tracey Roberts.

## MONDAY AUGUST 29

XXXXXXXXXXXXXXXXXXXX

|                            |            |                                                                                         |
|----------------------------|------------|-----------------------------------------------------------------------------------------|
| CELEBRITY TALENT SCOUTS    | CBS 9pm    | with Delores Perry, Lionel Shepard, Sykes Equen, Charles Morley, Bobby Vinton.          |
| THE SPIKE JONES SHOW       | CBS 9:30pm | with regulars.                                                                          |
| <u>New Comedy Showcase</u> | CBS 10pm   | Maggie; with Margaret O'Brien, Fay Baker, Leon Ames; (O)Bill Manhoff; Dir- Rod Amateau. |

## TUESDAY AUGUST 30

XXXXXXXXXXXXXXXXXXXX

|                        |            |                                                                                                                                                           |
|------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Richard Diamond</u> | NBC 9pm    | <u>East of Danger</u> ; with Allen Jung, Judy Dan.                                                                                                        |
| <u>The Comedy Spot</u> | CBS 9:30pm | <u>Meet The Girls</u> ; (O)Roger Clay, Charles Barton; with John Bryant, Darlene Fields, Cynthia Leighton, Mamie Van Doren, Gale Robbins, Virginia Field. |

## TUESDAY AUGUST 30 (Cont'd)

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Alcoa Presents

ABC 10pm Tidal Wave; with Jean Allison, Dennis Patrick, Cliff Hall.

## DIAGNOSIS UNKNOWN

CBS 10pm The Curse of the Gypsy; with Jessica Walter, Susan Melvyn, Paul Tripp, Michael Tolan, Luba Malina, Gene Peterson & regulars; (O)Bill Ballinger; (A)Elliott Norman.

## WEDNESDAY AUGUST 31

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## MUSIC FOR A SUMMER NIGHT

ABC 7:30pm The Loves of Puccini; with Heidi Krall, Elaine Malbin, Brenda Lewis, Phyllis Curtin, Davis Cunningham, William Lewis, Earl Wild.

Happy

NBC 9pm Accidentally Yours; with regulars.

Tate

NBC 9:30pm The Gunfighter; with regulars.

## ARMSTRONG CIRCLE THEATRE

CBS 10pm Security Risk (Repeat from 11/25/59); (O)Jerome Cooper-Smith.

## THURSDAY SEPTEMBER 1

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Markham  
(Ray Milland)

CBS 9:30pm The Snowman; with Marion Ross, Jim Davis, Jackie Russell, Guy Wilkerson.

WRANGLER  
(Jason Evers)

NBC 9:30pm Incident of the Wide Loop; with Harry Towne, Michael Keep, Pat Michon, Don Spruance.

## THE ROBERT HERRIDGE THEATRE

WCBS 10pm The Tell-Tale Heart; with Michael Kane; (O)Edgar Allan Poe; (A)Robert Herridge.

## FRIDAY SEPTEMBER 2

~~~~~

## MOMENT OF FEAR

NBC 10pm The Golden Deed(Repeat from 7/1/60); (O)Andrew Garve; (A)Mel Goldberg.

## MULTIPLE AND ACROSS THE BOARD SHOWS - August 29 - September 2

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## TODAY

NBC 7am 8/29- Mundell Lowe quartet; 9/2- Cindy & Lindy(C).  
Note: Dave Garroway returns as host this week.

## AMERICAN BANDSTAND

ABC 4pm 8/29- Marv Johnson, Jamie Horton; 8/30- Ferrante & Teisher; 8/31- The Olympics; 9/1- Penny Parker, Adam Wade; 9/2- Johnny October.

## JACK PAAR SHOW

NBC 11:15pm 8/29- Brook Peters(S), Betty White, Buddy Hackett(C); 8/30- June Valli(S), Dina Merrill, Sal Mineo; 8/31- Marilyn Lovell(S), Hara Conreid, Jim Moran, Lilian Briggs; 9/1- Mike Wallace, Dick Gautier, Ford & Hines; 9/2- Repeat.

## SATURDAY SEPTEMBER 3

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## TRUE STORY

NBC 12noon (O)William K. Clarke.

## THE DICK CLARK SHOW

ABC 7:30pm with The Platters, The Viscounts, Mark Dinning, Joanne Campbell, Danny and the Juniors.

Perry Mason

CBS 7:30pm The Case of the Treacherous Toupee; with Thomas B. Henry, Peggy Converse, Philip Ober, Nelson Olmsted, Robert Redford, Bert Freed, Lindsay Workman, Jonathan Hole, Cindy Robbins, Dee Arlen, Frank Wilcox.

## LAWRENCE WELK WHOW

ABC 9pm with regulars & Patty Clark, Aladdin(S).



SATURDAY SEPTEMBER 3 (Cont'd)

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Gunsmoke

CBS 10pm

SEASON PREMIERE- with James Arness, Dennis Weaver, Milburn Stone, Amanda Blake, Michael Road, Tom Reese, Jay Hector, George Selk, Howard Culver, Clem Fuller.

THE SCHAEFER CIRCLE

WABC 10:30pm

with regulars & Maureen Cannon(S).

SUNDAY SEPTEMBER 4

~~~~~

ED SULLIVAN SHOW

CBS 8pm

with Jill Corey, Georgia Gibbs, Della Reese, Teddy Randazzo, Ronnie Robertson, Barbara Wagner, Robert Paul, Leon Bibb.



# ROSS REPORTS—TELEVISION INDEX

SEPTEMBER 5-11, 1960

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EDITOR: Jerry Leichter

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## WEEKLY REPORT

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### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (September 5)

ABC- 12:30-1pm NYT & LAT, Mon thru Fri; NET DEBUT - Queen for a Day - TAPE, recorded in LA; to the net. (Replaces Love That Bob, last show Sept 2, returning Oct 10 in a new time period). § Jack Bailey is m.c. for the audience participation show, which each day picks women from the audience to determine one who will get her wishes granted and be "queen for a day." The program originates at Hollywood's Moulin Rouge restaurant. The program made its TV network debut on Jan 24, 1955 on a limited ABC-TV Pacific Coast net lineup. It was seen thru Dec 30, 1955 and Jan 3, 1956 debuted over the NBC net and was seen thru Sept 2, 1960.

§ Participations.

§ PKGR- Queen for a Day, Inc(LA); Prod- William N. Burch; Assoc Prod- Ed Kranyak; Dir- Elbert Walker; Assoc Dir- Ken Herman; Writer- Bill Lutz; Travel Director- Betty White; Fashion Coord- Diane Sproul; Prog Anncr- Gene Baker.

NBC- 2-2:30pm NYT & LAT, Mon thru Fri; DEBUT - The Jan Murray Show - TAPE, recorded in NY; to the net. (Replaces Queen for a Day, last show Sept 2; see listing above). § Jan Murray is m.c. for this new game show involving two contestants playing a game of "Charge Account" with a followup word game to win money to "pay" for merchandise chosen through the first portion of the contest. The top money winner remains to meet a new challenger. Singer Maurine Arthur is Murray's "Girl Friday," while music for the show is by Milton De Lugg and orchestra.

§ Segment Sponsors.

§ PKGR- Jantone Productions(NY); Prod- Ed Pierce; Assoc Prod- Ron Greenberg; Dir- Von Fox; Music Dir- Milton De Lugg; Prog Anncr- Bill Wendell; Sets- Ted Cooper.

NBC- 8:30-9pm NYT & LAT, Weekly; RETURN - Tales of Wells Fargo - FIIM; 164 stations net and delayed. Fourth full season begins for the Western drama series starring Dale Robertson as Wells Fargo agent Jim Hardie. It has been in rerun from June 6 thru Aug 29. The program originally debuted March 18, 1957.

§ SPONSOR- American Tobacco Co (Pall Mall) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Acct Superv- Clifford Spiller.

§ PKGR- Overland Productions, Inc(LA); Film Prod- Revue Productions at Revue Studios, Universal City, Cal.; Prod- Earl Lyon; Dirs- Various; Writers- Various; Series Created by- Frank Gruber, Nat Holt; Dir of Photog- William A. Sickner.

#### Tuesday (September 6)

CBS- 8-8:30pm NYT & LAT, this date only; SPECIAL - Miss America Parade - LIVE from Atlantic City, N. J.; approx 85 stations net. § Douglas Edwards and Marilyn Van Derbur, Miss America 1958, form the anchor team in describing the pre-Pageant review of all the contestants for the Miss America title on the Boardwalk at Atlantic City, N. J.

§ SPONSOR- Philco Corp (All Products) thru Batten, Barton, Durstine & Osborn, Inc.

§ PKGR- CBS News(NY); Exec Prod- Paul Levitan; Prod- Bob Dailey; Dir- Vern Diamond.



THIS WEEK(Cont'd)

Saturday(September 10)

CBS- 9:30-10pm NYT & LAT, Weekly; RETURN - Have Gun, Will Travel - FIIM; 190 stations net and delayed. § Fourth season begins for the Western drama series starring Richard Boone as Paladin, soldier of fortune on the side of right. Lisa Lu will be featured as Hey Girl, replacing Kam Tong who has played Hey Boy for three seasons. Program has been in rerun from July 2 thru Sept 3.

§ ALTERNATE SPONSORS- 1) Lever Bros. Co (Pepsodent, Pepsodent Brushes, Life Buoy) thru J. Walter Thompson Co(NY), agency of record. 2) Whitehall Laboratories (Anacin, Dristan Nasal Mist, BiSoDol) thru Ted Bates & Co., Inc(NY), agency of record.

§ PKGR & Film Prod- CBS-TV at Paramount Studios, Hollywood, Cal.; Prod- Frank R. Pierson; Dirs- Various; Writers- Various; Dir of Photog- Frank Phillips; Story Ed- Al Rubin; Casting- Stalmaster-Lister Co.

CBS- 10pm-12midnight NYT & LAT, this date only; SPECIAL - Miss America Pageant - LIVE from Atlantic City, N. J.; 192 stations net. (Preempts Gunsmoke, 10-10:30pm). § Telecast of the finals and the selection and crowning of the 40th annual Miss America in Atlantic City's Convention Hall. Douglas Edwards and Marilyn Van Derbur, Miss America 1958, will be TV host and hostess. Bert Parks is the stage m.c. for the Pageant.

§ SPONSORS- 1) Philco Corp thru Batten, Barton, Durstine & Osborn, Inc(NY). 2) Oldsmobile Division, GMC, thru D. P. Brother & Co. 3) Toni Co thru North Advertising, Inc(Chi).

§ PKGR- CBS News(NY); Exec Prod- Paul Levitan; Prod- Bob Dailey; Dir- Vern Diamond.

NBC- approx 5-6:30pm NYT, this date and Sun, Sept 11, same time; SPECIAL - National Singles Tennis Championships - LIVE and TAPE (COLOR) from NY; to the net.

§ Bill Stern and former tennis champion Don Budge are the commentators for the two-day coverage of the final rounds of the 80th annual championships at the West Side Tennis Club, Forest Hills, N. Y. The men's semi-final rounds will be covered on Sept 10, with the men's and women's finals covered on Sun, Sept 11.

§ Sustaining.

§ PKGR- NBC Sports(NY); Prod- Perry Smith; Dir- Ted Nathanson.

NBC- 7:30-8:30pm NYT & LAT, Weekly; RETURN - Bonanza - FIIM (COLOR), 165 stations net and delayed. § Second season for the Western drama series set in the Nevada silver country in the days of the great lode discoveries; involving the adventures of the Cartwright family; starring Lorne Greene as Ben Cartwright, Pernell Roberts as Adam, Dan Blocker as Hoss and Michael Landon as Little Joe. The program has been in rerun from May 7 thru Sept 3.

§ SPONSORS- 1) American Tobacco Co (Lucky Strike) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Don Rowe. 2) Radio Corp of America (Radio, TV, HiFi, Institutional) thru J. Walter Thompson Co(NY); Sr. Acct Rep- Don Thorburn.

§ PKGR & Film Prod- NBC-TV at Paramount Studios, Hollywood, Cal.; Prod- David Dortort; Assoc Prod- Thomas Thompson; Dirs- Various; Dirs of Photog- Haskel Boggs, Billy Snyder; Music By- David Rose; Art Dirs- Hal Pereira, Earl Hedrick; Story Ed- Ed Walsh; Casting Superv- William Maybery.

NBC- 8:30-9pm NYT & LAT, Weekly; DEBUT - Tall Man - FIIM; 148 stations net and delayed. (Replaces The Man and The Challenge, last show Sept 3). § Western series starring Barry Sullivan as Sheriff Pat F. Garrett and Clu Gulager as Billy the Kid (William H. Bonney), in the days when they were friendly rivals before the deadly showdown between them.

§ SPONSOR- R. J. Reynolds Tobacco Co (Winston) thru William Esty Co(NY); Acct Superv- James J. Houlahan.

(Continued on next page)

THIS WEEK(Cont'd)

Saturday(September 10)

NBC- Tall Man (Cont'd from previous page): § PKGR- Nat Holt and Samuel A. Peeples; Film Prod- Revue Productions, Inc at Revue Studios, Universal City, Cal.; Exec Prod- Nat Holt; Prod- Samuel A. Peeples; Assoc Prod- Frank Price; Dirs- Various; Writers- Various; Dirs of Photog- Various.

Sunday(September 11)

ABC- 2pm- to concl NYT, 1:30pm- to concl LAT (premiere), Weekly; DEBUT - American Football League Games - LIVE from NY and Oakland (premieres); 120 stations live. § Telecasts of 32 games in the American professional Football League on 16 dates, running thru Dec 18, with the Dec 31 championship game also scheduled for telecast. On 14 dates, two games will be telecast, one in the East and one in the West. On Dec 3 three games will be aired on a regional basis. On Thanksgiving Day one game will be telecast nationally, Dallas at NY. Les Keiter will do the play by play and Bill Dudley will do the color and analysis for the Eastern games, while Jack Buck will handle the play by play and Dick Danahe the color and analysis for the Western games.

§ SPONSORS- 1) Pabst Brewing Co thru Kenyon & Eckhardt, Inc(NY). 2) General Cigar Co thru Young & Rubicam, Inc(NY). 3) Sinclair Refining Co thru Geyer, Morey, Madden & Ballard, Inc(NY). 4) Colgate-Palmolive Co (Men's Line) thru Ted Bates & Co., Inc(NY). 5) Schick, Inc thru Compton Advertising, Inc(NY).

§ PKGR- ABC Sports(NY); Prods- Jack Lubell(East), Mac Hemion(West); Dirs- Bob Quinlan(West), Jim Holmes(East).

CBS- 7-7:30pm NYT & LAT, Weekly; RETURN - Lassie - FIIM; 159 stations net and delayed. § Seventh season for the family series, starring Lassie, June Lockhart and Hugh Reilly as Ruth and Paul Martin and Jon Provost as their son, Timmy.

§ SPONSOR- Campbell Soup Co (Soups) thru Batten, Barton, Durstine & Osborn, Inc(NY); TV Acct Exec- Hiram Brown.

§ PKGR & Film Prod- Jack Wrather TV Productions, at Desilu Studios, Hollywood, Cal.; Prod- Robert Golden; Assoc Prod- Bonita Granville Wrather; Dirs- Holly Morse, Oliver Drake, others; Story Ed- Rose Mathias; Writers- Various; Dir of Photog- Charles Van Enger; Casting- Harvey Clermont.

THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Project 20 Specials (4th of 6 programs) August 29, Monday, 10-11pm NYT & LAT; FIIM; "Life in the Thirties," documentary and montage of the highlights of the Thirties, from the depression to the mounting war clouds over the world. Alexander Scourby was the narrator. The program was originally presented on Oct 16, 1959. § SPONSOR- Purex Corp, Ltd. (Cleansers, Bleaches, Soap) thru Edward H. Weiss & Co(LA), agency of record. § PKGR- NBC Special Projects; Prod & Dir- Donald Hyatt; Music Dir- Robert Russell Bennett; Writer- Richard Hanser.

Project 20 Specials; program listed on page 90, Sept 3, Sat, 9:30-10:30pm, should have been listed as the 5th of 6 programs, following the program above.

World Wide 60 (Weekly; 30th program) Sept 10, Saturday, 9:30-10:30pm NYT & LAT; FIIM; "The Immense Design," a repeat of the program of March 26, 1960, which concerned studies of cosmic radio noises. § Sustaining. § PKGR- NBC Public Affairs(NY); Prod & Writer- Arnold Rabin; Dir- Marc Breslow.

OTHER NETWORK CHANGES & ADDITIONS

ABC- College News Conference; SCHEDULE CHANGE Sept 11; moves to 1:30-2pm NYT & LAT. Program has been seen 1-1:30pm NYT & LAT.

NBC- Edwin Newman Reporting (Sun, 6:30-7pm NYT) Last show Sept 4.





# TALENT SHOWSHEET and SCRIPT REPORT

September 5 - September 11

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## PREVIOUS WEEK - ADDITIONS AND DELETIONS

TODAY; NBC 7am - ALD - 8/29- Jeff Donnell, James Leo Herlihy; 8/31- Tony Bennett, Jack Wohl; 9/1- Jim Brosnan, Jan Murray.

JACK PAAR SHOW; NBC 11:15pm - ADD - 8/29- Melvin Belli; 8/30- Melbourne Christopher; 8/31- Marc Connolly; 9/1- Marietta, Jackie Suzanne.

Happy; WEDNESDAY, NBC, 9pm - 8/31: DELETE - Accidentally Yours; ADD - Help Wanted.

CAPTAIN KANGAROO; SATURDAY, September 3 - ADD - Al & Virginia Huestri (trapeze artists).

CAMERA THREE; SUNDAY, September 4 - ADD - The Grand Manner; with John Scanlan.

CHEVY MYSTERY SHOW; SUNDAY, September 4 - Murder by the Book; (O)Stephan Kandel; with Jeff Morrow, Vanessa Brown; Dir- Marc Daniels.

## MONDAY SEPTEMBER 5

\*\*\*\*\*

Tales of Wells Fargo  
(Dale Robertson)

NBC 8:30pm

SEASON PREMIERE - Day of Judgement; (O)Barney Slater; with John Dehner, John Lupton, Doris Dowling; Dir- Louis King.

CELEBRITY TALENT SCOUTS

CBS 9pm

with Maureen Arthur(S), The Violinaires, Sid Kassimer (M), Val Valenti(S).

THE SPIKE JONES SHOW

CBS 9:30pm

with regulars & Steve Allen, Terry Gibbs(M), Jack Jones(S).

New Comedy Showcase

CBS 10pm

Slezak and Son; with Walter & Leo Slezak; (O)Howard Teichman; Dir- John Rich.

## TUESDAY SEPTEMBER 6

\*\*\*\*\*

Richard Diamond

NBC 9pm

Running Scared.

The Comedy Spot

CBS 9:30pm

Adventures of a Model; (O)Sidney Shelton; with Joanne Dru, John Emery, Roland Winters, William Redfield.

DIAGNOSIS UNKNOWN

CBS 10pm

Gina, Gina; with Joan Hackett, Tim O'Connor, Johnny Janis.

WEDNESDAY SEPTEMBER 7  
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MUSIC FOR A SUMMER NIGHT	ABC 7:30pm	<u>Tribute To A Poet</u> ; with Carol Bruce, Brian Davies, Joey Heatherton, Jack Russell, Bill Tabbert, Clara Mae Turner, June Valli, William Warfield.
<u>Happy</u>	NBC 9pm	<u>Happy's Holiday.</u>
<u>Tate</u>	NBC 9:30pm	<u>A Quiet After The Storm.</u>
U.S. STEEL HOUR	CBS 10pm	<u>When In Rome</u> ; with Arlene Francis, Hans Conried, Howard Morris.

THURSDAY SEPTEMBER 8  
 ~~~~~

|                             |            |                                                                                                                             |
|-----------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------|
| Markham<br>(Ray Milland)    | CBS 9:30pm | <u>The Bad Spell</u> ; with Gale Robbins, Bobby Troup, John Corwell, Maxine Cooper, Ellen Willard, Frank London.            |
| WRANGLER                    | NBC 9:30pm | <u>Encounter At Elephant Butte.</u>                                                                                         |
| THE ROBERT HERRIDGE THEATRE | WCBS 10pm  | <u>Ring Around Rosy</u> ; (O)Elaine Carrington; (A)Julia Sevarese; with Marian Seldes, Joseph Warren; Dir-Michael Dreyfuss. |

FRIDAY SEPTEMBER 9  
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MOMENT OF FEAR	NBC 10pm	<u>Cage of Air</u> ; with Laraine Day, Robert Lansing, Meg Mundy; (O)William Altman.
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MULTIPLE AND ACROSS THE BOARD SHOWS September 5 - September 9  
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|                    |             |                                                                                                                                                                                                                                                              |
|--------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TODAY              | NBC 7am     | 9/5- Bob Brown(author); 9/6- Louise O'Brien; 9/7- Martin Luther King, Norman W. Manley(Premier of Jamaica), Lester Grainger; 9/9- Joe Garagiola(author), Fine Arts Quartet.                                                                                  |
| AMERICAN BANDSTAND | ABC 4pm     | 9/5- Bob Luman; 9/6- Johnny & the Hurricanes; 9/7- Skeeter Davis, Frankie Sardo; 9/8- The Drifters, Dick Lee; 9/9- Bobby Freeman.                                                                                                                            |
| JACK PAAR SHOW     | NBC 11:15pm | 9/5- Judy Lynn, Johnny Myers, Phyllis Diller; 9/6- Barbara McNair, Arthur Treacher, Jack Pearl, Jack Dempsey; 9/7- Randy Sparks, Bob Elliot, Ray Goulding, Jonnie Lee McFadden; 9/8- Karen Chandler, Johnny Myers, Pat Bright, Agnes Moorehead; 9/9- Repeat. |

SATURDAY SEPTEMBER 10  
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TRUE STORY	NBC 12noon	(O)Lee Polk; with Ruth Warrick, Alan Bunce, Charles Grodin, Yvette Vickers.
DICK CLARK SHOW	ABC 7:30pm	Repeat segments of earlier performances of the following: Paul Anka, Annette, Frankie Avalon, Bobby Darin, Duane Eddy, Connie Francis, Fabian, Bobby Rydell.
<u>Bonanza</u>	NBC 7:30pm	SEASON PREMIERE - <u>Showdown</u> ; with Lorne Greene, Pernell Roberts, Dan Blocker, Michael Landon, Jack Lambert, Ray Teal, Jody Warner, Ben Cooper.
<u>The Tall Man</u>	NBC 8:30pm	PREMIERE - <u>Garrett and the Kid</u> ; (O)Samuel A. Peeples; with Barry Sullivan, Clu Gulager, Robert Middleton, King Donovan, Vaughn Taylor, Denver Pyle, Linda Lawson, Hank Patterson.

SATURDAY SEPTEMBER 10 (Cont'd)

\*\*\*\*\*

Have Gun, Will Travel

CBS 9:30pm

SEASON PREMIERE - with Richard Boone, Martin Gabel, Roxanne Berard, Regina Gleason, Robert Blake, John Close, Lee Sands, Kam Tong.

THE SCHAEFER CIRCLE

WABC 10:30pm

with regulars & Robert Maxwell(M).

SUNDAY SEPTEMBER 11

\*\*\*\*\*

Lassie

CBS 7pm

SEASON PREMIERE - with Lassie, Jon Provost, June Lockhart, Hugh Reilly, Charles Herbert, Mary Lawrence.

ED SULLIVAN SHOW

CBS 8pm

with Eartha Kitt, Noelle Adam, Professor Backwards, Nina Simone, Kalang, Marc Antone & Jackie Curtiss(C), Corbett Monica(C), Daniele Barioni(S), Rodriguez(juggler).

MUSIC ON ICE

NBC 8pm

Fall Fantasy; with Sandy Stewart, The Blackburn Twins, Jerry Collins, Darlene Sellek & her chimpanzee Jinx.





# ROSS REPORTS — TELEVISION INDEX

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## WEEKLY REPORT

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### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (September 12)

CBS- 10:30-11pm NYT & LAT, nine programs; SPECIALS - Presidential Countdown - TAPE, FILM & LIVE from various cities; 189 cities net. (Replaces The June Allyson Show, last show at this time, Sept 5; moving to Thu, 10:30-11pm, effective Sept 29). § Special series presenting the personalities, events and issues of the election campaign. The first eight programs will be presented in the Monday time period; the 9th program will be seen Nov 4, Fri, 9:30-10pm NYT & LAT.  
§ SPONSOR- Westinghouse Electric Corp thru Ketchum, MacLeod & Grove, Inc(Pitt).  
§ PKGR- CBS News, Public Affairs Dept(NY); Prod- Warren V. Bush; Assoc Prod- Fred Stollmack; various production crews for various segments.

#### Tuesday (September 13)

NBC- 9-10pm NYT & LAT, Weekly; DEBUT - Thriller - FILM; 149 stations net and delayed. (Replaces Richard Diamond, 9-9:30pm, last show Sept 6; and The Arthur Murray Party, 9:30-10pm, last show Sept 6). § Mystery and suspense anthology series with Boris Karloff as weekly host and star of several dramas, with top name guest stars in originals and adaptations of classic stories, emphasizing stories of normal people involved in or threatened by crime.  
§ SPONSORS- 1) Glenbrook Laboratories, Div of Sterling Drug, Inc thru Dancer-Fitzgerald-Sample, Inc(NY). 2) American Tobacco Co (Pall Mall) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY). 3) Allstate Insurance Co thru Leo Burnett Co., Inc(Chi). 4) E. I. du Pont de Nemours & Co., Inc (Winterproofing compounds, other products) thru Batten, Barton, Durstine & Osborn, Inc(NY).  
§ PKGR- Hubbell Robinson Productions, Inc(LA); Film Prod- Hubbell Robinson Prodns, Inc at Revue Studios, Universal City, Cal., and other locations; Exec Prod- Hubbell Robinson; Prod- Fletcher Markle; Assoc Prod & Story Ed- James P. Cavanaugh; Dirs- Various; Music- Pete Rugulo; Music Superv- Stanley Wilson; Dirs of Photog- Various; Writers- Various.

#### Wednesday (September 14)

ABC- 7:30-8:30pm NYT, this date only; SPECIAL - Football Kickoff -- 1960 - LIVE & FILM, from NY; to the net. (Preempts Music for a Summer Night). § John Daly is host and m.c. for a review of college football of the past and today, with college stars of the past and of today appearing on the show, as a prelude to ABC-TV's coverage of NCAA football games, starting Sept 17. The program also includes entertainment features, starring Merv Griffin and Louise O'Brien, singers, and dancers Allyn McLerie and Kelly Brown backed by a singing and dancing group.  
§ Sustaining.  
§ PKGR- ABC News(NY); Prod- Fred Heider; Dir- Jack Sameth.

ABC- 9-10pm NYT & LAT, Weekly; RETURN - Hawaiian Eye - FILM; 170 stations net and delayed. § Second season begins for the adventures of private investigators operating out of Honolulu, covering the state of Hawaii, starring Anthony Eisley as Tracy Steele, Bob Conrad as his partner, Tom Lopaka, Connie Stevens as singer Cricket Blake, with Poncie Ponce as Kim. (Continued on next page).

THIS WEEK(Cont'd)

Wednesday(September 14)

ABC- Hawaiian Eye (Cont'd from previous page): § SPONSORS- 1) Whitehall Laboratories, Div of American Home Products Corp (Anacin, Sleepeze, Heet) thru Ted Bates & Co., Inc(NY), agency of record; Acct Superv- Dan Rodgers; Dristan, Dondril thru Tatham-Laird, Inc(NY); Chef Boy-Ar-Dee thru Young & Rubicam, Inc(NY); Aero Shave, Aerowax thru J. Walter Thompson Co(NY). 2) Carter Products, Inc (Nair, Little Pills, Frenchette) thru Ted Bates & Co., Inc(NY), agency of record; Acct Superv- William Gross; Rise Shave Cream, Arrid thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY). 3) American Chicle Co (Clorets, Roloids, Dentyne, Chiclets, Gums, Certs), all products except Dentyne thru Ted Bates & Co., Inc(NY), agency of record; Acct Super- West Woodridge; Dentyne thru Dancer-Fitzgerald-Sample, Inc(NY). 4) Oldsmobile Div, GMC, thru D. P. Brother & Co(Det); NY TV Acct Rep- Mel Furney. 5) Harold F. Ritchie, Inc (Brylcreem) thru Kenyon & Eckhardt, Inc(NY); Acct Exec- Frank Liomette.

§ PKGR & Film Prod- Warner Bros. TV Div, Burbank, Calif.; Exec Prod- William T. Orr; Prod- Stanley Niss; Dirs- Various; Art Dir- Perry Ferguson; Story Ed- Jim Barnett; Writers- Various; Casting Dir- Ed Rhine (Warners TV).

CBS- 7:30-8:30pm NYT & LAT, Weekly; DEBUT - The Aquanauts - FIIM; 194 stations net and delayed. (Replaces Reckoning, last show Aug 31). § Adventure series concerning the hazards and obstacles encountered by two professional divers, starring Keith Larsen as Drake Andrews, with Jeremy Slate as Larry Lahr, his assistant. Their adventures will involve them in intrigues and complications added to the natural hazards of diving.

§ SPONSORS- 1) Kellogg Co (Cereals) thru Leo Burnett Co., Inc(Chi). 2) P. Lorillard Co (Kent) thru Lennen & Newell, Inc(NY). 3) Carter Products, Inc (Rise, Arrid) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY). 4) Vick Products Div, Vick Chemical Co thru Morse International, Inc(NY).

§ PKGR & Film Prod- Ziv-United Artists, Inc., at Ziv Studios, Hollywood, and on location; Prod- Ivan Tors; Dir- David Friedkin; Writers- Various; Casting- Howard Montgomery(Ziv).

Thursday(September 15)

NBC- 9-9:30pm NYT & LAT, Weekly; RETURN - Bachelor Father - FIIM; 164 stations net and delayed. § Fourth season for the situation comedy series starring John Forsythe in the title role as lawyer Bentley Gregg, with Noreen Corcoran as his teen-age niece Kelly Gregg, and Sammee Tong as Peter, the houseboy. The series debuted over CBS on Sept 15, 1957 and moved to NBC on June 18, 1959. It has been seen in reruns during the summer from June 16, thru Sept 8.

§ ALTERNATE SPONSORS- 1) American Tobacco Co (Dual Filter Tareyttons) thru Lawrence C. Gumbinner Advertising Agency, Inc(NY); Acct Exec- Paul Gumbinner. 2) Whitehall Laboratories, Div of American Home Products Corp (Various cold remedies, tablets) thru Ted Bates & Co., Inc(NY), agency of record; other products thru various agencies, products not set.

§ PKGR- Bachelor Productions(LA); Film Prod- Revue Productions, Inc., at Revue Studios, Universal City, Cal.; Prod- Everett Freeman; Dir- Earl Bellamy; Music- Johnny Williams; Writers- Everett Freeman, Keith Fowler, Seaman Jacobs, Si Rose, Danny Simon; Casting- Frank Edmunds.

Friday(September 16)

ABC- 9-10pm NYT & LAT, Weekly; RETURN - 77 Sunset Strip - FIIM; 205 stations net and delayed. § Third season begins for the mystery-adventure series about the cases of the two Hollywood private investigators, starring Efrem Zimbalist, Jr., as Stuart Bailey, and Roger Smith as his partner, Jeff Spencer, also starring Ed Byrnes as Kookie, the parking lot attendant and co-detective, with Jacqueline Beer as Suzanne and Louis Quinn as Roscoe. Later in the series, Richard Long will join the co-stars as Rex Randolph, the role created in the 1959-60 series, Bourbon Street Beat, now discontinued. 77 Sunset Strip (Continued on next page)



Friday(September 16)

ABC- 77 Sunset Strip (Cont'd from previous page): was seen in reruns during the summer from July 1 thru Sept 9.

§ SPONSORS- 1) American Chicle Co (Roloids, Clorets, Chiclets, Dentyne, Certs) all except Dentyne thru Ted Bates & Co., Inc(NY), agency of record; Acct Superv- West Woodridge. Dentyne thru Dancer-Fitzgerald-Sample, Inc(NY). 2) Whitehall Laboratories, Div of American Home Products Corp (Anacin, Dristan, Sleepeze, Heet, AeroShave, Aerowax, Chef Boy-Ar-Dee), Anacin, Sleepeze, Heet thru Ted Bates & Co., Inc(NY), agency of record; Acct Superv- Dan Rodgers. Dristan thru Tatham-Laird, Inc(NY). AeroShave, Aerowax thru J. Walter Thompson Co(NY). Chef Boy-Ar-Dee thru Young & Rubicam, Inc(NY). 3) Harold J. Ritchie, Inc (Brylcreem) thru Kenyon & Eckhardt, Inc(NY); Acct Exec- Frank Liomette. 4) R. J. Reynolds Tobacco Co (Salem) thru William Esty Co., Inc(NY); Acct Exec- Sam Northcross.

§ PKGR & Film Prod- Warner Bros. TV Division at Warner Bros. Studio, Burbank, Cal.; Exec Prod- William T. Orr; Prod- Howie Horwitz; Dirs- Various; Dir of Photog- Robert Hoffman; Art Dir- Art Loel; Story Ed- Jim Barnett; Casting- Ed Rhine.

ABC- 10-10:30pm NYT & LAT, Weekly; RETURN - The Detectives - FIIM; 165 stations net and delayed. § Second season begins for the police adventure series starring Robert Taylor as Capt. Matt Holbrook, with Tige Andrews as Lt. Johnny Russo, Russ Thorson as Lt. Otto Lindstrom and, new to this season's series, Mark Goddard as Sgt. Chris Ballard and Ursula Thiess as police reporter Lisa Bonay. The series has been in rerun during the summer, from June 3 thru Sept 9.

§ SPONSOR- The Procter & Gamble Co (Crest, Tide, Prell) thru Benton & Bowles, Inc(NY); TV Acct Superv- Don Wallace.

§ PKGR- Four Star Films, Inc.; Hastings Films, Inc.; Ursulor Productions, Inc.; Film Prod- Four Star Films and Hastings Films at Republic Studios, Studio City, Cal.; Prods- Jules Levy, Arthur Gardner, Arnold Laven; Assoc Prod- Arthur Nadel; Dirs- Various; Art Dirs- Bill Ross, Gibson Holley; Story Ed- Nina Laemmle; Writers- Various; Casting- Stalmaster-Lister Co.

Saturday(September 17)

ABC- 3:45-6:45pm NYT, 12:45-3:45pm LAT (premiere), Weekly; DEBUT - NCAA Football - LIVE from Birmingham, Ala (premiere); 202 stations net. § Telecasts of N.C.A.A college football games on 12 consecutive Saturdays and Thanksgiving Day. Nine of the 13 telecasts will feature single games televised nationally. On four Saturdays, three regions of the country will carry a different contest. Curt Gowdy and Paul Christman will be the announcers for the national games, with Christman handling the analysis and color.

§ SPONSORS- National: 1) Gillette Safety Razor Co thru Maxon, Inc(Det). 2) Humble Oil & Refining Co (Esso, Humble, Carter Petroleum Products) thru Mc-Can-Erickson, Inc(NY). 3) Liggett & Myers Tobacco Co (I&M) thru Dancer-Fitzgerald-Sample, Inc(NY). Western Regional Sponsor (one-quarter of 13 games): Competition Motors, Inc thru Doyle Dane Bernbach, Inc(LA).

§ PKGR- ABC Sports; Prod- Roone Arledge; Dir- Bill Bennington.

ABC- 6:45-7pm NYT, 3:45-4pm LAT (premiere), Weekly; DEBUT - College Football Scoreboard - LIVE from NY; 190 stations live. § Summary of college football games with scores and highlights by Jim Simpson and Bob Wolff, presented immediately after the conclusion of the NCAA football games on the net each week. Programs may run from 5 to 20 minutes in length.

§ SPONSORS- 1) General Mills, Inc (Wheaties, other cereals) thru Knox Reeves Advertising, Inc(Minn). 2) Bristol-Myers Co (Ipana, Vitalis, other products) thru Doherty, Clifford, Steers & Shenfield, Inc(NY).

§ PKGR- ABC Sports(NY); Prod- Jim Colligan; Dir- Jack Sameth.



Saturday(September 17)

ABC- 7:30-8pm NYT & LAT, 8 weeks; RETURN - Campaign Roundup - LIVE, TAPE & FIIM; segments from various cities; to the net. (Replaces The Dick Clark Show in this time spot for this show, last Clark show Sept 10). § Program series presenting highlights of the political campaign during the eight weeks before the election, with Bill Shadel returning as anchor man for the series, which was on the air prior to the nominating conventions. Various ABC commentators will participate in discussions in conjunction with the highlights of the campaign.

§ Sustaining.

§ PKGR- ABC News & Public Affairs(NY); Prod- Sidney Darion.

CBS- 8:30-9:30pm NYT & LAT, Weekly; DEBUT - Checkmate - FIIM; 150 stations net and delayed. (Replaces Wanted - Dead or Alive, 8:30-9pm, which moves to Wed, 8:30-9pm, effective Sept 21, and Mr. Lucky, 9-9:30pm, last show Sept 3).

§ Suspense series concerning the cases of a San Francisco firm, Checkmate, Inc., which is set up to counter criminal activities, starring Anthony George as Don Corey and Doug McClure as Jed Sills, the partners in the firm, also starring Sebastian Cabot as their consultant, Dr. Carl Hyatt.

§ SPONSORS- 1) Brown & Williamson Tobacco Corp (Viceroy, Belair, Raleigh), Viceroy and Belair thru Ted Bates & Co., Inc(NY); Senior Superv- A. McG. Foster; Raleigh thru Keyes, Madden & Jones, Inc(Chi). 2) Kimberly-Clark Corp (Kleenex, other paper products) thru Foote, Cone & Belding(Chi). 3) Lever Bros. Co (Imperial Margarine, Praise, Handy Andy, Stripe, All), Praise and Handy Andy thru Kenyon & Eckhardt, Inc(NY), agency of record; Stripe thru J. Walter Thompson Co (NY), Imperial thru Foote, Cone & Belding(NY); All thru Needham, Louis & Brorby, Inc(Chi).

§ PKGR- J & M Productions(LA); Film Prod- Revue Productions, Inc., at Revue Studios, Universal City, Cal., and on location, San Francisco; Prods- Maxwell Shane, Herb Coleman; Dirs- Various; Writers- Various; Series Creator- Eric Ambler.

NBC- 9:30-10:30pm NYT & LAT, 8 Weeks; DEBUT - The Campaign and the Candidates - LIVE, TAPE & FIIM; from various cities; 150 to 160 stations net. (Replaces World Wide 60, last show Sept 10). § Public affairs series covering the activities and views of the candidates during the campaign, with some of the programs featuring Chet Huntley and David Brinkley and others, Frank McGee, with reports from other NBC correspondents. The Sept 17 and the Nov 5 (last) programs will be summaries of the campaign to date.

§ SPONSOR- Longines-Wittnauer Watch Co Inc thru Victor A. Bennett Co., Inc(NY).

§ PKGR- CBS News and Public Affairs; Superv- Julian Goodman; Prods- Chet Hagan, Louis Hazam; Dirs- Various.

Sunday(September 18)

ABC- 7:30-8:30pm NYT & LAT, Weekly; RETURN - Maverick - FIIM; 162 stations net and delayed. § Fourth season begins for the Western adventure series, this season co-starring Jack Kelly as Bart Maverick and Roger Moore as his cousin Beau Maverick, charming and slightly larcenous poker-playing adventurers. (James Garner had starred as Bret Maverick, brother to Bart, during the first three seasons). The series has been in rerun during the summer from March 30 thru Sept 11.

§ SPONSORS- 1) Kaiser Industries Corp (All Divisions, All Products) thru Young & Rubicam, Inc(S.F.); Acct Superv- Lawrence MacIntosh. 2) R. J. Reynolds Tobacco Co (Salem) thru William Esty Co., Inc(NY); Acct Exec- Sam Northcross. 3) Noxzema Chemical Co (Skin Cream) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Acct Superv- Mary Ayres. 4) Armour & Co (Grocery Products Div) thru Foote, Cone & Belding(Chi). 5) Derby Foods, Inc thru McCann-Erickson, Inc(Chi). 6) Union Carbide Consumer Products, Union Carbide Corp (Prestone) thru William Esty Co., Inc(NY); Acct Exec- James Behan.

§ PKGR & Film Prod- Warner Bros TV Div, at Warner Bros. Studio, Burbank, Cal.; Exec Prod- William T. Orr; Prod- Coles Trapnell; Dirs- Various; Story Ed- Jim Barnett; Casting- Ed Rhine (Warners TV).

THIS WEEK(Cont'd)

Sunday(September 18)

ABC- 8:30-9pm NYT & LAT, Weekly; RETURN - Lawman - FIIM; 145 stations net and delayed. § Third season begins for the Western series starring John Russell as Marshal Dan Troop of Laramie and Peter Brown as his deputy, Johnny McKay, with Peggie Castle as Lily Merrill, the Birdcage Saloon owner. The series has been in rerun during the summer, from June 26 thru Sept 11.

§ SPONSORS- 1) Whitehall Laboratories (Anacin, Dristan, other products), Anacin thru Ted Bates & Co., Inc(NY), agency of record; Dristan thru Tatham-Laird, Inc(NY). 2) R. J. Reynolds Tobacco Co (Camel) thru William Esty Co., Inc(NY); Acct Exec- Thomas Luckenbill.

§ PKGR & Film Prod- Warner Bros. TV Division at Warner Bros. Studio, Burbank, Calif.; Exec Prod- William T. Orr; Prod- Jules Schermer; Dirs- Various; Story Ed- Jim Barnett; Writers- Various; Casting- Ed Rhine (Warners TV).

ABC- 9-9:30pm NYT & LAT, Weekly; RETURN - The Rebel - FIIM; 139 stations net and delayed. § Second season begins for the Western series starring Nick Adams as Johnny Yuma, an ex-Confederate soldier trying to find a place for himself in the Reconstruction days in the West. The series has been in rerun during the summer from June 26 thru Sept 11.

§ SPONSORS- 1) Liggett & Myers Tobacco Co (L&M) thru Dancer-Fitzgerald-Sample, Inc(NY). 2) The Procter & Gamble Co (Blue Cheer) thru Young & Rubicam, Inc(NY); Acct Exec- Allan Gardner. 3) Union Carbide Consumer Products, Union Carbide Corp (Eveready, Prestone) thru William Esty Co., Inc(NY); Acct Execs- James Stewart (Eveready), James Behan.

§ PKGR- Goodson-Todman Productions with Fen-Ker-Ada Productions(LA); Film Prod- Fen-Ker-Ada Productions at Paramount Studios, Hollywood, Cal.; Prod- Andrew J. Fenady; Dir- Bernard L. Kowalski; Dir of Photog- Arch Dalzell; Writers- Various; Casting- George Fenady.

CBS- 11-11:30am NYT, Weekly; RETURN - U.N. in Action - LIVE & TAPE from NY; to the net. § Twelfth year for the series devoted to reporting United Nations activities when it is in session in NY. Stuart Novins is host for the series, originating at U.N. headquarters, presenting interviews and coverage of activities. § Sustaining.

§ PKGR- CBS News, Public Affairs Dept(NY); Prod- Richard McCutcheon; Dir- Martin Carr.

CBS- 9-9:30pm NYT & LAT, Weekly; RETURN - General Electric Theater - FIIM (6 Specials, FIIM or TAPE); 147 stations net and delayed. § Seventh season begins for the drama anthology series, with Ronald Reagan as host and occasional star. This season, the series will also include six 60 or 90 minute specials on a once a month basis, with the first to be presented on Oct 2. They will include comedy and drama programs, with one public affairs program on Nov 13. The one hour programs will be seen 9-10pm. The 90-minute programs, set for next spring, will be seen 8-9:30pm, dates not set.

§ SPONSOR- General Electric Co (Institutional, Major Appliances) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Superv- Joseph Henrici.

§ PKGR- MCA-TV; Film Prod- Revue Productions, Inc., at Revue Studios, Universal City, Cal.; Exec Prod- Stanley Rubin; Prods & Dirs- Various; Writers- Various. Specials will be produced by Talent Associates, Ltd., CBS News, Revue Prodn.

NBC- 6:30-7pm NYT & LAT, Weekly; RETURN - People Are Funny - FIIM; 97 stations net and delayed. § Seventh season begins for the audience participation stunt program, at a new day and time. It has been seen in reruns from April 13 thru Sept 7, Wednesdays, 10:30-11pm. The new time will also be used for rerun programs, with Art Linkletter as m.c.

(Continued on next page)



THIS WEEK(Cont'd)

Sunday(September 18)

NBC- People Are Funny (Cont'd from previous page): § SPONSOR- Squibb Laboratories Division (Consumer Products), Olin Mathieson Chemical Corp thru Donahue & Coe., Inc(NY).

§ PKGR & Film Prod- John Guedel Productions(LA); Prod- John Guedel; Dir- Irv Atkins; Ideas By- Lou Schor, Glenn Wheaton; Prog Ann-cr- Pat McGeehan.

NBC- 7-8pm NYT & LAT, Weekly; DEBUT - The Shirley Temple Show - TAPE, recorded in LA; 119 stations net. (Replaces Overland Trail, last show Sept 11).

§ Shirley Temple is hostess for all and star of 13 of 39 colorcasts in this new family entertainment series, presenting musicals and dramatic adaptations of classic material from various sources, with top stars in leading roles.

§ SPONSORS- 1) Radio Corp of America (RCA Victor TV, Radio) thru J. Walter Thompson Co(NY). 2) Beech Nut Life Savers Inc (Baby Foods, Gum, Life Savers) thru Young & Rubicam, Inc(NY); Acct Superv- Alexander Kroll.

§ PKGR- NBC-TV(LA); Exec Prod- William H. Brown, Jr.; Prod & Dir- William Asher; also other directors for various shows; various production personnel.

NBC- 8-8:30pm NYT & LAT, Weekly; DEBUT - National Velvet - FILM; 180 stations net. (Replaces first half of Music on Ice, 8-9pm, last show Sept 11). §

Lori Martin stars as Velvet Brown in this story of a rural American family and younger daughter's love for a thoroughbred horse, with Ann Doran as Mrs. Brown, Arthur Space as Mr. Brown, James McCallion as Mi Taylor, Carole Wells as Edwina Brown and Joey Scott as Donald Brown. The story is based on Enid Bagnold's novel and the MGM motion picture of the same name, with the locale changed to America from the original English scene.

§ SPONSORS- 1) General Mills, Inc (Cake, other mixes) thru Batten, Barton, Durstine & Osborn, Inc(NY). 2) Rexall Drug Co (Stores, Products) thru Batten, Barton, Durstine & Osborn, Inc(LA).

§ PKGR & Film Prod- MGM-TV at MGM Studios, Culver City, Cal.; Exec Prod- Robert Maxwell; Prod- Rudy Abel; Dir- Harry Keller; Dir of Photog- Bob Bronner; Writers- Anne Howard Bailey, John Elliott, Sumner Long, Claire Kennedy.

NBC- 8:30-9pm NYT & LAT, Weekly; DEBUT - The Tab Hunter Show - FILM; 149 stations net. (Replaces second-half of Music on Ice, see above). § Tab Hunter stars in a situation comedy series about the life and problems of a bachelor cartoonist, Paul Morgan, also starring Richard Erdman as Peter Fairfield III, Morgan's friend, and Jerome Cowan as John Larsen, head of the firm syndicating Morgan's cartoons.

§ SPONSORS- 1) P. Lorillard Co (Newport) thru Lennen & Newell, Inc(NY); Acct Exec- Leo Kelmenson. 2) Westclox, Div of General Time Corp thru Batten, Barton, Durstine & Osborn, Inc(Chi).

§ PKGR & Film Prod- Shunto Productions at MGM Studios, Culver City, Cal.; Prod & Dir- Norman Tokar; Assoc Prods- Charles Irwin, Robert M. Sherman; Series Creator- Stanley Shapiro; Dir of Photog- William Margulies; Art Dir- Leroy Coleman; Writers- Alex Gottlieb, Dan Beaumont, Shirl Gordon, Michael Fessier, others; Casting- Bill Brademan.

NBC- 10-10:30pm NYT & LAT, Weekly; RETURN - The Loretta Young Show - FILM; 177 stations net and delayed. § Eighth season begins for the drama anthology series starring Loretta Young as weekly hostess and star of many of the programs, with top stars in starring roles in the non-Young programs.

§ SPONSORS - 1) Toni Co (Home Wave Products, Shampoos) thru North Advertising, Inc(Chi). 2) Warner-Lambert Pharmaceutical Co (Listerine) thru Lambert & Feasley, Inc(NY).

§ PKGR & Film Prod- Toreto Enterprises, Inc., at Samuel Goldwyn Studios, Hollywood, Cal.; Prod- John London; Assoc Prod & Story Ed- Ruth Roberts; Dirs- Norman Foster, others; Writers- Various; Dir of Photog- Norbert Brodine, Gene Polito.

# TALENT SHOWSHEET and SCRIPT REPORT

September 12 - September 18

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a series are listed. During the summer, when many shows are in re-runs, credits are not repeated below, but are available, and may be requested at any time. Currently in re-runs (and omitted from the listing), are: Adventures of the Nelson Family, Adventures in Paradise, The Alaskans, Alcoa Presents, Alcoa Theatre, June Allyson Show, Black Saddle, Bourbon Street Beat, Bronco, Jeannie Carson Show, Cheyenne, Cimarron City, Colt .45, December Bride, Dennis the Menace, The Deputy, Walt Disney Presents, Charlie Farrell Show, Father Knows Best, Peter Gunn, Alfred Hitchcock Presents, Hotel de Paree, Laramie, Law of the Plainsman, Leave It To Beaver, The Life and Legend of Wyatt Earp, Lucy in Connecticut, The Man From Blackhawk, The Many Loves of Dobie Gillis, Bat Masterson, Men Into Space, The Millionaire, Peck's Bad Girl, Dick Powell's Zane Grey Theatre, Rawhide, The Real McCoys, The Rifleman, Johnny Ringo, Riverboat, Johnny Staccato, Sugarfoot, The Texan, Tightrope, The Twilight Zone, The Untouchables, Wagon Train, Wichita Town.

## PREVIOUS WEEK - ADDITIONS AND DELETIONS

TODAY; NBC 7am - ADD - 9/5- George Meany, Tom Glazer(S), Dore Schary and Meredith Willson, Lee Ann Meriwether, Sharon Kay Ritchie, Marian McKnight, Marilyn Van Derbur, and Mary Ann Mobley; 9/6- Dr. Nathan Kline, Manfred Clynes; 9/8- Arthur Schlesinger Jr., Barbara Carroll, Marian McPartland, Barry Sullivan.

JACK PAAR SHOW; NBC 11:15pm - ADD - 9/5- Jack E. Leonard; 9/7- Al Holland.

Men Into Space; CBS, Wednesday, September 7, 8:30 - ADD - Brett King, Charles Maxwell, Harry Ellerbe, Edward Mallory, Mike Steele, George Diestel, Mel Marshall.

U.S. STEEL HOUR; Wednesday, September 7, 10:00 pm - ADD - When In Rome; Polly Rowles, Bernie West, Leon Janney, Arthur Hughes, Art Abelson, Robby Hayes; Paul Bogart-Dir; (O)George Barraud; (A) Bob Van Scoyk.

The Invisible Man; Thursday, September 8, 8:00pm, CBS - ADD - The Big Plot with Barbara Shelley.

Wrangler; Thursday, September 8, 9:30pm, NBC - ADD - Encounter at Elephant Butte with Jason Evers, Leonard Bell, Robert Emhardt.

Markham; Thursday, September 8, 10:00pm, CBS - ADD - The Bad Spell; with Del Moore and Jack Mann.

TRUE STORY; Saturday, September 10, 12:00 noon, NBC; Delete - Ruth Warrick, Alan Bunce, Charles Grodin, Yvette Vickers - ADD - Graham Velsey, Pat Malone, Mark Roberts.

CAPTAIN KANGAROO; Saturday, September 10, 8am, CBS - ADD - Mello-Larks(S).

Benanza; SATURDAY, September 10; NBC 7:30pm - ADD - John Maxwell, Norman Leavitt, Red Morgan, Elizabeth Harrower.

The Tall Man; SATURDAY, September 10; NBC 8:30pm - ADD - Ray Kellogg, Sam Flint.

LAWRENCE WELK SHOW; SATURDAY, September 10; AEC 9pm - ADD - Dodi Stevens.

LAMP UNTO MY FEET; SUNDAY September 11; CBS 10am - ADD - Vance Packard(author).

CAMERA THREE; SUNDAY, September 11; CBS 11:30am - ADD - Sculpture and Mime -- a Duet; with Guiseppi Baggi, Tony Montanaro.

ED SULLIVAN SHOW; SUNDAY, September 11; CBS 8pm - ADD - Dirk Sanders.

CHEVY MYSTERY SHOW; SUNDAY, September 11; NBC 9pm - ADD - Blind Man's Bluff; (O)Alan Armer; with John Ericson, Joan Evans, Jerome Cowan; Dir- Walter Grauman.



Monday September 12

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|                             |            |                                                                                                                |
|-----------------------------|------------|----------------------------------------------------------------------------------------------------------------|
| <u>Tales of Wells Fargo</u> | NBC 8:30pm | <u>Angry Town</u>                                                                                              |
| CELEBRITY TALENT SCOUTS     | CBS 9pm    | with The Cumberland Three(S), Judy Martin & the Barry Twins(D), Maureen Bailey(S).                             |
| THE SPIKE JONES SHOW        | CBS 9:30   | with regulars.                                                                                                 |
| NEW COMEDY SHOWCASE         | CBS 10pm   | <u>Maisie</u> ; with Janis Paige, Lin McCarthy, Joe Sawyer, Olive Carey, Henry Kulky, James Maloney, Rudy Lee. |

Tuesday September 13

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<u>Thriller</u>	NBC 9pm	PREMIERE - <u>The Twisted Image</u> ; (O)William O'Farrell; (A)James P. Cavanagh; with Boris Karloff(host for the series), Leslie Nielsen, George Grizzard, Natalie Trundy, Dianne Foster, Constance Ford, Virginia Christine, Carol Kelly, Ray Montgomery, Pat McCaffrie, Mickey Simpson, Pamela Duncan, Judy Erwin, Perry Ivins; Dir - Arthur Hillier.
<u>The Comedy Spot</u>	CBS 10pm	<u>Full Speed Anywhere</u> ; with Stubby Kaye, Conrad Janis, Jose Gonzalez-Gonzalez, George Dunn, Glenn Turnbull; (O)Charles Issac; Dir - Don Taylor.
DIAGNOSIS UNKNOWN	CBS 10pm	<u>The Parasite</u> ; with Torin Thatcher, Biff McGuire, Ruth White, Jeanne Bal; (O)Steven Gethers; Dir- Paul Stanley

Wednesday September 14

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|                          |            |                                                                                          |
|--------------------------|------------|------------------------------------------------------------------------------------------|
| <u>The Aquanauts</u>     | CBS 7:30pm | PREMIERE - with Keith Larsen, Jeremy Slate, Larry Pennell, Sarah Marshall, Edward Binns. |
| <u>Happy</u>             | NBC 9pm    | <u>Accidentally Yours</u> .                                                              |
| <u>Tate</u>              | NBC 9:30pm | <u>The Return of Jessica Jackson</u> .                                                   |
| ARMSTRONG CIRCLE THEATRE | CBS 10pm   | <u>Dishonor System</u> ; Repeat from 4/27/60; (O) Jerome Coopersmith.                    |

Thursday, September 15

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<u>The Donna Reed Show</u>	ABC 8pm	<u>Mystery Woman</u> ; with Donna Reed, Carl Betz, Shelley Fabares, Paul Petersen, Wanda Martin, Tommy Ivo, Patti Brill, Madge Blake, Gloria Saunders; (O)Barbara Hammer; Dir - Norman Tokar.
<u>The Invisible Man</u>	CBS 9:30pm	<u>Death Cell</u> ; with Lana Morris, William Lucas, Ian Wallace, Lisa Daniely, Bruce Seton, Jack Lambert, Bettina Dickson, Patricia Burke.
<u>Bachelor Father</u> (John Forsythe)	NBC 9pm	<u>Jasper the Second</u> ; with Noreen Corcoran, Samme Tong, Sue Ane Langdon, Bernadette Withers, Jimmy Boyd.(SEASON PREMIERE).
WRANGLER	NBC 9:30pm	<u>A Crisis Named Waverlin</u> ; with Mary Murphy.
THE ROBERT HERRIDGE THEATRE	WCBS 10pm	<u>Ahmad Jamal in Jazz From '61</u> .

Friday, September 16

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|                        |          |                                                                                                                                                                                                 |
|------------------------|----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>77 Sunset Strip</u> | ABC 9pm  | <u>The Attic</u> ; with Roger Smith, Edward Byrnes, Kathleen Crowley, Lee Van Cleef, Jacqueline Beer, Louis Quinn, Byron Keith, Robert Colbert. (SEASON PREMIERE)                               |
| <u>The Detectives</u>  | ABC 10pm | <u>The New Man</u> ; (O) Lee Karson; with Robert Taylor, Tige Andrews, Russ Thorson, Mark Goddard, Ursula Thiess, Thomas Nelle, Alan Jaffe, Richard Angarola, Roxanne Arlen; Dir - Don Medford. |



MULTIPLE AND ACROSS THE BOARD SHOWS September 12 - September 16  
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TODAY	NBC 7am	9/13 - Tab Hunter; 9/14 - Julius La Rosa; 9/15 - John Fenton(author); 9/16 - The Page Cavanaugh Trio.
AMERICAN BANDSTAND	ABC 4pm	9/12 - Larry Verne; 9/13 - Richie Adams; 9/14 - Carl Dobkins; 9/15 - Dick Caruso.
THE JACK PAAR SHOW	NBC 11:15pm	9/12 - Pat Carroll, Renee Taylor, Rummy Bishop, Tony Bennett; 9/13 - Carl Sandburg, Adam Wade; 9/15 - Bette Davis, Pat O'Brien. NOTE: Joey Bishop will substitute as host for vacationing Jack Paar.

Saturday September 17  
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|                              |            |                                                                                                                                                                                                                |
|------------------------------|------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| TRUE STORY                   | NBC 12noon | (O)George Lowther                                                                                                                                                                                              |
| <u>Perry Mason</u>           | CBS 7:30pm | The Case of the Treacherous Toupee; with regulars and Thomas B. Henry, Peggy Converse, Phillip Ober, Nelson Clmstead, Robert Redford.                                                                          |
| <u>Bonanza</u>               | NBC 7:30pm | The Mission; with Dan Blocker, Henry Hull.                                                                                                                                                                     |
| <u>The Tall Man</u>          | NBC 8:30pm | Forty Dollar Boots; with Ron Soble, Ken Lynch.                                                                                                                                                                 |
| <u>Checkmate</u>             | CBS 8:30   | Death Runs Wild; (O)John Kneubuhl; (A)James Gunn, John Kneubuhl; with Anne Baxter, Anthony George, Douglas McClure, Sebastian Cabot, Myron Healey, James Bell, Kenneth MacDonald, Frankie Darro.<br>(PREMIERE) |
| <u>Have Gun, Will Travel</u> | CBS 9:30pm | with regulars and Kam Tong, Ken Curtis, Lorna Thayer.                                                                                                                                                          |

Sunday September 18  
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<u>Lassie</u>	CBS 7pm	with regulars and Bill Graham, Barbara Graham, Flip Mark.
SHIRLEY TEMPLE SHOW	NBC 7pm	The Land of Oz; with Shirley Temple, Jonathan Winters, Ben Blue, Sterling Holloway, Gil Lamb, Arthur Treacher, Frances Bergen, Agnes Moorehead, Norman Levitt, Mari Lynn, Lou Merrill; (O)Frank Baum; (A)Frank Gabrielson. (PREMIERE)
<u>Maverick</u>	ABC 7:30pm	The Bundle from Britain; (O)Primo Saxon; (A)Ron Bishop; with regulars and Max Baer, Mickey Simpson, Rusty Westcott, Bud Osborn, Bob Morgan, Carl Saxe, Hank Gillen, Jack O'Shay, Lester Miller, Dianna Crawford, Robert Douglas.
ED SULLIVAN SHOW	CBS 8pm	Repeat from 9/27/60.
<u>National Velvet</u>	NBC 8pm	with Lori Martin, Ann Doran, Arthur Space, James McCalleon, Carole Wells, Joey Scott; Dir- Harry Keller. (PREMIERE)
TAB HUNTER SHOW	NBC 8:30pm	One Blord Too Many; with Richard Erdman, Jerome Cowan. (PREMIERE).
<u>The Rebel</u>	ABC 9pm	Johnny Yuma at Appomattox; with Nick Adams, George MacReady, William Bryant, Teddy Rooney, J.Pat O'Malley, Lynn Shubert, Ed Nelson, Harry Whisner, Willima Harlow; Dir- Bernard L. Kowalski. (SEASON PREMIERE).
<u>General Electric Theatre</u>	CBS 9pm	The Man Who Thought For Himself; with Steve Allen, Jayne Meadows, Lauren Chapin, Howard McNear, Willard Waterman, Dan Tobin, Alvy Moore, Peter Leeds; (O)James Allardice; Dir- Sherman Marks. (SEASON PREMIERE).
<u>The Loretta Young Show</u>	NEC 10pm	The Long Night; with Robert Richards, Ruth Brady, Preston Hansen, Loretta Young. (SEASON PREMIERE).



# ROSS REPORTS—TELEVISION INDEX

SEPTEMBER 19-25, 1960

VOLUME 12

NUMBER 38

EDITOR: Jerry Leichter

## WEEKLY REPORT

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### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (September 19)

CBS- 8-8:30pm NYT & LAT, Weekly; DEBUT - Pete and Gladys - FILM; 180 stations net and delayed. (Replaces The Texan, last show Sept 12). § Comedy series starring Harry Morgan as Pete Porter, Cara Williams as his wife Gladys, and Verna Felton as Gladys' friend, Hilda Crocker. The series was inspired by characters in the December Bride series.

§ SPONSORS- 1) Goodyear Tire & Rubber Co (Tires, other products) thru Young & Rubicam, Inc(NY). 2) Carnation Co (Milk, Milk and Food Products) thru Erwin Wasey, Ruthrauff & Ryan, Inc(LA); Acct Exec- James Vandiveer.

§ PKGR & Film Prod- El Camino Productions at Paramount Sunset Studio, Hollywood, Calif.; Prod & Creator- Parke Levy; Assoc Prod- Bill Manhoff; Dirs- Various; Dir of Photog- Fred Bentley; Art Dir- Al Heschong; Writers- Parke Levy, Bill Manhoff.

NBC- 7:30-8:30pm NYT & LAT, Weekly; RETURN - Riverboat - FILM; 144 stations net and delayed. § Second season begins for the adventure series about river life in the 1840's, starring Darren McGavin as Capt. Grey Holden, with Noah Beery as a new co-star this season as Bill Blake, Capt. Holden's pilot, with Dick Wessel and Jack Lambert in regular featured roles. Summer re-runs, April 21-Sept 12.

§ SPONSORS- 1) E. I. du Pont de Nemours & Co., Inc thru Batten, Barton, Durstine & Osborn, Inc(NY). 2) Block Drug Co., Inc., thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY). 3) Gold Seal Co thru Campbell-Mithun, Inc(Minn). 4) Warner-Lambert Pharmaceutical Co thru Ted Bates & Co., Inc(NY). 5) Norwich Pharmacal Co thru Benton & Bowles, Inc(NY). 6) Reader's Digest thru J. Walter Thompson Co(NY). 7) The Procter & Gamble Co thru Benton & Bowles, Inc(NY). 8) Studebaker-Packard Corp thru D'Arcy Advertising Co., Inc(NY). 9) Mogen David Wine Corp thru Edward H. Weiss & Co(Chi).

§ PKGR- Meladare Production Co; Film Prod- Revue Productions, Inc., at Revue Studios, Universal City, Cal.; Exec Prod- Richard Lewis; Alternate Prods- John Larkin, Boris D. Kaplan; Dirs- Various; Dir of Photog- Buddy Harris; Art Dir- George Patrick; Writers- Various; Casting- thru Revue.

NBC- 10-10:30pm NYT & LAT, Weekly; DEBUT - The Barbara Stanwyck Show - FILM; 123 stations net and delayed. § Drama anthology series, starring Barbara Stanwyck as hostess and also star of many of the dramas, with top stars in leading roles. Programs will range from drama to light comedy.

§ SPONSORS- 1) Alberto-Culver Co (Hair Care Products) thru Wade Advertising, Inc(Chi), succeeded by Compton Advertising, Inc(Chi). 2) American Gas Assn thru Lennen & Newell, Inc(NY).

§ PKGR & Film Prod- E. S. W. Enterprises at Desilu Studios, Hollywood, Calif.; Exec Prod- Louis F. Edelman; Prod- William H. Wright; Dirs- Various; Dir of Photog- Nick Musuraca; Prodn Superv- W. Argyle Nelson; Music Ed- E. C. Norton; Art Dirs- Ralph Berger, Richard Y. Haman; Story Ed- Margaret Buell Wilder; Writers- Various.

NBC- 10:30-11pm NYT & LAT, Weekly; DEBUT - Jackpot Bowling Starring Milton Berle - LIVE from Hollywood; 126 stations net and delayed. (Continued on next page)



THIS WEEK(Cont'd)

Monday(September 19)

NBC- Jackpot Bowling Starring Milton Berle (Cont'd from previous page): § Top bowlers compete for cash prizes in match game bowling for strikes only, with two matches on each show, with the winner of the preliminary game meeting the previous week's winner in the second game. Milton Berle is m.c. for the program, with Chick Hearn calling the play-by-play at Hollywood Legion Lanes, Hollywood, Calif. The new program series is based on a similarly named program which debuted Jan 9, 1959 over NBC as a Friday night post-fight feature. It was seen thru June 24, 1960, as Jackpot Bowling, originating mainly from NY.

§ SPONSORS- 1) Bayuk Cigars, Inc (Phillies) thru Wermen & Schorr, Inc(Phila). 2) Brunswick Corp (Bowling Equip Div) thru M-E Productions, Div of McCann-Erickson, Inc(Chi); Acct Superv- Gordon Hirt.

§ PKGR- Sagebrush Enterprises with NBC-TV(LA); Prod- Buddy Arnold; Dir- Dave Brown; Assoc Dir- Tom Folks; Art Dir- Jerry Decker.

Tuesday(September 20)

ABC- 7-7:30pm NYT NYT & LAT, 2 of every 3 weeks (third week for local station versions), DEBUT - Expedition! - FILM; 78 stations net and delayed. § Col. John D. Craig, explorer and writer, is host for films of expeditions and explorer groups in all parts of the world as filmed by members of the expeditions, sponsored by scientific societies and governments of various countries. The network program will be seen two of every three weeks with the third week used by local stations to present their own versions of Expedition!

§ SPONSOR- Ralston Purina Co (Ralston Div Cereals) thru Guild, Bascom & Bonfigli, Inc(S.F.).

§ PKGR- Insight, Inc; Film Distrib- ABC Films, Inc.; Prods- P. T. Furst, V. Fae Thomas; Studio Dir- Lee Sholem; Writer- P. T. Furst; Films from various production sources, various production crews.

CBS- 9-9:30pm NYT & LAT, this date only; SPECIAL - The 15th Assembly: Khrushchev & Co. at the U.N. - LIVE & TAPE, recorded in NY; to the net. (In the time formerly occupied by Tightrope, last show Sept 13). § Coverage of the session of the U.N. General Assembly with expected attendance by Soviet Premier Khrushchev, President Tito of Yugoslavia, Premier Fidel Castro of Cuba, Premier Wladyslaw Gomulka of Poland and rulers, heads of state and government leaders of other countries as special heads of their respective U.N. delegations. Charles Kuralt is anchor man for the program.

§ Sustaining.

§ PKGR- CBS News, Special Program Unit(NY); Exec Prod- Leslie Midgley; Prod & Dir- Av Westin.

NBC- 7:30-8:30pm NYT & LAT, Weekly, RETURN - Laramie - FILM; 150 stations, net and delayed. § Second season begins for the Western series set in the Wyoming territory of the 1870's, starring John Smith as Slim Sherman, who runs a ranch and relay station, Robert Crawford, Jr., as Andy Sherman, Slim's younger brother, appearing in some episodes, and Robert Fuller as Jess Harper, a drifter who stays at the ranch temporarily; with guest stars appearing in various episodes. Summer reruns, April 26-Sept 13, 1960.

§ SPONSORS- 1) Dow Chemical Co (Saran Wrap) thru MacManus, John & Adams, Inc (Detroit). 2) Simoniz Co (Waxes, Cleaners) thru Dancer-Fitzgerald-Sample, Inc(NY). 3) Union Carbide Co (Prestone) thru William Esty Co., Inc. 4) Pittsburgh Plate Glass Co thru Batten, Barton, Durstine & Osborn, Inc(Pitt & NY). 5) The Nestle Co., Inc thru William Esty Co., Inc(NY). 6) Colgate-Palmolive Co thru Ted Bates & Co., Inc(NY). 7) Reader's Digest thru J. Walter Thompson Co(NY). 8) Pan-American Coffee Bureau thru BBDO, Inc(NY). 9) Ford Division, Ford Motor Co thru J. Walter Thompson Co(Det).

(Continued on next page)

THIS WEEK (Cont'd)

Tuesday(September 20)

NBC- Laramie (Cont'd from previous page): § PKGR- MCA-TV; Film Prod- Revue Productions, Inc., at Revue Studios, Universal City, Cal.; Exec Prod- Richard Lewis; Prod- John Champion (some episodes by Winston Miller); Assoc Prod- Dan Ullman; Dirs- Various; Dir of Photog- Ray Rennahan; Writers- Various; Casting- thru Revue.

NBC- 10-11pm NYT & LAT, 1st of 9 programs; RETURN - Hour of Great Mysteries - TAPE, recorded in NY; 143 stations net. § Nine dramatic programs during the season, presenting classic and modern mysteries, including adaptations and original scripts, with Joseph N. Welch as series host. The series presented three programs in the spring, debuting on March 31, 1960. The first program in the new fall group is "The Datchet Diamonds," starring Rex Harrison and Tammy Grimes in a television adaptation by Walter Kerr of Richard Marsh's novel. Future programs in the series will be seen on various days and times.

§ SPONSOR- Dow Chemical Co (Saran Wrap, other products) thru MacManus, John & Adams, Inc(Detroit).

§ PKGR- Robert Saudek Associates(NY); Prod- Robert Saudek; Dirs- Various (Gower Champion, premiere); Art Dir- Henry May; Drama Consultant- Walter Kerr.

Wednesday(September 21)

CBS- 8:30-9pm NYT & LAT, Weekly; RETURN - Wanted - Dead or Alive - FILM; 165 stations, net and delayed. (In the time formerly occupied by Men Into Space, last show Sept 7). § Third season begins, at a new day and time, for the Western adventure series starring Steve McQueen as bounty hunter Josh Randall. The program was previously seen Sat, 8:30-9pm, last show in the time spot, Sept 10. Summer reruns, May 28-Sept 10, 1960.

§ SPONSORS- 1) Brown & Williamson Tobacco Corp (Viceroy) thru Ted Bates & Co., Inc(NY); Acct Exec- John Doble. 2) Kimberly-Clark Corp (Kleenex, Delsey paper products) thru Foote, Cone & Belding(Chi).

§ PKGR & Film Prod- Malcolm Enterprises with Four Star Films, Inc., at Republic Studios, Studio City, Cal.; Prod- Ed Adamson; Dirs- Various; Writers- Ed Adamson, Norman Katkov; Dir of Photog- Harry J. Wild; Art Dir- Bill Ross; Casting- Marjory McKay.

Thursday(September 22)

NBC- 9:30-10pm NYT & LAT, Weekly; RETURN - The Ford Show - LIVE (COLOR) from Burbank, Cal.; 192 stations net and delayed. (Replaces Wrangler, last show Sept 15). § Fifth season begins for the musical variety show starring Tennessee Ernie Ford with weekly guest stars and featuring the Top Twenty Singing Group. § SPONSOR- Ford Division, Ford Motor Co thru J. Walter Thompson Co(Det); Acct Exec- W. D. Laurie, Jr.

§ PKGR- Betford Productions(LA); Exec Prod- Cliffie Stone; Assoc Prod- Jim Loakes; Dir- Selwyn Toubert; Music Dir- Harry Geller; Art Dir- Edward Stephenson; Costumes- Ret Turner; Choreog- Ward Ellis; Writers- Howard Leeds, Norman Paul.

NBC- 10-10:30pm NYT & LAT, Weekly; RETURN - The Groucho Show - FILM; 146 stations, net and delayed. (Replaces The Best of Groucho, repeat programs, last show Sept 15). § Eleventh season begins for the comedy-quiz program, starring Groucho Marx, with a new program title for the program last known as Groucho Marx--You Bet Your Life. The program still has the same basic format, but with new features and added quiz elements. George Fenneman is the program announcer. Summer reruns as The Best of Groucho, July 7-Sept 15, 1960.

§ SPONSORS- 1) P. Lorillard Co (Old Gold Filters) thru Lennen & Newell, Inc(NY); Acct Exec- David N. Laux. 2) Toni Co (Hair Care Products) thru North Advertising, Inc(Chi); Acct Exec- Robert Stampleman(Bobbi).

§ PKGR- NBC-TV(LA); Film Prod- Filmcraft Productions, Hollywood, Cal.; Prod- John Guedel; Dirs- Robert Dwan, Bernie Smith; Music Dir- Jack Meakin; Program Staff- Hy Freedman, Howard Harris; Dir of Photog- Alan Stensvold.



THIS WEEK(Cont'd)

Friday(September 23)

CBS- 9-9:30pm NYT & LAT, this date only; SPECIAL - Eyewitness to History - LIVE; 120 stations net. (Preempts Video Village). § On-the-spot coverage of Soviet Premier Khrushchev at the U.N. General Assembly meeting and activities of other government leaders at the Assembly session. This is a special edition of this program series, with Charles Kuralt as anchor man for the program.  
§ SPONSOR- Firestone Tire & Rubber Co (Institutional) thru Campbell-Ewald Co(Det).  
§ PKGR- CBS News, Special Program Unit(NY); Exec Prod- Leslie Midgley; Assoc Prod- John Sharnik; Prod & Dir- Av Westin.

CBS- 10:15pm- to concl ChiT, Weekly; RETURN - National League Football - LIVE from various cities, various times, over regional networks; no. of stations not available. Regular Sunday series of telecasts begins Sept 25, with three regional games from various cities; premiere Friday game is from LA to St. Louis regional network. § Fifth consecutive year for the telecasts of games between teams of the National Football League in various sections of the country. Different teams of commentators handle the various announcing assignments. No games will be televised in areas where league games are scheduled. Premiere game only on Friday.  
§ SPONSORS- Regional and co-op.  
§ PKGR- CBS Sports; Superv- Don Cook; various production crews.

NBC- 7:30-8:30pm NYT & LAT, Weekly; DEBUT - Dan Raven - FILM; 126 stations net and delayed. (Replaces Cimarron City, last show Sept 16). § Mystery series dealing with Hollywood's Sunset Strip clubs, starring Skip Homeier as Dan Raven, a detective lieutenant attached to the West Hollywood Sheriff's Office, with Dan Barton as Detective Sgt. Burke, Raven's sidekick, and Quinn Redeker as Perry Levitt, a national magazine photographer covering Hollywood.  
§ SPONSORS- 1) Mentholatum Co thru J. Walter Thompson Co(NY). 2) Union Carbide Consumer Products Co thru William Esty Co., Inc(NY). 3) Phillips-Van Heusen Corp thru Grey Advertising Agency, Inc(NY). 4) Studebaker-Packard Corp thru D'Arcy Advertising Co., Inc(NY). 5) Dow Chemical Co thru MacManus, John & Adams, Inc(Det). 6) Colgate-Palmolive Co thru Ted Bates & Co., Inc(NY). 7) Burlington Hosiery Co thru Donahue & Coe, Inc(NY). 8) Ford Division, Ford Motor Co thru J. Walter Thompson Co(Det). 9) Pan-American Coffee Bureau thru Batten, Barton, Durstine & Osborn, Inc(NY). 10) Brown & Williamson Tobacco Corp thru Keyes, Madden & Jones, Inc(Chi). 11) Mogen David Wine Corp thru Edward H. Weiss & Co(Chi).  
§ PKGR & Film Prod- Screen Gems at Columbia Studios, Hollywood Calif.; (premiere episode packaged by Ferrison, Inc.); Exec Prod- William Sackheim; Prods- Tony Barrett and Lewis Reed (premiere); Dirs- Various; Writers- Various; Character Creators- Donald Gold, Joe Seinfeld; Music Superv- Irving Friedman.

Saturday(September 24)

ABC- 12:30-12:45pm NYT (premiere), 12 programs; DEBUT - College Football Kickoff - LIVE & TAPE from NY; 198 stations net. § Football features preceding the NCAA college football telecasts on 11 Saturdays and Thanksgiving Day, with Chris Schenkel as m.c. The program will present background and behind-the-scene features on college football.  
§ SPONSORS- Union Carbide Consumer Products Co, Div of Union Carbide Corp(Prestone) thru William Esty Co., Inc(NY). 2) Willard Storage Battery Div, Electric Storage Battery Co thru Meldrum & Fewsmith, Inc(Cleve).  
§ PKGR- ABC Sports(NY); Prod- Barney Nagler; Dir- Roone Arledge.

NBC- 9-9:30pm NYT & LAT, Weekly; RETURN - The Deputy - FILM; 153 stations net and delayed. § Second season begins for the Western series starring Henry Fonda as Chief Marshal Simon Fry in the Arizona Territory of the 1880's, also starring Allen Case as his deputy, Clay McCord. Fonda will star in 13 episodes of this season's series and appear in other programs. (Continued on next page)



THIS WEEK (Cont'd)

Saturday(September 24)

NBC- The Deputy (Cont'd from previous page): § SPONSORS- 1) General Cigar Co., Inc(Robert Burns, White Owls) thru Young & Rubicam, Inc(NY). 2) Kellog Co (Cereals) thru Leo Burnett Co., Inc(Chi).  
§ PKGR- Top Gun Productions; Film Prod- Revue Productions, Inc., at Revue Studios, Universal City, Cal.; Exec Prod- William Frye; Prod- Michael Kraike; Dirs- Various; Dir of Photog- Ellsworth Fredericks; Art Dir- Martin Obzina; Creators- Roland Kibbee, Norman Lear; Writers- Various; Casting- thru Revue.

Sunday(September 25)

ABC- 6:30-7:30pm NYT & LAT, Weekly; RETURN - Walt Disney Presents - FILM; 158 stations, net and delayed. (Replaces Broken Arrow, 7-7:30pm, last show Sept 18). § Third season begins for the varied program presentations of the Disney group, including Western series, adventures and nature and fantasy programs. The program returns at a new day and time. It has been seen Fridays, 7:30-8:30pm, last show in the time, Sept 23. Summer reruns April 8-Sept 23, 1960. The new season's programs will include new episodes in the "Texas John Slaughter" and "Swamp Fox" series, hour-long adventures of "Zorro" which was previously a separate half-hour network series, a new "Daniel Boone" series, and other features.  
§ SPONSORS- 1) General Mills, Inc thru Dancer-Fitzgerald-Sample, Inc(NY). 2) Dow Chemical Co thru Norman, Craig & Kummel, Inc(NY). 3) Derby Foods, Inc thru McCann-Erickson, Inc(Chi). 4) Brillo Manufacturing Co., Inc thru J. Walter Thompson Co(NY). 5) Luden's Inc thru J. M. Mathes, Inc(NY). 6) Canada Dry Corp thru J. M. Mathes, Inc(NY).  
§ PKGR & Film Prod- Walt Disney Productions, Inc at Disney Studios, Burbank, Calif.; Exec Prod- Walt Disney; production staffs vary for each feature; Casting- Jack Baur(Disney).

CBS- 1:45-2pm and various all time zones, 13 weeks; RETURN - Pro Football Kickoff - TAPE & FILM; no. of stations not available. § Johnny Lujack is m.c. for the program which precedes all the Sunday regular season National League football games on the regional networks (see page 104). The program, running 13 Sundays, thru Dec 18, will present outstanding plays of the previous week's action and commentary and previews by Lujack.  
§ SPONSORS- Regional and co-op.  
§ PKGR- CBS Sports(NY).

NBC- 5-5:30pm NYT & LAT, Weekly; DEBUT - Celebrity Golf - FILM; 61 stations net and delayed. § Sports feature program presenting show business stars and celebrities in nine-hole match play competition against Sam Snead, with the stars playing their regular handicaps. Each program will also include a golf tip or lesson from Snead. The matches have been filmed at various golf courses in the LA area. Harry Von Zell is the program's announcer-commentator.  
§ SPONSOR- Kemper Insurance Group thru Clinton E. Frank, Inc(Chi).  
§ PKGR- Bob-O-Links Productions(LA); Film Prod- Jerry Fairbanks Productions, Hollywood, on location; Exec Prod & Creator- Norman Blackburn; Assoc Prod- Jack Hope; Dir- Norman McLeod; Writer- Victor McLeod.

NBC- 10:30-11pm NYT & LAT, Weekly; RETURN - This Is Your Life - LIVE, occasionally TAPE, mainly from LA; 129 stations net and delayed. § Ninth season begins for human interest "living biography" program which re-creates the life stories of various people from all walks of life without the intended subject knowing of the program before it goes on the air. The program moves to a new day and time this season. It has been seen Wednesdays, 10-10:30pm. Summer tape repeats, July 6-Sept 21, 1960. Ralph Edwards is the star and "biographer" for each program.  
§ SPONSOR- Block Drug Co., Inc(Various Products) thru Grey Advertising Agency, Inc(NY), agency of record.  
(Continued on next page)

THIS WEEK (Cont'd)

Sunday (September 25)

NBC- This Is Your Life (Cont'd from previous page): § PKGR- Ralph Edwards Productions, Hollywood, Calif.; Exec Prod- Ralph Edwards; Prod- Axel Gruenberg; Dir- Dick Gottlieb; Music Dir- Von Dexter; Prog Anncr- Bob Warren; Research- Don Malmberg, Jan Boehme, Janet Tighe, Alice Keyser.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- CBS Reports (Added program, see page 85) September 15, Thursday, 7:30-8:30pm NYT & LAT; FILM; Repeat showing of "Trujillo: Portrait of a Dictator," an on-the-scene report on the Dominican Republic and the man who has ruled it for 30 years. The program is a repeat of the March 17, 1960, CBS Reports (see page 27). § Sustaining. § PKGR- CBS News(NY); Exec Prod- Fred W. Friendly; Prod- Bill Leonard.

NBC- World Wide 60 (Weekly; 30th program; see page 94) Sept 10, Saturday, 9:30-10:30 pm NYT & LAT; "The Immense Design," originally scheduled, was replaced by a report on the Congo crisis, with Frank McGee as anchor man. § Sustaining. § PKGR- NBC Public Affairs(NY).

OTHER NETWORK CHANGES & ADDITIONS

ABC- American Football League Games (Sun, various times) Add Sponsor: Western regional sponsor: Northern and Southern Renault Dealers Assn thru Len Weissman Co(LA); see page 94.

The Donna Reed Show; RETURN Sept 15; Thursday, 8-8:30pm NYT & LAT, Weekly; FILM; 106 stations net and delayed. § Third season begins for the family comedy series, starring Donna Reed as Donna Stone, wife of a small town pediatrician, played by Carl Betz as Dr. Alex Stone; with Shelley Fabares as Mary Stone and Paul Peterson as Jeff Stone, their children. Summer reuns, June 30-Sept 8, 1960. § SPONSORS- Johnson & Johnson (Baby Products, Cough Medicine, Band Aids) thru Young & Rubicam, Inc(NY). 2) Campbell Soup Co (Soups, Pork & Beans) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Hiram Brown.

§ PKGR- Todon Productions; Film Prod- Screen Gems at Columbia Studios, Hollywood, Cal.; Prod- Tony Owen; Dirs- Jeff Hayden, Andrew McCullough, others; Assoc Prod- Phil Sharp; Writers- Various; Casting- Mildred Gusse(Screen Gems).

CBS- The June Allyson Show; ADD PROGRAM Sept 14, Wed, 8:30-9pm NYT & LAT. One time showing of a repeat episode in the series. The program ended its regular run in its Mon, 10:30-11pm spot on Sept 5, and will return for the new season on Sept 29, Thu, 10:30-11pm NYT & LAT.

NBC- United Nations Assembly; SPECIALS Sept 18 thru Oct 5, 8 programs in series, starting Sept 18, Sun, 5-6pm NYT & LAT; LIVE & TAPE from NY; to the net. § The first program in the series will examine the background of the special meeting of the U.N. General Assembly and review the issues to be debated when the regular session convenes on Sept 20. Other programs in this series will be presented Sept 19, Monday, 4:30-5pm NYT; Sept 20, Tuesday, time TBA; Sept 22, Thursday, 8:30-9pm; Sept 23, Friday, 9:30-10pm. Other programs in the series include a live telecast of the arrival of Soviet Premier Khrushchev's ship in NY harbor on Sept 19, a special program to be announced later and a final program in the series on Oct 5, Wednesday, 10-10:30pm NYT. § Sustaining. § PKGR- NBC News(NY); Prod- Chet Hagan; Dir- Robert Priaulx; Dir at U.N.- James Kitchell.

The Dave Garroway Today Show (Mon thru Fri, 7-9am NYT & LAT) New title for program, formerly Today, effective Sept 15, Thursday.



# TALENT SHOWSHEET and SCRIPT REPORT

September 19 - September 25

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original; (A) Adaptation; (SW) Staff-written. Performer and other identifications used are: (A) Actor; (S) Singer; (D) Dancer; (C) Comedian; (M) Musician; (SD) Staff-directed. Actors who appear regularly on a program are listed with the premiere cast and are subsequently referred to as "regulars". Programs with live origination, or videotaped programs, are listed in capital letters in the left-hand column; filmed programs are listed in upper and lower case letters, underlined, in the same column. Program times listed are current in New York and Los Angeles. Where the time is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a series are listed. During the summer, when many shows are in re-runs, credits are not repeated below, but are available, and may be requested at any time. Currently in re-runs (and omitted from the listing), are: Adventures of the Nelson Family, Adventures in Paradise, The Alaskans, Alcoa presents, Alcoa Theatre, Black Saddle, Bourbon Street Beat, Bronco, Jeannie Carson Show, Cheyenne, Cimarron City, Colt .45, Dennis the Menace, Charlie Farrell Show, Father Knows Best, Peter Gunn, Alfred Hitchcock Presents, Hotel de Paree, Law of the Plainsman, Leave It To Beaver, The Life and Legend of Wyatt Earp, Lucy in Connecticut, The Man From Blackhawk, The Many Loves of Dobie Gillis, Bat Masterson, The Millionaire, Peck's Bad Girl, Dick Powell's Zane Grey Theatre, Rawhide, The Real McCoys, The Rifleman, Johnny Ringo, Johnny Staccato, Sugarfoot, Tightrope, The Twilight Zone, The Untouchables, Wagon Train, Wichita Town.

PREVIOUS WEEK - ADDITIONS AND DELETIONS

JACK PAAR SHOW: NBC 11:15pm - ADD - 9/15 - Virginia Graham.

Hawaiian Eye; ABC 9pm Wednesday, September 14 - ADD - I Wed Three Wives; with regulars and Ray Dan-  
ton, Lenore Roberts, Jeanne Baird, Kasey Rogers, Tommy Farrell, Barney Phillips; Dir- Alvin Danzer;  
(O)Ralph Madiera; (A)Hugo Walters.

77 Sunset Strip; Friday September 16, 9pm, ABC - DELETE - Eyron Keith.

CAPTAIN KANGAROO; Saturday September 17, 8am, CBS - ADD - Tom Noyes.

TRUE STORY; Saturday September 17, 12 noon, NBC - ADD - Lidia Prochnicka, Stephen Elliott.

Perry Mason; Saturday September 3, 7:30pm, CBS - DELETE - The Case of the Treacherous Toupee; - ADD-  
The Case of the Empty Tin - Repeat.

THE SCHAEFER CIRCLE; Saturday September 17, 10:30pm, WAEC - ADD - Ocie Smith, Lornie Sattin, Barbara McNair, Richard Hayman; Dir- Karl Genus.

FRONTIERS OF FAITH; Sunday September 11, 1:30pm, NBC - ADD - Part I of a play in the trilogy by Elliot Baker titled The Brass Ring: The Moon and I; September 18, Part II, Headwaiters Know My Name; with Geoffrey Horne, Sharon Sidney.

THE SHIRLEY TEMPLE SHOW; Sunday September 18, 7pm, NBC - ADD - Mel Blanc, Charles Boaz, William Keene, Maurice Dallimore, Dennis Holmes.

National Velvet; Sunday September 18, 8pm, NBC - ADD - The Raffle; PREMIERE; regulars; with Lori Martin, Carole Wells, Joey Scott, Ann Doran, Arthur Space, James McCallion.

Lawman; Sunday September 18, 8:30pm, ABC - ADD - The Town Boys; with regulars and Tom Rettig, Richard Evans, Hank Patterson, Dick Rich, Terry Rangno; (O) Jules Schermer; (A) George Lairden; Dir- Robert T. Sparr.

THE CHEVY MYSTERY SHOW; Sunday September 18, 9pm, NBC - ADD - The Suicide Club; (A)Norman Lessing; with Cesar Romero, Everett Sloane, Dan Tobin; Dir-Marc Daniels.

The General Electric Theater; Sunday September 18, 9pm, CBS - ADD - Pat Close, Barbara Drew, Olan Soule, Don Harvey, Lynn Cartier, Jane Eager.

MONDAY SEPTEMBER 19

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Riverboat. NBC 7:30pm SEASON PREMIERE - End of a Dream; with regulars and Cliff Robertson, Susan Cummings; (0)Milton S. Gelman; Dir- David Rich.

Pete and Gladys CBS 8pm PREMIERE - with regulars; Harry Morgan, Cara Williams  
Verna Felton, Bill Heyer, Delphine Seyrig, Barbara  
Morrison; Dir- William D. Russell

MONDAY SEPTEMBER 19 (CONT'D)

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<u>Tales of Wells Fargo</u>	NBC 8:30pm	<u>Doc Dawson</u> ; with regulars.
CELEBRITY TALENT SCOUTS	CBS 9pm	with Jan McArt, Phil Lawrence and Mitzi, Sal Raimondi.
THE SPIKE JONES SHOW	CBS 9:30pm	with regulars.
<u>The Barbara Stanwyck Show</u>	NBC 10pm	PREMIERE - <u>The Mink Coat</u> ; with Steve McNally, Tenen Holtz, Lewis Martin, Anna Lee, Michael Whalen, Jack Nicholson, Hal Smith; Dir- Jacques Tourneur.
NEW COMEDY SHOWCASE	CBS 10pm	<u>Waldo</u> ; (O) Sumner Long; with Gil Stratton, Emory Parnell, Frank Jenks, Robert E. Griffin, Eleanor Odley, Virginia Wells; Dir- Arthur David Hilton.

TUESDAY SEPTEMBER 20

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<u>Laramie</u>	NBC 7:30pm	SEASON PREMIERE; <u>Queen of Diamonds</u> ; with regulars and Julie London, Claude Akins, Eddy Waller, Tony Young, Brad Weston, Mike Ragan, James Chandler, Walter Reed.
<u>Thriller</u> (Boris Karloff)	NBC 9pm	<u>Childs Play</u> ; with Frank Cverton, Bethel Leslie, Tommy Nolan; Dir- Arthur Hillier; (O) Robert Dozier.
<u>The Comedy Spot</u>	CBS 9:30pm	<u>Tom, Dick and Harry</u> ; with Gene Nelson, Joe Mantell, Marvin Kaplan, Hazel Shermet, Shirley Mitchell, Havis Davenport, Cheryl Callaway, Pamela Dean, Irene Ryan, Howard McNear.
DIAGNOSIS UNKNOWN	CBS 10pm	<u>The Red Death</u> ; (O) Elliott Norman; with Olive Deering, Robert Carroll, Harry Millard, Cynthia O'Neal and regulars; Dir- William Corrigan.
THE HOUR OF GREAT MYSTERIES	NBC 10pm	SPECIAL - <u>The Datchet Diamonds</u> ; (O) Richard Marsh; (A) Walter Kerr; with Rex Harrison, Tammy Grimes, Robert Fleming, Melville Cooper, Reginald Denny, David Hurst, Alice Ghostley, George Turner, Laurie Main, Hedley Raine; Dir- Gower Champion.

WEDNESDAY SEPTEMBER 21

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<u>The Aquanauts</u>	CBS 7:30pm	<u>Divers to the Deep</u> ; (O) Art Arthur; with regulars and Harry Townes, Leslie Parrish, Denver Pyle, Mike Keene, Ted DeCorsia, Juli Reding, Eugene Iglesias, John Thye, Werdy Wagner, Mike Masters; Dir- Otto Larg.
MUSIC FOR A SUMMER NIGHT	ABC 7:30pm	<u>The Lady called Carmen</u> ; with Elaine Malbin, Frank Guarrera, Davis Cunningham, Saramae Endich.
<u>Wanted - Dead or Alive</u> (Steve McQueen)	CBS 8:30pm	SEASON PREMIERE - with Paul Burke, James Coburn, John Pickard, Edwin Mills, Tom Vize, Bob January.
<u>Hawaiian Eye</u>	ABC 9pm	<u>Princess from Manhattan</u> ; with regulars and Janet Lake, John Van Dreelen.
<u>Happy</u>	NBC 9pm	Repeat from 6/15/60.
<u>Tate</u>	NBC 9:30pm	Repeat from 6/22/60.
U.S. STEEL HOUR	CBS 10pm	<u>The Man Who Knew Tomorrow</u> ; (O) Paul Lee; (A) Harold Gast; with Jeanne Crain, Cliff Robertson, Sally Brophy, Dirk Kooiman, Tim O'Connor; Dir- Tom Donovan.

THURSDAY SEPTEMBER 22

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<u>The Donna Reed Show</u>	ABC 8pm	with Andrea King, Tommy Ivo, Patti Brill, Madge Blake, Gloria Saunders; Dir- Norman Tokar.
<u>The Invisible Man</u>	CBS 7:30pm	<u>Flight into Darkness</u> ; with Geoffrey Keen, Joanna Dunham, Esmond Knight.
<u>Bachelor Father</u> (John Forsythe)	NBC 9pm	<u>Kelly Learns to Drive</u> ; with regulars.



THURSDAY SEPTEMBER 22 (Cont'd)

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THE FORD SHOW	NBC 9:30pm	SEASON PREMIERE - with George Gobel(C).
Markham (Ray Milland)	CBS 9:30pm	Matter of Identity; with Erika Peters, Ivan Triesault, Ann Codee, Dick Wilson, Tony Jochim, Stanley Adams, Josette Banzet.
THE ROBERT HERRIDGE THEATRE	WCBS 10pm	Hope Is a Thing With Feathers; with Eli Wallach, Bert Wheeler.

FRIDAY SEPTEMBER 23

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Dan Raven	NBC 7:30pm	with regulars Skip Homeier, Dan Barton, Quinn Redeker; and Bobby Darin, Asa Maynor, Corey Allen, Sue Ane Langdon, Richard Carlyle, Howard McNear; PREMIERE.
77 Sunset Strip (Efrem Zimbalist)	ABC 9pm	The Fanatics; (O)Seelig Lester; (A)Allen Chasen; Dir- William J. Hole, Jr.; with regulars and Tris Coffin, Bert Convy, Joe DeSantis, Marcel Dalio.
The Detectives (Robert Taylor)	ABC 10pm	Longshot; (O)Borden and Pat Chase; with regulars and Jack Grimes, Alan Baxter; Dir- John Rich.
MOMENT OF FEAR	NBC 10pm	Fire by Night; (O) William Irish; (A)David Davidson; with Faye Spain, Mark Richman.

MULTIPLE AND ACROSS THE BOARD SHOWS September 19 - September 23

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AMERICAN BANDSTAND	ABC 4pm	9/19 - Kenny Rossi(S); 9/20 - Brian Hyland(S); 9/21 Dorsey Burnette(S); 9/22 - Johnny Tillotson; 9/23 Freddy Cannon.
CAPTAIN KANGAROO	CBS 8:15	9/20 - Jean Jacques Perry(M); 9/23 - Rex, the Wonder Dog.
THE JACK PAAR SHOW	NBC 11:15	9/19 - Thomas Cronin, Phyllis Diller(C), Betty Johnson (S); 9/20 - Genevieve(S), Dick Haymes(S), Fran Jeffries(S); 9/21 - Alex and Marge King, Stanley Holloway, George S. Kaufman; 9/22 - Peggy Cass(C), Malcolm Muggeridge, Earl Wrightson(S).

SATURDAY SEPTEMBER 24

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TRUE STORY	NBC 12 noon	Miss Beauty Cream.
Bonanza	NBC 7:30pm	Badge without Honor; with Dan Duryea, Fred Beir, Lorne Greene, Pernell Roberts, Dan Blocker, Michael Landon.
Perry Mason	CBS 7:30pm	The Case of the Credulous Quarry; with regulars and John Corwell, Russell Arms, Renee Godfrey, Katherine Squire, Vinton Hayworth.
Checkmate	CBS 8:30	Interrupted Honeymoon; with Inger Stevens, Anthony George, Doug McClure, Sebastian Cabot, Robert Vaughn, Robert Clarke, Stanley Clements, Joe Waring, Valerie Allen, Paul Smith, Harry Harvey, Sr.
Tall Man	NBC 8:30pm	Bad Company; with Otto Waldis, Ralph Votrian and regulars.
The Deputy	NBC 9:00pm	SEASON PREMIERE - The Deadly Breed; with Henry Fonda, Susan Oliver, Lyle Bettger, Allen Case.
Have Gun, Will Travel	CBS 9:30pm	with regulars and Ben Johnson, Donna Brooks, George Kennedy, Chuck Hayward, Trevor Bardette
Gunsmoke	CBS 10pm	with regulars and Trevor Bardette, Rex Holman, Warren Oates.
SCHAEFER CIRCLE	WABC 10:30pm	with regulars.

SUNDAY SEPTEMBER 25

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FRONTIERS OF FAITH	NBC 1:30pm	<u>Look Ma, I'm Different</u> ; (O)Elliot Baker
<u>Walt Disney Presents</u>	ABC 6:30pm	<u>Davy Crockett and the Keelboat Race</u> ; (O) Tom Blackburn, Norman Foster; with Fess Parker, Buddy Ebsen, Jeff York, Kenneth Tobey, Clem Bevans, Irvin Ashkenazy, Mort Mills, Paul Newlan, Frank Richards, Troy Melton, Dick Crockett; Dir- Norman Foster. PREMIERE
<u>Lassie</u>	CBS 7pm	with regulars and Andy Clyde, Sally Bliss, Ray Montgomery.
SHIRLEY TEMPLE SHOW	NBC 7pm	<u>Kim</u> ; (O)Rudyard Kipling; with Michael Rennie, Tony Haig, Arnold Moss, Joseph Wiseman, Alan Napier, E.J. Andre, Luis Van Rooten; Dir- William Asher.
<u>Maverick</u>	ABC 7:30	<u>Hadley's Hunters</u> ; (O)William Henderson and Jeanne Nolan; (A) W. Hermanos; with regulars and Clint Walker, John Russell, Peter Brown, Will Hutchins, Ty Hardin, Ed Byrnes, Edgar Buchanan, Robert Wilke, Andra Martin, Robert Colbert, Howard McNear, Herb Vigran, George Kennedy, James Gavin, Harry Harvey, Sr., Roscoe Ates, Gregg Barton, Murray Alper, Craig Duncan; Dir- Les Martinson.
ED SULLIVAN SHOW	CBS 8pm	with Red Buttons(C), Patatchou(S), Rickie Layne and Velvel(C), Jan Peerce(S), David Seville and the Chipmunks, Dick Roman,(S), Milbourne Christopher, magician; The Andrey Sisters(D), Hammond's Birds and Rex William's Elephants.
<u>National Velvet</u>	NBC 8pm	<u>The Breaking</u> ; with Lori Martin, Arthur Space, James McCallion, George Wallace.
<u>Lawman</u>	ABC 8:30pm	<u>The Go-Between</u> ; with regulars and Tom Gilson, Larry Blake, Charles Fredericks, Gary Corway; Dir- Stuart Heisler; (O) Thomas Hyatt.
<u>Tab Hunter Show</u>	NBC 8:30	<u>For Love or Money</u> ; with Elizabeth Montgomery and regulars.
General Electric Theater	CBS 9pm	<u>Journal of Hope</u> ; (O)Dorothy M. Johnson; (A)Ken Kolb; <b>with Jeanne Crain, Leslie Nielson, Kathleen Hughes, Walter S. Baldwin, Claire Carleton, Bern Hoffman, Julia Montoya, Gil Perkins, David Sharpe; Dir-Sherman Marks.</b>
<u>The Rebel</u>	ABC 9pm	with regulars and John Carradine, Elisha Cook, John Pickard, Natalie Masters. <u>The Bequest.</u>
<u>Loretta Young Show</u>	NBC 10pm	<u>At the Edge of the Desert</u> ; with Ricardo Montalban, Patricia Donahue, Gregory Irvin, Tommy Earwood, Michele Turner, Thano Rama.